A Collaborative Approach to Developing Culturally Themed Digital Collections

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In the Beginning.... Toni Greider
August 2010 Director of International Programs (DIP) appointed

Director of International Programs approached the Confucius Institute on supporting Year of China

Director of International Programs teams up with Academic Liaison for Slavic Literature to support Russia’s Realms
2013-2014 Viva Mexico

- DIP appointed to campus wide steering committee
- Discussed ideas with the campus group
- Able to develop library activities relevant for the year
- Established a good working relationship with the program chairs
Identifying Potential Exhibits, Programs and Events

- 8 exhibits system wide
- 3 programs
- 32 libguides
- An International Education Week Activity
- A cover for C&RL News
Rose Street Entrance Exhibit

Identify materials
Mexicana Collection – wealth of material

Highly visual materials
Mexican Codices

Identify Expertise

Dr. Chris Pool

Mr. Barry Kidder
Visuals Reformatted

Images formatted into high resolution graphics

Codex Borbonicus

Printed image 9 inches by 11 inches
Displayed at 30 inches by 30 inches
Products Created

- Entrance Display
- Phototex Posters
- QR codes linking to virtual exhibit
- Brochure with brief descriptions
- Virtual exhibit
- PR byproduct
Audience – Chris Pool
Expertise: Why Chris Pool and Barry Kidder?

• ¡Viva Mexico! Course - Pyramids, Sacrifice, and Ancient Cities: Aztecs and Maya of Mexico
• Mesoamerican Archaeologist
• Broad interests and training
• Co-editor of *Latin American Antiquity* and *Oxford Handbook of Mesoamerican Archaeology*
• Barry Kidder – TA with complementary expertise in Maya studies
Selecting Materials

• Goal
  • Introduce audience to indigenous literature, culture, and history

• Audience
  • University Community
  • Educators and Students Worldwide

• Visual Impact

• Content and Themes
  • Aztec, Mixtec, and Maya
  • Cosmology, Prophecy, History, Economy, and Daily Practice
  • Pre-conquest to Early Colonial
• 13-day *trecena* in 260-day Sacred Almanac (*tonalpohualli*)
• Patron deities (Xipe Totec and Quetzalcoatl) and their divinatory symbols in large square.
• Days with associated deities and birds in small squares
Maya and Aztec views of the Cosmos:

The Madrid Codex pp. 75-76

Codex Fejérváry-Mayer, p. 1
The Virtual Exhibit – Adrian Ho
UKnowledge Image Galleries

http://uknowledge.uky.edu/image_galleries/
Creation of Image Gallery

- Title
- URL
- General description of gallery
- Acknowledgment
Records of Images

- Image title
- Description
- Curation date
- Image source
- Copyright information
- Download in three sizes
Built-in Functionality

- Zoom and pan
- Full-page view
- Link-sharing via social media
- Google map to show geographic location
Dashboard of Image Gallery

- Download counts
- Page hits
- Geographic distribution
- Institutional distribution
- Sharing of download map
- Online referrers
Long-Term Preservation

- Quarterly backup file
- Preservation through the Digital Preservation Network
IMPACT
Chris Pool’s dashboard for Codex Exhibit
14,934+ Downloads
1,451+ Institutions
128+ countries
Companion guide to this presentation:  http://libguides.uky.edu/ALCTS
Mexican manuscripts virtual exhibit:  http://uknowledge.uky.edu/world_mexico_codices/
International Program webpage:  http://libraries.uky.edu/ip
Muchas gracias

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