In Defense of Lowering the Voting Age

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ESSAY

IN DEFENSE OF LOWERING THE VOTING AGE

JOSHUA A. DOUGLAS

INTRODUCTION

In 2016, voters in Berkeley, California, overwhelmingly favored lowering the voting age for school board elections to sixteen.\(^1\) San Francisco came close to passing a similar measure, Proposition F, which would have lowered the voting age to sixteen for all local elections. Unofficial results indicate it lost by approximately 52%-48%.\(^2\) This close outcome suggests that advocates may continue to push the measure in the future, with a fairly strong chance of success once voters are better educated about its merits.

Lowering the voting age is by no means a radical idea. The Maryland municipalities of Takoma Park and Hyattsville recently lowered the voting age to sixteen for their own elections.\(^3\) Turnout among sixteen- and seventeen-year-olds has been relatively robust, strengthening the democratic

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\(^1\) Robert G. Lawson & William H. Fortune Associate Professor of Law, University of Kentucky College of Law. Thanks to Scott Bauries for useful comments and to Grant Sharp for invaluable research assistance. Thanks also to the University of Pennsylvania Law Review Online, and particularly Alex Aiken and Bill Seidleck, for timely and excellent edits.


process in these cities. Moreover, several countries, including Brazil, Argentina, and Scotland, allow sixteen-year-olds to vote.

This Essay outlines the various policy arguments in favor of lowering the voting age to sixteen. Part I presents a very brief history of the voting age in U.S. elections. It notes that setting the voting age at eighteen is, in many ways, a historical accident, so lowering the voting age for local elections does not cut against historical norms. Part II explains that there are no constitutional barriers to local jurisdictions lowering the voting age for their own elections. Part III highlights the benefits to democracy and representation that lowering the voting age will engender. Turning eighteen represents a tumultuous time for most young adults as they leave home either to enter the workforce or go off to college. Sixteen, by contrast, is a period of relative stability when young people are invested in their communities and are learning about civic engagement in school. Lowering the voting age can, therefore, create a habit of voting and increase overall turnout in later years. Finally, Part IV presents psychological studies demonstrating that, by age sixteen, individuals possess the cognitive capabilities required to perform an act that takes forethought and deliberation like voting. That is, sixteen-year-olds are as good as, say, forty-year-olds at making the deliberative decisions necessary for democratic participation. Part IV also refutes the claim that lowering the voting age will "create" additional votes for parents, as prior experience shows that young people do not simply follow their parents in the voting booth.

In sum, lowering the voting age is a sound mechanism to improve our elections. It brings additional, competent individuals with a stake in electoral outcomes into the democratic process and guarantees them a voice.

In the current political environment, reform advocates should focus their energies particularly on local measures that will increase voter participation—as that is where they are likely to succeed. These local successes can breed statewide reforms once people see the rules working well in local elections.

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5 Angus Johnston, Why We Should Lower the Voting Age in America, ROLLING STONE (Nov. 3, 2016), http://www.rollingstone.com/politics/features/why-we-should-lower-the-voting-age-in-america-w447875 [https://perma.cc/5GA4-DPSD].
The fact that Berkeley enacted a lower voting age in 2016 for school board elections is a positive development. Given the close vote in San Francisco, advocates should try again there. Other cities across the country should follow suit. This Essay explains why.

I. A BRIEF HISTORICAL ACCOUNT OF THE VOTING AGE IN U.S. ELECTIONS

At the Founding, the voting age under British common law was twenty-one.6 American colonies simply copied this prior British rule.7 Although the reason for setting the voting age at twenty-one is “lost in the mists of time,” “[o]ne—perhaps apocryphal—claim that popped up often in the voting age debates was that twenty-one was the age at which a medieval adolescent was thought capable of wearing a suit of heavy armor and was therefore eligible for knighthood.”8 Thus, for the first 182 years of our history (until the ratification of the Twenty-Sixth Amendment), using twenty-one for the voting age was, in many ways, a historical accident. There was no sustained discussion or reasoned justification for not allowing individuals aged twenty or younger to vote. It was just common practice left over from colonial England.

