Individual and Family Protective Factors of Intentional and Unintentional Consumption of Online Pornography in Hong Kong

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Individual and family protective factors of intentional and unintentional consumption of online pornography in Hong Kong

Cecilia M.S. Ma*, Daniel T.L. Shek and Catie C.W. Lai

Abstract: The purpose of the current study was to explore how positive youth development and family functioning were related to unintentional and intentional exposure to online pornography in Chinese adolescents. A total of 1401 secondary school students (mean age = 12.43) participated in the study. Findings suggested that positive youth development and family functioning were associated with lower exposure to online pornography. In particular, higher levels of spirituality, social competence, mutuality and communication were associated with lower levels of both types of exposure to online pornography. Discussion focuses on the importance of promoting positive youth development and family functioning as protective factors against the negative influence of pornography among Chinese adolescents.

Keywords: Chinese adolescents; family functioning; online pornography; positive youth development.

Introduction

With the advent of the Internet, the influence of pornography became a significant concern for parents, teachers and policymakers because adolescents often consume pornographic material when surfing the Internet. Prevalence of online pornography consumption varies greatly, ranging from 16% among Chinese adolescents [1] to almost 80% in German adolescents (93% of boys and 61% girls) [2]. Such variation might be due to the failure to distinguish between intentional and unintentional exposure to pornography.

Indeed, the nature of exposure has recently become a central focus in this area of research. For example, about 70% of adolescents had been unintentionally exposed to online pornography in the USA [3] and Australia [4], while around four-tenths of the adolescents had such experiences in Taiwan [5]. Mesch argued that “as the negative consequences of exposure to pornography depend on the frequency of use, characteristics of adolescents at risk of deliberate exposure to pornography need to be identified and distinguished from those of other youth who use the Internet for more socially acceptable purposes” [6] (p. 602). Unfortunately, although research on the influence of pornography is attracting increasing attention, we know very little about the correlates of these two types of exposure to online pornography. There are different theoretical views on the role of pornography consumption in adolescence. For those adhering to Freudian ideas, they tend to maintain that consumption helps to release tension. However, consuming pornography is also considered a risk factor as adolescents usually engage in other problematic behaviors simultaneously, such as substance abuse [7, 8] and breaking rules [3]. With reference to the latter view, there is a need to understand factors linking intentional and unintentional exposure to online pornography.

Numerous studies indicated the negative outcomes of pornography viewing, such as increased permissive attitudes toward sex [9, 10], acceptance of sexual aggression [11] and sexual dissatisfaction [12, 13]. However, few research studies have been conducted to examine the protective factors of adolescent pornography use. There has been a growing body of literature assessing the protective factors, with a recent focus on how individual and family factors may influence exposure to online pornography. In much of the literature it has been found that positive youth development is related to lower odds of adolescent gambling [14], sexual activity/intention, drug abuse [15], intention to engage in...
risky behavior [16] and delinquency [17]. It is posited that developing adolescent competence and strengths would help them minimize the occurrence of behavioral problems and serve to mediate the relationship between life satisfaction and problem outcomes [18]. The positive impacts of positive youth development were well documented in cross-sectional and longitudinal studies. However, not much has been done to assess whether the protective function of this factor varies across two types of exposure to online pornography. The present study attempted to fill this research gap.

Another potentially important protective factor against pornography viewing is family functioning. There is a substantial body of research showing that family functioning is a protective factor for adolescents. Higher family functioning is associated with better psychological well-being [19] and lower likelihood of problematic behaviors, such as substance abuse [20], suicide attempt [21], delinquent behavior [22, 23] and gambling [24]. Recent findings have shown that family functioning reduced the likelihood of pornography viewing among adolescents [25, 26]. This link has been later supported in longitudinal studies when testing the relationship between family functioning at Grade 7 and pornography use at Grade 9 [27] and at Grade 10 [1]. However, little is known whether these associations vary with the nature of exposure. Hence, a better understanding of the conditions of pornography viewing would be useful for identifying protective factors to help educators and practitioners to design policies and programs for protecting adolescents against the negative influence of pornography.

