11-28-1988

Letter to Mary Smith Forman concerning potential projects for the Publicity and the Public Relations Committee, November 28, 1988

Timothy Coggins

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November 28, 1988

Dear Mary:

Listed below are the ideas for the Public Relations Committee which we discussed today:

> develop the Public Relations Manual which was started several years ago by Ruth Hill of the University of Tennessee

> develop a tri-fold brochure about law librarianship, SEAALL, and the services which we offer

> investigate the idea of promoting SEAALL members as speakers at local high schools during their career day programs; coordinate this with the local and/or state bar associations

> complete sample article about the Association and its officers to be submitted to state and local bar newsletters

Let me know if you have any additional ideas.

Sincerely,

Timothy L. Coggins, Chair
Public Relations Committee