The Twenty-Sixth Amendment changed that practice nationwide when it lowered the voting age to eighteen for all national and state elections.9 The main impetus for the Twenty-Sixth Amendment was the Vietnam War. Eighteen-year-olds were expected to fight and die for their country, so supporters of the Twenty-Sixth Amendment rallied around the cry of “old enough to fight, old enough to vote.”10 Further, the youth-driven protests of the late 1960s and early 1970s demonstrated a need for young people to have an outlet for political engagement. The right to vote provided such an opportunity.11

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7 DINKIN, supra note 6, at 30-31.
8 Cheng, supra note 6, at 9.
9 U.S. CONST. amend. XXVI, § 1.
10 See Cheng, supra note 6, at 43-46 (detailing the effects of the Vietnam War on efforts to lower the voting age and concluding that “[t]he ‘old enough to fight, old enough to vote’ refrain from the early 1940s gained new resonance in the late 1960s, as American involvement in Vietnam reached its zenith and public opinion swung against the war”).
11 See id. at 46-57 (arguing that “the notion that reducing the voting age would stem the rising tide of student unrest by channeling youthful energies . . . gained a surprising amount of traction, especially among federal legislators”).
The main point for today’s debate is that the current voting age is more a product of happenstance than reasoned judgment. The states initially set the age at twenty-one because that was the custom at British common law. The Twenty-Sixth Amendment lowered the voting age to eighteen because young people were asked to fight in an unpopular war and were engaged in significant political protests. But few people considered in-depth why eighteen, as opposed to a different age, was the appropriate age to choose.

II. THE U.S. CONSTITUTION DOES NOT BAR LOWERING THE VOTING AGE FROM EIGHTEEN

The text of the Twenty-Sixth Amendment to the U.S. Constitution provides that “[t]he right of citizens of the United States, who are eighteen years of age or older, to vote shall not be denied or abridged by the United States or any state on account of age.” Thus, the Twenty-Sixth Amendment sets the voting age at eighteen, but it does not stipulate that eighteen is a floor. Nothing in the language of the Amendment prohibits states or localities from setting a lower voting age.

Similarly, most state constitutions and laws do not forbid a lower voting age for local elections. For the Berkeley and San Francisco debates in 2016, California law certainly allowed this innovation, as its relevant constitutional provision closely tracks the language of the Twenty-Sixth Amendment and its state laws do not impose any impediments.

III. BENEFITS OF LOWERING THE VOTING AGE TO SIXTEEN

Lowering the voting age to sixteen, at least for local elections, will improve our democracy. Democracy flourishes when those who have a stake in the outcome participate—so long as they can make reasoned judgments about who should lead them. Experience has shown that lowering the voting age is one way to improve voter turnout both now and likely into the future.

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12 U.S. CONST. amend. XXVI.


14 See CAL. CONST. art. II, § 2 (“A United States citizen 18 years of age and resident in this State may vote.”); CAL. CONST. art. XI, § 5(a) (conferring upon municipalities broad home rule power to govern “municipal affairs”); CAL. ELEC. CODE § 2000(b) (West 2016) (“Any person who will be at least 18 years of age at the time of the next election is eligible to register and vote at that election.”); see also Douglas, supra note 13, app. (providing a fifty state survey of state constitutions and statutes regarding the power of municipalities to enact local rules for voting); cf. Tara Kini, Sharing the Vote: Noncitizen Voting Rights in Local School Board Elections, 93 CALIF. L. REV. 271, 284 (2005) (outlining analogous legal arguments supporting San Francisco’s push to allow noncitizens to vote in school board elections).
Turnout among the youngest current voters, those aged eighteen to twenty-four, is abysmal. In the 2012 presidential election, for example, the turnout rate for persons aged eighteen to twenty-four was 38%, compared to an overall population turnout rate of just under 62%.\textsuperscript{15} We need to implement strategies to engage young voters.

