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#### Driving QI with Research: Findings from Public Health PBRNs

Glen P. Mays University of Kentucky, glen.mays@cuanschutz.edu

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# Driving QI with Research: Findings from Public Health PBRNs

#### Glen P. Mays, PhD, MPH University of Kentucky

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# **Missed opportunities in public health practice**

Less than 50% of the population at risk is reached by:

- Smoking cessation
- Aspirin use
- Influenza vaccination
- Hypertension control
- Nutrition and physical activity programming
- HIV prevention
- Family planning
- Substance abuse prevention
- Interpersonal violence prevention
- Home visitation for high-risk mothers and infants



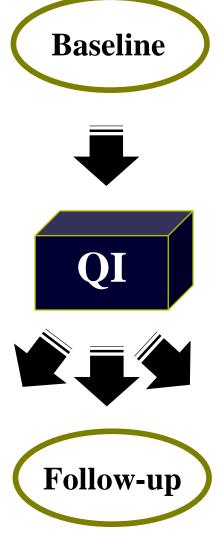
# The disconnect between discovery research and delivery research

# For every \$100 in federal health research spending, <\$1 is devoted to delivery system research.

Woolf and Johnson 2005.

# **Critical research issues in QI**

- Did "it" work?
- Are you <u>sure</u> that it worked?
- For whom did it work (and for whom not)?
- How did it work (or why did it not)?
- What were the <u>active ingredients</u>?
- Were there <u>unintended</u> effects?
- Were the effects worth the <u>costs</u>?
- How long can the effects be sustained?
- Can it be <u>replicated</u> in other settings?
- <u>Comparison</u> to other QI methods (CER)?



# **Research challenges in QI**

#### **Design and attribution: are changes due to QI?**

- Hawthorne effects
- Other temporal changes
- Regression to the mean
- The counterfactual?

#### Measurement

- Are we measuring the right things?
- Sensitivity & specificity
- Is there enough time to observe changes?

#### **The QI Intervention**

- Fidelity
- Implementation cost
- Comparative effectiveness of alternative QI strategies
- Dose-response
- Context-specific effects (treatment heterogeneity)



jad0010 www.fotosearch.com

# **How can PBRNs help?**

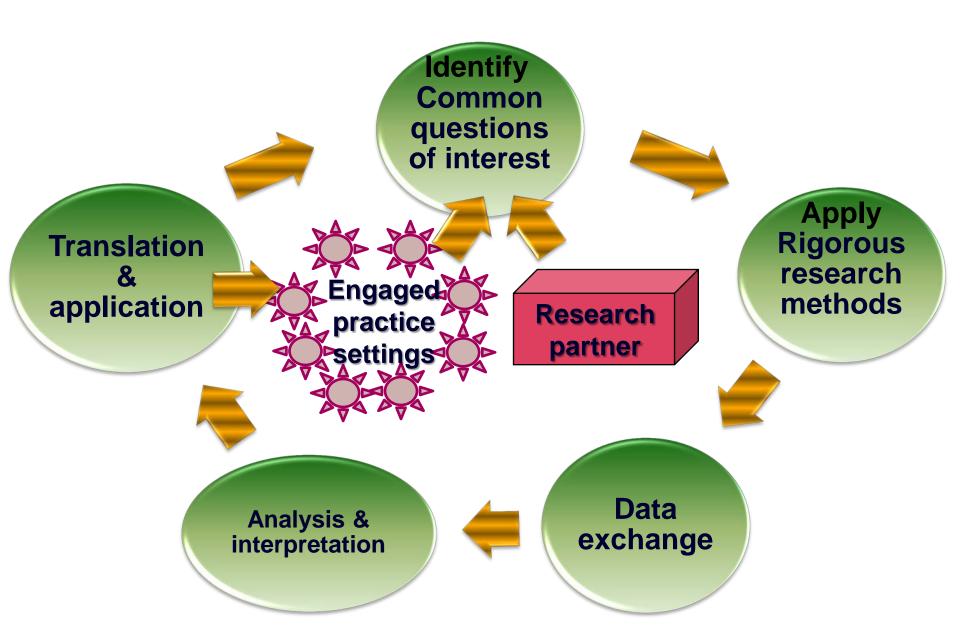
- Practice partners to help design, tailor, and implement QI
- Multiple practice settings for analysis and comparison
- Research partners to help design studies that balance rigor, relevance, feasibility
- Collaborative interpretation of results in context
- Translating results to timely practice and policy actions



