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Letter to Chapter Presidents regarding AALL gliders, February 18, 1991

J. Wesley Cochran

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TO: AALL Chapter Presidents
FROM: Wes Cochran, Chair of the Council of Chapter Presidents
DATE: February 18, 1991
SUBJECT: AALL GLIDERS

Cynthia Aninao of the University of Cincinnati Law Library, as part of ORALL, is interested in producing some balsa-wood gliders with the AALL logo on the airplane wings as a "give-away" at state bar association meetings. At its next meeting, ORALL will meet jointly with the Ohio State Bar Association and plans to staff the AALL exhibit booth there, and Cynthia thought that some "give-away" would be good to have. A company in Denver produces balsa-wood airplane gliders, like the kind you probably played with when you were younger, and recently approached Mark Estes about manufacturing some with the AALL logo on the wings.

If your Chapter would be interested in joining with others to order gliders to give away at meetings of state bar associations or other organizations where your Chapter exhibits, please let me know so that I can put you in touch with other interested Chapters.

If several chapters are interested in ordering the gliders, the cost per unit would drop significantly:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>2,500</td>
<td>$625</td>
</tr>
<tr>
<td>5,000</td>
<td>$1,200</td>
</tr>
<tr>
<td>10,000</td>
<td>$2,300</td>
</tr>
<tr>
<td>20,000</td>
<td>$4,300</td>
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</tbody>
</table>

Please let me know no later than March 8 if your Chapter would be interested in ordering. The ORALL Chapter meeting is in mid-May, and the company needs 4-6 weeks (and the possibility of some delay) to produce the gliders in time for the meeting.

I wish that I had a sample to send to you. Mark Estes sent me his last one, and my two sons (ages 8 and 5), love it. So, I speak from experience when I say that I think that the gliders
would be very effective in bringing the attention of attendees at a state bar meeting to the American Association of Law Libraries. Of course, the chief aim is to create new jobs for law librarians.

Thanks for your consideration of this, and please let me know as soon as possible if your chapter would be interested in a joint effort to produce the gliders.