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Letter to Hazel Johnson concerning the role of the Publicity and Public Relations Committee, July 28, 1989

J. Wesley Cochran

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July 28, 1989

Ms. Hazel L. Johnson  
Law Librarian  
Long, Aldridge & Norman  
1900 Rhodes-Haverty Bldg.  
124 Peachtree Street, N.W.  
Atlanta, GA 30303  

Dear Hazel:

In line with my earlier thoughts about expanding our outreach to the librarians located in the states where we hold our annual meetings, I thought of Carol West, the Law Librarian at Mississippi College. Carol is very active in the Mississippi Library Association (and I am not), so she could suggest ways to publicize our chapter meeting among MLA members. As I recall, MLA meets each fall, usually in October, so your committee will have a little bit of time to publicize our meeting.

Though we probably could not get it together by the MLA meeting, I wonder if our chapter should have a small, printed brochure that we could send each year to the state library associations and library schools in our region. I will do some more thinking about it, and maybe one of your committee members might have some good ideas as well.

I also thought about trying to develop a Chapter "Resume" of sorts to be kept in library school placement offices. These would be roughly similar to law firm resumes that law student use, and we might make good use of something like that.

Let me know what you think about these ideas.

Best regards,

J. Wesley Cochran, President  
Southeastern Chapter of AALL

cc: Professor Carol West