There were two purposes of the present study. First, we explored how positive youth development and family functioning affected adolescents’ exposure to online pornography. Second, we compared whether there was any difference between the unintentional and intentional nature of the exposure.

**Measures**

Positive youth development was assessed with students’ reports on the short form of the Chinese positive youth development scale (CPYDS). The item scale ranged from 1 = strongly disagree to 6 = strongly agree. Based on prior measurement invariance results [28], 15 subscales of the CPYDS were explained by four second-order factors, including cognitive-behavioral competencies, prosocial attributes, positive identity and general positive youth development qualities. In the present study, only the general positive youth development qualities with eight first-order factors (bonding resilience, social competence, recognition for positive behavior, emotional competence, moral competence, self-efficacy and spirituality) were used. The scale showed good internal consistency. In Table 1, the internal consistency of this scale was satisfactory (total scale: $\alpha = 0.82$, ranging from 0.71 to 0.84 for subscales), except for self-efficacy ($\alpha = 0.61$).

**The Chinese family assessment instrument (CFAI)**

Students’ perception on their family functioning was assessed using the modified version of CFAI. Students were asked about the three aspects of family functioning, including mutuality (mutual support, love and concern among family members), communication (frequency and nature of interaction among family members) and conflicts and harmony (absence of conflicts and harmonious behavior in the family). This nine-item scale shows good internal consistency and validity [29]. In the present study, the internal consistency of the scale was satisfactory ($\alpha = 0.89$; ranging from 0.71 to 0.87 for subscales, see Table 1).

**Demographic information**

Participants were asked about their age, gender and place of birth.

**Data analysis**

Item inter-correlations and Cronbach $\alpha$ coefficients were calculated as a measure of reliability. Associations were examined using Pearson $r$ correlations. Linear regression models were conducted for exploration of the effects of
Results

The descriptive statistics and bivariate correlations among the variables are shown in Table 1. All subscales and the overall scores of the CPYD were significantly correlated ($r = 0.39$–$0.63$, $p < 0.01$). All subscales and the overall scores of the CFAI were significantly correlated ($r = 0.45$–$0.59$, $p < 0.01$). Analysis based on Pearson correlation showed that all CPYD and CFAI subscales were negatively correlated with the overall intentional and unintentional exposure to pornography ($r = -0.03$ to $-0.13$, $p < 0.01$), except for self-efficacy and resilience. Overall, higher levels of CPYD and CFAI were linked to lower levels of both types of exposure to pornography ($r = -0.07$ to $-0.15$, $p < 0.01$). Intentional exposure to pornography was positively correlated with unintentional exposure to pornography ($r = 0.54$, $p < 0.01$).

To further examine the impacts of individual and family factors, multiple regression analyses were used. The findings based on regression analyses are shown in Tables 2–5.

In Table 2, regarding the predictive effects of positive youth development, spirituality was a significant predictor of intentional exposure to pornographic videos ($\beta = -0.08$, $p < 0.05$), unintentional exposure to pornographic stories ($\beta = -0.10$, $p < 0.01$), and pictures ($\beta = -0.07$, $p < 0.05$). Social competence was a significant predictor of both types of exposure to pornographic pictures ($\beta = -0.11$, $p < 0.01$). Results showed that higher levels of exposure were found in individuals with lower levels of spirituality and social and moral competencies.

Among the constructs of family functioning, family mutuality had significant effects on two types of unintentional exposure to pornographic material (videos: $\beta = -0.17$, $p < 0.01$; websites: $\beta = -0.12$, $p < 0.01$) and four types of intentional pornographic material exposure (videos: $\beta = -0.16$, $p < 0.01$; chat rooms: $\beta = -0.14$, $p < 0.01$). A significant predictor of post-pubertal exposure was spirituality ($\beta = -0.08$, $p < 0.05$), while social competence had a significant effect on both types of exposure to pornographic pictures ($\beta = -0.09$, $p < 0.05$). Gender also had a significant effect on both types of exposure to pornographic material ($\beta = 0.08$, $p < 0.05$).

In these models, multiple regression analyses were used to further examine the impacts of individual and family factors. The findings based on regression analyses are shown in Tables 2–5.
Table 2: The predictive effects of positive youth development on unintentional exposure to online pornography.

