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Note to Sue Burch concerning public relations efforts by AALL chapters, July 24, 1990

Timothy Coggins

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Sue,

I returned the enclosed letter to Don Dunn. I hope that it is okay to have you listed as the contact.

Thanks for all your work.

Jim Coggins
July 19, 1990

Dear Chapter President:

As you may know, President Penny Hazelton has appointed a new AALL Public Relations Committee. Over the next two years this Committee will be undertaking a variety of projects designed to enhance the image of law librarians and to give library users a better understanding and appreciation of law libraries.

One of the initial interests of our committee, and one for which I have been assigned responsibilities, is to learn what AALL chapters are doing in the area of public relations. We know that each chapter produces a newsletter and each has educational programs. We are interested in chapters' more unusual public relations endeavors. For example: Do you have a booth at the state bar meeting? Is your chapter's address included in any state bar publications? Do you publish columns in any legal newspapers? Do you participate in library programs other than those for law libraries?

During August, I will be calling each chapter president or the president's designee and conducting a brief interview. My two primary questions will be "What are all the public relations things your chapter does?" and "What do you think should be done nationally to enhance the stature of law librarians." I am writing you this "warning" letter for two reasons: 1) to afford you some time to give thought to the questions and 2) to enable you to decide if you are not the best person in your chapter to answer these two questions and, if not, to provide me with the name and phone number of the person who is. If you want to designate someone, please complete the information below and return to me by July 31. If you do not designate someone, expect a call from me sometime in August.

Name: Sue Burch Phone #: 606-257-8347
Chapter: Southeastern Chapter of AALL

Many thanks for your assistance.

Sincerely,

Donald J. Dunn
Law Librarian & Professor of Law

AALL Public Relations Committee
Edgar Bellefontaine, Chair
Donald J. Dunn
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Michael Miller
Patricia Stougal
Mary Whisner