



University of Kentucky  
UKnowledge

---

Newsletter and Public Relations Committee

Committee Materials

---

11-28-1988

## Letter to Mary Smith Forman concerning potential projects for the Publicity and the Public Relations Committee, November 28, 1988

Timothy Coggins

Follow this and additional works at: [https://uknowledge.uky.edu/seaall\\_nprc](https://uknowledge.uky.edu/seaall_nprc)



Part of the [Law Librarianship Commons](#)

[Right click to open a feedback form in a new tab to let us know how this document benefits you.](#)

---

### Repository Citation

Coggins, Timothy, "Letter to Mary Smith Forman concerning potential projects for the Publicity and the Public Relations Committee, November 28, 1988" (1988). *Newsletter and Public Relations Committee*. 81. [https://uknowledge.uky.edu/seaall\\_nprc/81](https://uknowledge.uky.edu/seaall_nprc/81)

This Correspondence is brought to you for free and open access by the Committee Materials at UKnowledge. It has been accepted for inclusion in Newsletter and Public Relations Committee by an authorized administrator of UKnowledge. For more information, please contact [UKnowledge@lsv.uky.edu](mailto:UKnowledge@lsv.uky.edu).

8-29



THE UNIVERSITY OF NORTH CAROLINA  
AT  
CHAPEL HILL

Law Library  
919-962-1321  
ABA16515

CB# 3385, Van Hecke-Wettach Bldg.  
The University of North Carolina at Chapel Hill  
Chapel Hill, N.C. 27599-3385

November 28, 1988

Mary D. Smith, Director  
Library Services  
Akerman, Senterfitt & Eidson  
255 S. Orange Avenue 17th. Fl.  
Post Office Box 231  
Orlando, FL 32802

Dear Mary:

Publicity &

Listed below are the ideas for the <sup>Public Relations</sup> Committee which we discussed today.

- > develop the Public Relations Manual which was started several years ago by Ruth Hill of the University of Tennessee
- > develop a tri-fold brochure about law librarianship, SEAALL, and the services which we offer
- > investigate the idea of promoting SEAALL members as speakers at local high schools during their career day programs; coordinate this with the local and/or state bar associations
- > complete sample article about the Association and its officers to be submitted to state and local bar newsletters

Let me know if you have any additional ideas.

Sincerely,

*Timothy L. Coggins*  
Timothy L. Coggins, Chair  
Public Relations Committee