

Accounting for internal validity through climatic conditions
CLIMATIC CONDITIONS **CONVERSION FACTOR**

Date	Mean temperature (° F)	Difference in total mean temp. and daily mean temp.(° F)	Total daily precipitation	Mean wind speed (mph)	Difference in total mean wind speed and daily mean wind speed (mph)	1 - 5 scale	1 - 5 scale	1 - 5 scale
Control								
22- Oct	61.7	17.01	0.00	8.06	2.26	2	5	4
23- Oct	65.2	20.51	0.04	9.32	3.52	1	5	4
24- Oct	66.4	21.71	0.00	6.79	0.99	1	5	5
25- Oct	64.5	19.81	0.00	8.40	2.60	1	5	4
26- Oct	58.5	13.81	0.00	8.40	2.60	2	5	4
Fearful, Anxious								
5- Nov	37.3	7.39	0.00	4.49	1.31	4	5	5
6- Nov	Election Day Holiday							
7- Nov	43.9	0.79	0.04	2.99	2.81	5	5	4
8- Nov	40.4	4.29	0.03	3.80	2.00	5	5	4
9- Nov	42.8	1.89	0.00	6.21	0.41	5	5	5
Sad, Lethargic								
12- Nov	54.4	9.71	0.06	14.61	8.81	3	5	1
13- Nov	33.8	10.89	0.77	3.11	2.69	3	1	4
14- Nov	34.3	10.39	0.00	7.25	1.45	3	5	5
15- Nov	35.8	8.89	0.00	4.26	1.54	3	5	5
16- Nov	37.7	6.99	0.00	3.68	2.12	4	5	4
Calm, Relaxed								
19- Nov	45.1	0.41	0.00	1.61	4.19	5	5	3
20- Nov	50	5.31	0.00	3.11	2.69	4	5	4
21- Nov	Thanksgiving Holiday							
22- Nov	Thanksgiving Holiday							
23- Nov	Thanksgiving Holiday							
26- Nov	42.8	1.89	0.00	3.80	2.00	5	5	4
27- Nov	37.9	6.79	0.33	6.33	0.53	4	3	5
28- Nov	32.2	12.49	0.06	3.45	2.35	3	5	4
29- Nov	34.4	10.29	0.00	5.87	0.07	3	5	5
Happy, Excited								
6- Dec	39.6	5.09	0.00	7.48	1.68	4	5	5
7- Dec	51.6	6.91	0.20	6.21	0.41	4	4	5
8- Dec	56.2	11.51	0.48	7.94	2.14	3	2	4
11- Dec	31.9	12.79	0.28	6.44	0.64	3	4	5
12- Dec	30.1	14.59	0.00	3.91	1.89	2	5	4
13- Dec	33.4	11.29	0.00	3.34	2.46	3	5	4

Mean temperature for experiment dates

44.69

Median precipitation for experiment dates

0.00

Mean wind speed for experiment dates

5.80

itions

WEIGHTED VALUE FOR CLIMATIC CONITIONS

Weighted difference in total mean temp. and daily mean temp.(° F) 0.40	Total daily precipitatio n 0.30	Difference in total mean wind speed and daily mean wind speed (mph) 0.30	Total Value
0.80	1.50	1.20	3.50
0.40	1.50	1.20	3.10
0.40	1.50	1.50	3.40
0.40	1.50	1.20	3.10
0.80	1.50	1.20	3.50
1.60	1.50	1.50	4.60
2.00	1.50	1.20	4.70
2.00	1.50	1.20	4.70
2.00	1.50	1.50	5.00
1.20	1.50	0.30	3.00
1.20	0.30	1.20	2.70
1.20	1.50	1.50	4.20
1.20	1.50	1.50	4.20
1.60	1.50	1.20	4.30
2.00	1.50	0.90	4.40
1.60	1.50	1.20	4.30
2.00	1.50	1.20	4.70
1.60	0.90	1.50	4.00
1.20	1.50	1.20	3.90
1.20	1.50	1.50	4.20
1.60	1.50	1.50	4.60
1.60	1.20	1.50	4.30
1.20	0.60	1.20	3.00
1.20	1.20	1.50	3.90
0.80	1.50	1.20	3.50
1.20	1.50	1.20	3.90