<table>
<thead>
<tr>
<th>Predictor</th>
<th>Stories β</th>
<th>Pictures β</th>
<th>Videos β</th>
<th>Chat rooms β</th>
<th>Advertisements β</th>
<th>Websites β</th>
</tr>
</thead>
<tbody>
<tr>
<td>BO</td>
<td>−0.02</td>
<td>−0.01</td>
<td>−0.04</td>
<td>0.003</td>
<td>−0.05</td>
<td>−0.01</td>
</tr>
<tr>
<td>RE</td>
<td>0.03</td>
<td>0.01</td>
<td>−0.05</td>
<td>0.02</td>
<td>−0.09</td>
<td>−0.05</td>
</tr>
<tr>
<td>SC</td>
<td>−0.07</td>
<td>−0.11</td>
<td>−0.01</td>
<td>0.01</td>
<td>0.06</td>
<td>−0.02</td>
</tr>
<tr>
<td>PB</td>
<td>−0.01</td>
<td>−0.01</td>
<td>−0.02</td>
<td>−0.03</td>
<td>−0.003</td>
<td>−0.03</td>
</tr>
<tr>
<td>EC</td>
<td>0.05</td>
<td>0.01</td>
<td>−0.03</td>
<td>0.02</td>
<td>−0.03</td>
<td>−0.07</td>
</tr>
<tr>
<td>MC</td>
<td>−0.07</td>
<td>−0.02</td>
<td>−0.02</td>
<td>−0.03</td>
<td>−0.08</td>
<td>−0.02</td>
</tr>
<tr>
<td>SP</td>
<td>−0.10*a</td>
<td>−0.07*a</td>
<td>−0.03</td>
<td>−0.02</td>
<td>0.03</td>
<td>0.04</td>
</tr>
<tr>
<td>SE</td>
<td>0.05</td>
<td>−0.02</td>
<td>0.03</td>
<td>−0.02</td>
<td>0.05</td>
<td>0.05</td>
</tr>
<tr>
<td>R</td>
<td>0.14</td>
<td>0.17</td>
<td>0.13</td>
<td>0.06</td>
<td>0.14</td>
<td>0.11</td>
</tr>
<tr>
<td>R²</td>
<td>0.02</td>
<td>0.03</td>
<td>0.02</td>
<td>0.00</td>
<td>0.02</td>
<td>0.01</td>
</tr>
</tbody>
</table>

BO, Bonding; RE, resilience; SC, social competence; PB, recognition for positive behavior; EC, emotional competence; MC, moral competence; SD, self-determination; SP, spirituality; SE, self-efficacy; *p < 0.05, **p < 0.01.

Table 3: The predictive effects of positive youth development on intentional exposure to online pornography.

<table>
<thead>
<tr>
<th>Predictor</th>
<th>Stories β</th>
<th>Pictures β</th>
<th>Videos β</th>
<th>Chat rooms β</th>
<th>Advertisements β</th>
<th>Websites β</th>
</tr>
</thead>
<tbody>
<tr>
<td>BO</td>
<td>−0.01</td>
<td>0.02</td>
<td>−0.02</td>
<td>0.02</td>
<td>−0.01</td>
<td>0.01</td>
</tr>
<tr>
<td>RE</td>
<td>0.03</td>
<td>−0.01</td>
<td>−0.01</td>
<td>−0.001</td>
<td>−0.02</td>
<td>−0.02</td>
</tr>
<tr>
<td>SC</td>
<td>−0.02</td>
<td>−0.10*a</td>
<td>−0.01</td>
<td>−0.02</td>
<td>0.03</td>
<td>0.02</td>
</tr>
<tr>
<td>PB</td>
<td>−0.04</td>
<td>0.02</td>
<td>−0.03</td>
<td>−0.01</td>
<td>−0.03</td>
<td>−0.07</td>
</tr>
<tr>
<td>EC</td>
<td>0.01</td>
<td>0.002</td>
<td>0.01</td>
<td>0.01</td>
<td>−0.02</td>
<td>−0.05</td>
</tr>
<tr>
<td>MC</td>
<td>−0.06</td>
<td>−0.06</td>
<td>−0.05</td>
<td>0.03</td>
<td>0.003</td>
<td>−0.02</td>
</tr>
<tr>
<td>SP</td>
<td>−0.05</td>
<td>−0.03</td>
<td>−0.08*a</td>
<td>−0.05</td>
<td>0.01</td>
<td>0.01</td>
</tr>
<tr>
<td>SE</td>
<td>0.02</td>
<td>0.02</td>
<td>0.04</td>
<td>−0.07</td>
<td>−0.04</td>
<td>0.04</td>
</tr>
<tr>
<td>R</td>
<td>0.09</td>
<td>0.13</td>
<td>0.12</td>
<td>0.08</td>
<td>0.06</td>
<td>0.09</td>
</tr>
<tr>
<td>R²</td>
<td>0.01</td>
<td>0.02</td>
<td>0.02</td>
<td>0.01</td>
<td>0.004</td>
<td>0.01</td>
</tr>
</tbody>
</table>

