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[Review of] Songwriter's Market, 1994: Where & How to Market Your Songs

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Library Faculty and Staff Publications. 148.
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Digital Object Identifier (DOI)

<http://dx.doi.org/10.5860/CHOICE.31-3576>

Notes/Citation Information

Published in *CHOICE*, v. 31, no. 7, 31-3576.

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Choice

www.cro3.org

doi: 10.5860/CHOICE.31-3576

CHOICE March 1994 vol. 31 no. 07

31-3576

MT67

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Songwriter's market, 1994: where & how to market your songs, ed. by Cindy Laufenberg. Writer's Digest Books, 1993. 522p indexes ISBN 0898796105, \$19.95

Begun in 1979 (CH, May'79), *Songwriter's Market* has appeared annually since, providing contacts and advice in the standard *Writer's Digest* format. This latest edition provides more than 2,500 listings of music publishers, record companies and producers, managers, performing groups seeking new material, and potential songwriting partners. *Livingston's Complete Music Business Directory* (1991-) is more comprehensive in its listings of musical contacts, but does not include the advisory material found in *Songwriter's Market*. This latest edition includes a useful "Category Index" that arranges contacts into 18 musical types, including Alternative, Children's, Classical, Jazz, Metal, Rap, and World Music. With more than 700 new markets listed, and changes for 1993/94 listed at the end of each section, the value of annual updating becomes clear. A reasonably priced work that sheds light on the workings of the music trade (entries often include tips from the organization). Of value in any library that serves the creating public.

--R. A. McGill-Aken, University of Kentucky

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