11-20-1986

Note to Carol Billings including a copy of mailing to Publicity and Public Relations Committee members, November 20, 1986

Rita Parham

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Dear Carol,

Enclosed is a copy of my 1st mailing to the Pi PR Committee Members:

Other projects to be introduced:
1. Pi PR package for SEALL 50th year Celebration
2. Short history of SEALL
3. Pi PR package for the '87 SEALL meeting.

Have a Happy Thanksgiving. More from Pi PR soon.

Rom
Dear Publicity & Public Relations Committee Members:

Please forgive my lateness in getting in touch with you. I have been busy getting some of our committee's basic organizational work done. This is a brand new committee for SEALL and a much needed one. We are the oldest and largest AALL Chapter. We will be celebrating 50 years in 1987. Because we are the oldest and largest we need to make sure our fellow chapters and the national body know what is going on throughout the 12 states that compose SEALL.

Enclosed in this mailing you will find:
Directory of our committee members. Please notify me of any corrections that need to be made.

Your committee assignment.

Ideas for getting started.

Overall committee goals.

SEALL is composed of members from:

Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virginia, West Virginia.

There are eight members on this committee. I am asking each member to accept a state area assignment. Please return your letter of acceptance as soon as possible.

Getting Started
Please take a look at the kinds of libraries in your area. The 1986 Directory of Law Libraries is the best source. (Refer also to the enclosed Library Statistics Chart) From there you may want to establish contact and request news items on members and their activities.
Overall our committee goals are:

1. Serve as a liaison to the AALL Public Relations Committee.

2. Prepare and or submit news items on SEALL and its members to the AALL newsletter, Council on Chapter President's newsletter, Bar Journals, legal, library media and local newspapers within the region.

3. Encourage members in the various states to use the AALL Public Relations Booth at Bar, Judicial and Library Conferences in their area.

4. Heighten awareness of the profession and its work in the legal and library community.

5. Publicize the SEALL 50th Year Celebration 1987.

6. Request and use P.R. publications from National Headquarters.

Because this is a new committee, please feel free to break ground and try several approaches. Do not feel limited to the committee goals listed. Please send me your ideas about projects and procedures for the year.

Thank you again for your interest in working for SEALL.

Sincerely yours,

Rita M. Parham
LAW LIBRARY
Paul M. Hebert Law Center
Louisiana State University
Baton Rouge, LA 70803-1010
(504) 388-6531
SOUTHEASTERN CHAPTER OF AALL
1986/87 COMMITTEE ON
PUBLICITY AND PUBLIC RELATIONS

DIRECTORY OF MEMBERS

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University of Alabama Law Center Library
P. O. Box 6205
University, Alabama 35486
(205) 348-5925

Jo Ellen S. McComb
University of Kentucky Law Library
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Janice Shull
Law Library of Louisiana
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301 Loyola Avenue
New Orleans, LA 70112
(504) 568-5705

Mary D. Smith
Akerman, Senterfitt & Eidson
255 S. Orange Avenue
P. O. Box 231
Orlando, Florida 32802
(305) 843-7860

Gretchen Wolf
Duke University Law Library
Durham, North Carolina 27706
(919) 684-2847 Ext. 4138

State Area Assignments

- North Carolina
- Georgia and South Carolina
- Alabama and Tennessee
- Kentucky and West Virginia
- Louisiana and Mississippi
- Florida and Puerto Rico
- Virginia
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