BO, Bonding; RE, resilience; SC, social competence; PB, recognition for positive behavior; EC, emotional competence; MC, moral competence; SD, self-determination; SP, spirituality; SE, self-efficacy; *p < 0.01; **p < 0.05.

Table 4: The predictive effects of family functioning on unintentional exposure to online pornography.

<table>
<thead>
<tr>
<th>Predictor</th>
<th>Stories β</th>
<th>Pictures β</th>
<th>Videos β</th>
<th>Chat rooms β</th>
<th>Advertisements β</th>
<th>Websites β</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mutuality</td>
<td>−0.04</td>
<td>−0.07</td>
<td>−0.17*c</td>
<td>−0.08</td>
<td>0.01</td>
<td>−0.12*c</td>
</tr>
<tr>
<td>Harmony</td>
<td>−0.003</td>
<td>−0.03</td>
<td>−0.03</td>
<td>0.08*a</td>
<td>0.01</td>
<td>−0.02</td>
</tr>
<tr>
<td>Communication</td>
<td>0.02</td>
<td>−0.03</td>
<td>0.05</td>
<td>−0.003</td>
<td>−0.08*b</td>
<td>0.05</td>
</tr>
<tr>
<td>R</td>
<td>0.07</td>
<td>0.11</td>
<td>0.16</td>
<td>0.07</td>
<td>0.07</td>
<td>0.11</td>
</tr>
<tr>
<td>R²</td>
<td>0.01</td>
<td>0.01</td>
<td>0.03</td>
<td>0.01</td>
<td>0.01</td>
<td>0.01</td>
</tr>
</tbody>
</table>

*aStandardized coefficients. **p < 0.01; ***p < 0.05.

Results revealed that individuals with higher levels of family mutuality and better communication displayed lower levels of exposure (Tables 4 and 5).
In general, the overall score of CPYDS was a significant predictor of overall intentional and unintentional exposure to pornography. Positive youth development negatively predicted adolescents’ unintentional (β = −0.12, p < 0.01) and intentional exposure (β = −0.10, p < 0.01) to pornography (see Table 6).

### Discussion

The purposes of the study were to explore the individual and family correlates of being exposed to online pornography and to compare the influence of these correlates on pornography exposure. The results of the study were summarized as three major findings.

First, as expected, greater positive youth development was associated with a decrease in both types of exposure to online pornography. Notably, several qualities of positive youth development (e.g. social competence and spirituality) were related to this outcome. People with good social competence usually have better quality social relationships. As previous studies have shown, the good quality of the social relationships was a significant predictor of a smaller likelihood of problematic behavior among adolescents in Slovakia [30], Hong Kong [14, 15] and the USA [6]. Similarly, strong spirituality was related to fewer risky sexual behaviors [31–33]. It seems that students who felt connected were less likely to be intentionally and unintentionally exposed to online pornography. Perhaps, the feeling of being attached to school or others results in a lower engagement in deviant behaviors [34, 35]. The present findings extend the literature on exposure to online pornography.

