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Reinisch, director of the Kinsey Institute, uses this work to unveil a new Kinsey survey (not available for review) that reveals a continued ignorance on the part of Americans in regard to sexual matters. The format of the book allows readers to peruse general areas of concern (e.g., body image and self-esteem, problems with sexual functioning, sex and aging, contraception, sexually transmitted diseases). Each section provides a brief overview with definitions, followed by responses to questions received by the Institute. The volume provides the scientifically based responses readers have come to expect from the Institute. A detailed analytical index (not available for review) will be essential to the intended reference function of the book. [Previewed in Prepub Alert, LJ 6/15/90.]

Bakos, a sex advice columnist for Penthouse and Forum magazines, is concerned with showing women the intimate details of men's sexuality, from the way men talk to the way they think and fantasize to the way they act out those fantasies. The 25 chapters are set up in a casual question-and-answer format, with the responses made up of commentary from the author's various interview subjects. The language is coarser than the Kinsey Institute work, and the focus is more on psychology and satisfaction than the broader outline of the Institute book. Both, however, present a complex picture of today's sexual world, with its postsexual freedom reexaminations and the underlying effect of the AIDS epidemic. Both are recommended for public library collections.—Robert Aken, Univ. of Kentucky Libs., Lexington