Jurisdictions that lower the voting age can experience increased voter turnout. For example, in the November 2013 municipal election in Takoma Park, Maryland—an election with “no state or national offices on the ballot and no competitive local races”—the turnout rate among newly eligible and registered sixteen- and seventeen-year-olds was 44%, while the overall turnout rate was 11%.\textsuperscript{16} Yet the first Hyattsville, Maryland, election after the city lowered its voting age—which took place in May 2015, a few months after the change—saw only four new voters in this age group, showing the need for greater education and registration opportunities for young people.\textsuperscript{17}

With stronger outreach efforts, individuals are more likely to turn out for the first time when they are age sixteen or seventeen as opposed to age eighteen. Why? One possible answer is that sixteen- and seventeen-year-olds are part of their communities, engaged in local debates, and immersed in civic education in high school. By contrast, eighteen-year-olds are graduating from high school, moving away from home, and entering the workforce or enrolling in college. The sheer fact of moving makes it more difficult to begin voting. These individuals must both register ahead of the election and often deal with absentee balloting hurdles. Thus, at an already tumultuous time in their lives, we also expect eighteen-year-olds to jump through various administrative hoops to participate in our democracy. Sixteen-year-olds do not face these same hurdles. Instead, they typically are living at home and are invested in their communities, and they are enrolled in high school, where improved civics education can teach them about the registration process and the intricacies of voting—not to mention the candidates and issues. Indeed, in Takoma Park, one of the mayoral candidates made it a point to reach out to this newly enfranchised age group.\textsuperscript{18} Once individuals begin voting at a


\textsuperscript{16} GENERATION CITIZEN, supra note 6, at 4; Wogan, supra note 4.

\textsuperscript{17} GENERATION CITIZEN, supra note 6, at 7; cf. Rebecca Bennett, Ward and Warner Election Winners; City Exceeds Voter Turnout Goal, HYATTSVILLE LIFE & TIMES (May 6, 2015), http://hyattsvillelife.com/ward-and-warner-election-winners-city-exceeds-voter-turnout-goal/ [https://perma.cc/YX3U-YR7H] (suggesting that the city exceeded its turnout goals in part because 25% of sixteen- and seventeen-year-olds voted, but not providing the raw number of voters).

\textsuperscript{18} See GENERATION CITIZEN, supra note 6, at 5–6.
younger age, they are more likely to continue the habit when they leave home.\footnote{19}{See infra note 20 and accompanying text.}

Lowering the voting age thus presents one way to increase overall voter turnout: high participation among young people in local elections will eventually lead to higher turnout in all elections, as these individuals turn eighteen and become eligible to vote in federal and state elections. Studies show that voting is habit-forming; once someone votes in one election, he or she is more likely to vote in subsequent elections.\footnote{20}{See Alexander Coppock & Donald P. Green, Is Voting Habit Forming? New Evidence from Experiments and Regression Discontinuities, 60 AM. J. POL. SCI. 1044, 1060 (2015) (reviewing various studies and concluding that “a vast body of evidence now suggests that habits form when people vote”); Alan S. Gerber, Donald P. Green & Ron Shachar, Voting May Be Habit-Forming: Evidence from a Randomized Field Experiment, 47 AM. J. POL. SCI. 540, 545-48 (2003) (using regression analysis to evaluate voter turnout in separate elections and concluding that “the reason voting behavior is correlated over time is not simply that the background factors that cause people to vote at one point in time reassert their influence during each subsequent election. In addition to the continuities created by socio-psychological and environmental influences, voting and nonvoting per se appear to create behavioral patterns that persist over time”).}

Consequently, lowering the voting age in local elections can serve as a catalyst for increased turnout nationwide in later elections. Assuming, from a normative perspective, that higher turnout is better for our democracy, then lowering the voting age is one path to achieve that goal. In addition, once a few cities like Takoma Park, Maryland, or Berkeley, California, lower the voting age without negative consequences to their elections, other cities, and eventually states, are more likely to follow.

