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Letter to Linda Fields regarding the SEAALL Public Relations Committee, November 17, 1987

Hazel Johnson

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November 17, 1987

Ms. Linda Fields
Calkins, Kramer, Grimshaw & Harring
One United Bank Center, Suite 3800
1700 Lincoln Center
Denver, CO 80203

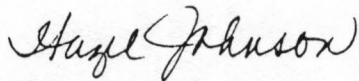
Dear Ms. Fields:

I am in receipt of your letter requesting information on the function of the Southeastern Chapter's Public Relations Committee. Our committee is in its second year of existence. The first was spent preparing a public relations handbook which I am requesting the current chair, Steven Hinckley of the University of Richmond forward to you. The Committee's charge this year is to keep the Southeastern Chapter's activities in the national spotlight and to begin to develop contacts with Bar Association publications, library school publications and other groups to whom we are interested in publicizing law librarianship. The membership of the committee has been drawn from across the region to aid in identifying public relations needs of the various constituent groups. The Committee is also working with our Placement Committee to "get the word out" to prospective employers and employees about our placement service. We have talked about exhibiting at meetings of the various state bars on a rotating basis, but have yet to allocate funds or coerce the Bar Associations into reduced rates.

I think a regional committee must have different functions and goals than that of a local chapter as the audience of the regional chapter is so difficult to define. The regional chapter's efforts must be much more general in nature and because of funding levels may be better suited to assist the individual librarian in her own efforts at public relations within her organization.

I hope all this is of some assistance. Please feel free to call either Steve or myself if you need any more information.

Sincerely,

A handwritten signature in cursive script that reads "Hazel Johnson".

Hazel L. Johnson
Law Librarian
President, SEAALL

cc: Steven D. Hinckley, SEAALL Public Relations Committee Chair