



11-11-1987

## Letter to Joy Tennison regarding the Southeastern Law Librarian, November 11, 1987

Timothy Coggins

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November 11, 1987

Joy E. Tennison  
Law Librarian  
Law Library  
Golden Gate University  
536 Mission Street  
San Francisco, California 94105

Dear Ms. Tennison:

The newsletter for the Southeastern Chapter of the American Association of Law Libraries accepts advertising. Very few guidelines have been adopted by the editors and the Southeastern board.

The newsletter will only use advertisements which approximately business card size. The charge for an advertisement in four issues (four issues are completed each year) is \$100.00. The newsletter is printed courtesy of Law Book Exchange; therefore, we will not accept any advertisement from a direct competitor of Law Book Exchange. This restriction has not caused any problem. Only one direct competitor of Law Book Exchange has consulted with me about possible advertising and we explained to him that Law Book Exchange printed our newsletter free.

We initially accepted advertisements to help defray the cost of publication. After the agreement with Law Book Exchange to print the newsletter free, we re-evaluated the advertisement policy with a possible alternative of discontinuing advertisements. However, the board decided that there was no reason to change the policy of accepting advertisements.

Enclosed is a copy of the most recent issue of the Newsletter.

Sincerely,

Timothy L. Coggins  
Associate Director of the Law Library