Second, family functioning was related to a lower level of exposure to online pornography. The family is the primary social environment, which provides closeness and emotional support to the adolescents [36], that shapes adolescents’ beliefs and attitudes toward sex. The present study demonstrated that family processes (i.e. mutuality and communication) play an important role in predicting adolescents’ exposure to pornography, and thus, is in alignment with previous studies [8, 35, 37]. This finding concurs with previous research that showed that the positive family characteristics of frequent communication among family members and harmony reduced the likelihood of adolescents’ problematic behaviors in the Western [38, 39] and Chinese contexts [14, 15].

Third, our analyses showed the protective effects of positive youth development and family functioning on both types of exposure to different types of online pornographic material. Interestingly, positive youth development becomes the only significant predictor when examining the antecedents of both types of exposure to online pornography. This finding may be due to statistical artifact when composite scores of both factors were tested. Future research should adopt a structural equation model method in order to provide a meaningful examination of these antecedents on this behavior [40].

Although the present study is pioneering in its nature, several limitations should be noted. First, the majority of the participants were Hong Kong Chinese adolescents who were sampled from the general adolescent population.

---

**Table 5:** The predictive effects of family functioning on intentional exposure to online pornography.

<table>
<thead>
<tr>
<th>Predictor</th>
<th>Stories</th>
<th>Pictures</th>
<th>Videos</th>
<th>Chat rooms</th>
<th>Advertisements</th>
<th>Websites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mutuality</td>
<td>−0.09</td>
<td>−0.07</td>
<td>−0.16[^c]</td>
<td>−0.14[^c]</td>
<td>−0.16[^c]</td>
<td>−0.15[^c]</td>
</tr>
<tr>
<td>Harmony</td>
<td>0.007</td>
<td>0.01</td>
<td>0.04</td>
<td>0.05</td>
<td>0.001</td>
<td>0.02</td>
</tr>
<tr>
<td>Communication</td>
<td>0.07</td>
<td>0.02</td>
<td>0.07</td>
<td>0.06</td>
<td>0.16[^c]</td>
<td>0.10[^b]</td>
</tr>
<tr>
<td>R</td>
<td>0.06</td>
<td>0.06</td>
<td>0.14</td>
<td>0.08</td>
<td>0.11</td>
<td>0.11</td>
</tr>
<tr>
<td>R^2</td>
<td>0.003</td>
<td>0.004</td>
<td>0.02</td>
<td>0.01</td>
<td>0.01</td>
<td>0.01</td>
</tr>
</tbody>
</table>

[^a] Standardized coefficients. [^b] p < 0.01; [^c] p < 0.05.

**Table 6:** The predictive effects of family functioning and positive youth development on two types of exposure to online pornography.

<table>
<thead>
<tr>
<th>Predictor</th>
<th>Unintentional R</th>
<th>R^2</th>
<th>β[^c]</th>
<th>Intentional R</th>
<th>R^2</th>
<th>β[^c]</th>
</tr>
</thead>
<tbody>
<tr>
<td>PYD</td>
<td>−0.12[^b]</td>
<td>0.03</td>
<td></td>
<td>−0.10[^b]</td>
<td>0.03</td>
<td></td>
</tr>
<tr>
<td>CFAI</td>
<td>−0.06</td>
<td>0.11</td>
<td>0.01</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PYD, Total score of the positive youth development qualities; CFAI, total score of family functioning. [^c]Standardized coefficients, [^b]p < 0.01.
Therefore, the findings might not be generalizable to other populations. Second, other antecedents, such as peer influence, were not tested in the present study. Peer influence has been found to be a significant predictor of adolescents’ problematic behaviors, such as smoking [41] and sexual activity [42]. The inclusion of peer influence might also improve the amount of variance explained when performing the linear regression model analysis. Third, as the current data were based on one measurement time, future study should adopt a longitudinal design to examine the influence of these antecedents across time.

As a whole, with the easy availability and accessibility of the Internet, adolescents are easily exposed to online pornography even if they do not have sexual intent. To protect them against this exposure, prevention efforts aiming at the family alone are not sufficient. Additional focus on the promotion of positive youth development is also necessary. The present study provides support for the influence of individual and family-related antecedents of adolescent’s unintentional and intentional exposure to online pornography and sheds light on future youth intervention program.

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