There is also a fairness aspect to lowering the voting age.\footnote{21}{See Lower the Voting Age, FAIRVOTE, http://www.fairvote.org/reforms/right-to-vote-amendment/lowering-the-voting-age/ [https://perma.cc/6L9V-VNS3] (noting that lowering the voting age is “also a matter of fairness: when unable to vote until turning 18, some citizens won’t have a chance to vote for their mayor until they are almost 22”); Top Ten Reasons to Lower the Voting Age, NAT’L YOUTH RTS. ASS’N, http://youthrights.org/issues/voting-age/top-ten-reasons-to-lower-the-voting-age/ [https://perma.cc/DV8N-JT2D] (“Youth suffer under a double standard of having adult responsibilities but not rights.”).}

Although eighteen is the age of legal majority in many states, our society grants certain privileges to, and imposes legal obligations on, sixteen- and seventeen-year-olds. In particular, in most states, sixteen-year-olds may obtain a driver’s license and are eligible to work part-time jobs.\footnote{22}{Judith G. McMullen, Underage Drinking: Does Current Policy Make Sense?, 10 LEWIS & CLARK L. REV. 333, 360 (2006).} But they must follow the local

driving rules and pay taxes on their wages. Sixteen is also the age of majority for consenting to sexual activity in most states.24 Further, in many states, compulsory school attendance ends at age sixteen or seventeen—meaning that high school students may choose to drop-out of school at that age.25 Unless there is a competency-based reason to bar them from voting, then, it seems only fair that we permit sixteen- and seventeen-year-olds to participate in our democratic process.

IV. PSYCHOLOGICAL STUDIES SUPPORT SETTING THE VOTING AGE AT SIXTEEN

Psychologists are in general agreement: sixteen-year-olds are as strong, cognitively speaking, as twenty-year-olds, forty-year-olds, or anyone else older than them at processing the information necessary to vote. Psychologists have recognized two primary kinds of decisionmaking: “hot” cognition and “cold” cognition. Activities that entail “hot” cognition are those that are impulsive, include high levels of emotion or stress, and suffer from significant peer pressure.26 Individuals’ brains are not fully developed to make proper “hot” cognition decisions until about age twenty-one, or perhaps twenty-four or twenty-five.27 “Cold” cognition activities, on the other hand, require deliberation and measured decisionmaking.28 Brains develop the full mechanism for appropriate “cold” cognition by age sixteen.29 These “cold” cognition capabilities do not improve in later years.30

27 See supra note 26.
28 See supra note 26.
29 See supra note 26.
30 See Vivian E. Hamilton, *Democratic Inclusion, Cognitive Development, and the Age of Electoral Majority*, 77 BROOK. L. REV. 1447, 1504-10 (2012) (surveying various cognitive studies and concluding that ‘adolescents’ basic cognitive abilities are mature by the age of sixteen, giving them the capacity to process information and make rational decisions. But the heightened sensitivity to reward that increases and peaks around midadolescence inclines young people towards risk taking, sensation seeking, and impulsivity. These inclinations may dominate or overwhelm their cognitive
Voting requires "cold" cognition. It occurs on a certain, known date, so individuals can take the time to learn about the candidates and issues in advance. There is typically little emotion or stress involved. Although there may be peer pressure to support a particular candidate, peer pressure is not a concern when individuals actually vote because of the secret ballot. As one psychologist notes, "[a]dolescents may make bad choices [in voting], but statistically speaking, they won't make them any more often than adults." In one study, sixteen- and seventeen-year-olds scored about the same as older adults on measures of political tolerance, skill, efficacy, and interest.

Thus, nothing magical happens, from a psychological or cognitive standpoint, when someone turns eighteen. But something magical does occur by age sixteen, because by that time individuals have gained the cognitive capabilities to engage in measured, reasoned decisionmaking. This fact is probably why, as mentioned earlier, we allow sixteen-year-olds to drive, work in part-time jobs, consent to sexual activity, and drop-out of school (in many states). If we already treat these young people like "adults" in these settings—because we believe they are cognitively mature enough to make these decisions—then there is little reason why we should not also extend to them the right to vote.

