



1997

Newsletter and Public Relations Committee Annual Report, 1997

SEAALL

Right click to open a feedback form in a new tab to let us know how this document benefits you.

Follow this and additional works at: https://uknowledge.uky.edu/seaall_nprc

 Part of the [Law Librarianship Commons](#)

Repository Citation

SEAALL, "Newsletter and Public Relations Committee Annual Report, 1997" (1997). *Newsletter and Public Relations Committee*. 190.
https://uknowledge.uky.edu/seaall_nprc/190

This Report is brought to you for free and open access by the Committee Materials at UKnowledge. It has been accepted for inclusion in Newsletter and Public Relations Committee by an authorized administrator of UKnowledge. For more information, please contact UKnowledge@lsv.uky.edu.

**ANNUAL REPORT
NEWSLETTER AND PUBLIC RELATIONS COMMITTEE
SOUTHEASTERN CHAPTER OF
THE AMERICAN ASSOCIATION OF LAW LIBRARIES**

This year, the newsletter committee began using a new program to produce the chapter newsletter. The Microsoft Publisher program was purchased by the University of Kentucky Law Library and the editors began using this program to create The Southeastern Law Librarian.

A new design was created and this along with the new SEAALL logo on the masthead have given the newsletter what we feel is a more contemporary design. The editors have also attempted to make the layout of the newsletter more eye-catching with the use of various fonts and the insertion of graphics. Additionally, members of the committee have contributed substantively to the newsletter with articles on useful Internet sites as well as a book review in the last issue.

The cost to produce the newsletter thus far has been as follows:

Volume 22 No. 3/4 Summer/Fall

600 Copies

Printing: \$1303.80

Bulk Mail Cost: \$222.60

Total Expenditures \$1526.40

There were two full page advertisements:

BNA \$100.00

Lexis/Nexis: \$100.00

Total Income: \$200.00

Volume 22 No.1 Winter

(Including SEAALL Membership Directory Insert)

700 Copies

Printing: \$2977.54

Bulk Mail Cost: \$300.02

Total Expenditures: \$3277.56

No Advertisements For This Issue

Should any member of the Executive Board have any questions regarding this report please contact the editors. We also welcome any and all suggestions with regard to the content and layout of the newsletter.

Respectfully Submitted,
Amy B. Osborne
Ebba Jo Sexton