



10-3-1991

Letter to Mary Cross regarding SEAALL Public Relations activities, October 3, 1991

Mary Whisner

Judith Krone

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Repository Citation

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October 3, 1991

Mary Cross
Stearns Weaver Miller, et al
2200 Museum Tower
150 W. Flagler Street
Miami, FL 33130

Dear Mary:

We are writing on behalf of AALL's Special Committee on Public Relations. This committee has been charged with studying the Association's public relations program and recommending an organizational structure for permanent implementation of AALL's public relations efforts.

We are interested in what the Chapters and Special Interest Sections are doing -- and would like to see done -- in the area of public relations. Rather than burden you with one more written survey, we'd like to talk to you for fifteen minutes or so. These are the questions that we would like to discuss:

(1) Does your Chapter/SIS have a committee or officer responsible for public relations?

(2) What sorts of things does your Chapter/SIS do in the area of public relations?

(3) What sort of public relations support would you like from AALL Headquarters?

(4) If you would like to see more public relations activity -- e.g., more contacts with the press, graphics products, a clearinghouse for chapters, public relations products, etc. -- by the Association, do you consider it a sufficiently high priority that the Association should commit financial resources to hiring a public relations staff person?

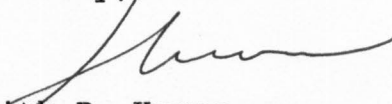
In the next few weeks, one of us will call you to get your views. If there is someone else in your chapter/SIS to whom we should speak, please let us know and we will talk to that person.

BONDURANT, MIXSON & ELMORE

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Thank you for your time and your thoughts.

Sincerely,



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