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Letter to Leigh DeProspo providing information on SEAALL's Publicity and Public Relations Committee, July 16, 1990

J. Wesley Cochran

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Ms. Leigh DeProspo  
Greenbaum, Rowe, Smith, Ravin,  
Davis & Bergstein  
P.O. Box 5600  
Woodbridge, NJ 07095-0988

Dear Ms. DeProspo:

I received your letter of July 16, 1990. I am pleased to report on the activities of AALL Chapters. As President of the Southeastern Chapter, I am happy to respond to you as well as give you a glimpse of our activities.

The Southeastern Chapter’s Public Relations Committee last year embarked on a program to inform students about law librarianship. The Committee designated the 12 library schools located within easy reach of our chapter. Chapter members made presentations at these schools several times during the year. The presentations were at “career-day” programs, for seniors and juniors, as well as classes in law libraries.

Aldridge & Norman in Atlanta was a particularly effective program. It would seem to me that a national program would be outreach to law firms and other associations as well. You might consider the possibility of your own committee.

I have forwarded your letter to the Public Relations Committee as well with his plans for the coming year.

Sincerely,

J. Wesley Cochran  
Immediate Past President

cc: Tim Coggins  
Hazel Johnson
Southeastern Chapter
of the American Association
of Law Libraries, Inc.

July 16, 1990

Ms. Leigh DeProspo
Greenbaum, Rowe, Smith, Ravin,
Davis & Bergstein
P.O. Box 5600
Woodbridge, NJ 07095-0988

Dear Ms. DeProspo:

I received your letter of July 12 concerning public relations activities of AALL Chapters. Although Tim Coggins of the University of North Carolina Law Library succeeded me last month as President of the Southeastern Chapter, I thought that I would respond to you as well as giving him the opportunity to do so.

The Southeastern Chapter’s Publicity & Public Relations Committee last year embarked on a program of outreach to library school students. The Committee designated a Chapter contact for each of the 12 library schools located within the 11 states comprising our chapter. Chapter members contacted the deans or directors of these schools several times during the year to volunteer services at "career-day" programs, for classes in special librarianship, as well as classes in law librarianship. Hazel Johnson, of Long, Aldridge & Norman in Atlanta served as Chair of that Committee.

It would seem to me that a natural outgrowth of this kind of program would be outreach to state and regional library associations as well. You might want to consider that for your own committee.

I have forwarded your letter on to Tim Coggins, and he might respond as well with his plans for the Southeastern Chapter’s Committee this year.

Sincerely,

[Signature]

J. Wesley Cochran
Immediate Past President

cc: Tim Coggins
Hazel Johnson