Some might protest that, because of their young age and because most youth are still living with their parents, granting voting rights to sixteen- and seventeen-year-olds is tantamount to giving their parents an extra vote. In other words, parents could unduly influence, or even require, their children to vote in a certain way. Yet this was the same specious argument that many people used in opposing the Nineteenth Amendment's extension of the right to vote to women: that wives would simply follow their husbands at the voting booth. Not only is that argument itself insulting, it is simply not true. Married women have never blindly adhered to how their husbands want them to vote.

processes and shape their behaviors, especially in situations triggering heightened emotion or pressure"). Some psychologists, however, have questioned whether age is the driving force behind poor decisionmaking among youth—instead suggesting that socioeconomic inequalities may be the more important factor. See generally Mike Males, Age, Poverty, Homicide, and Gun Homicide: Is Young Age or Poverty Level the Key Issue? SAGE OPEN (Mar. 5, 2015), http://sgo.sagepub.com/content/spgo/5/1/2158244015573359.full.pdf [https://perma.cc/KLG7-GRUW] (noting that some studies of youth behavior fail to control for socioeconomic status).

31 Steinberg, supra note 26.
32 Id.
34 See Eleanor Barkhorn, Vote No on Women's Suffrage: Bizarre Reasons for Not Letting Women Vote, ATLANTIC (Nov. 6, 2012), http://www.theatlantic.com/hexed/archive/2012/11/vote-no-on-womens-suffrage-bizarre-reasons-for-not-letting-women-vote/264759/ [https://perma.cc/HQ4Y-6E8E] (presenting a pamphlet from 1910 that argued women should not be allowed to vote because "80% of the women eligible to vote are married and can only double or annul their husband's votes").
to vote. Moreover, in places that have lowered the voting age, such as Scotland, studies show that young individuals do not just follow their parents. For instance, one survey leading up to the Scottish independence vote of 2014 found that only about half of sixteen- and seventeen-year-olds planned to vote in the same way as their parents. The fact that young voters generally hold different political views from older generations suggests that many sixteen- and seventeen-year-olds will vote independently of their parents’ political beliefs and irrespective of whether they are still living at home.

In sum, psychological studies, as well as prior experience in places that have tried it, support lowering the voting age to sixteen. This reform also comports with an understanding of democracy that favors a broader electorate with a higher turnout rate.

CONCLUSION

This Essay has not yet addressed the elephant in the room (pun intended): politics. The conventional wisdom is that younger voters will skew the electorate to the left, as young people tend to support Democrats. Of course, there is no guarantee that sixteen- and seventeen-year-olds will always vote for Democrats. We simply do not know, ex ante, who might benefit from this reform. Further, an expanded electorate gives all political parties the opportunity to recruit new members at an early age. In any event, the ideal of an expanded electorate and higher turnout should outweigh any political concerns. There is a strong moral claim that democracy is better when more people participate. That said, nothing I can write here will convince those who will look at this issue purely through a partisan lens that lowering the voting age will necessarily help or hurt one side or the other.

39 See, e.g., Hamilton, supra note 30, at 1479 (arguing “that a democratic government derives its authority from the individuals governed by it,” which “presumptively entitles the individual[s] to participate in the governance of a democratic system” by, for instance, voting); see also Douglas, supra note 13 (discussing the benefits of expanding the electorate in local elections).
But the legal and policy arguments, separate from politics, are strong. Eighteen is the current voting age largely through historical accident. Sixteen makes more sense from both legal and psychological perspectives. We impose legal obligations on sixteen-year-olds through driving rules and tax obligations, and most states’ laws evince a belief that these young individuals are mature enough to consent to sexual activity and drop-out of school. Psychologically, sixteen-year-olds are no different from older individuals in making the reasoned decisions required of voting. We should allow them to participate in our democratic system.

The benefits of lowering the voting age to sixteen are myriad. Lowering the voting age will likely increase turnout, perhaps for years to come. It will give young people, who are engaged already in their local communities, a political voice. This voice, in turn, will force politicians to pay greater attention to the views and needs of younger individuals, who, after all, will have to live with the consequences of policy decisions for much longer than older voters.

Bringing people into the political system earlier in their lives will have tangible future benefits. If the right to vote is our most precious, fundamental right, then we should extend it to anyone who is competent enough to make democratic decisions and has a sufficient, actual stake in the outcome. We have already begun this reform at the municipal level by lowering the voting age in a few places for local or school-board elections. The policy should now trickle out to other cities, and once normalized, can influence statewide and national voting rules. For all of these reasons, cities, and eventually states, should lower the voting age to sixteen.