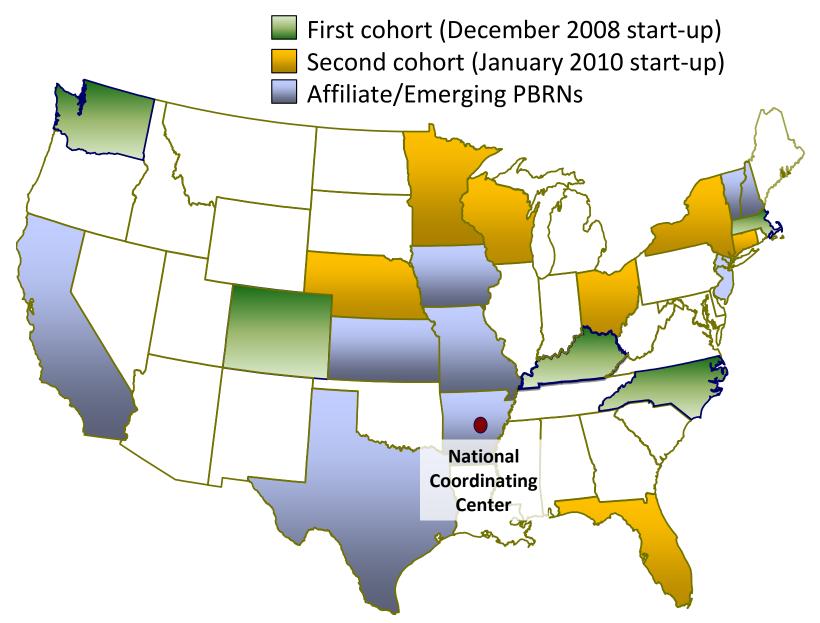
# What are Public Health PBRNs?

A collection of *public health agencies* and their *partner organizations* engaged in an ongoing collaboration with an *academic research center* to conduct rigorous, applied studies of strategies for organizing, financing, and/or delivering public health services in *realworld community settings*.

# **The PBRN Model**



### The Robert Wood Johnson Foundation's Public Health PBRN Program



# **Types of PBRN studies**

- Comparative case studies: document processes, identify scope and scale of problems, examine innovations
- Large-scale observational studies: document practice variation across public health settings; identify causes & consequences of variation
- Adoption/diffusion studies: identify the pace and patterns through which evidence-based practices are adopted, and factors that facilitate and inhibit adoption
- Quality improvement studies: evaluate strategies for improving program operations & outcomes
- Policy evaluations and natural experiments: monitor effects of key policy and administrative changes

# **QI Quick Strike Research Projects**

- Local QI Responses to the County Health Rankings (Florida)
- Implementation of QI Collaboratives for Small and Rural Public Health Settings (Georgia)\*\*
- Effects of Public Health Accreditation on QI Philosophy (Missouri)
- Taxonomy of QI Methods, Techniques and Results in Public Health (Minnesota)\*\*
- QI Strategies and Regional Public Health Structures (Nebraska)\*\*
- Evaluation of a QI Initiative to Improve Workforce Diversity (Washington)

\*\*Featured on today's panel

# **Cross-Cutting Themes**

- Variation in public health delivery results in inequities in prevention and risk protection
- QI provides mechanisms for understanding and reducing unwarranted variation in PH practice
- Practice-based research in public health can:
  - Expand evidence on QI
  - Accelerate translation of QI to practice
  - Inform policy regarding value of QI



**PUBLIC HEALTH** Practice-Based Research Networks National Coordinating Center

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Glen P. Mays, Ph.D., M.P.H. Program Director glen.mays@uky.edu

publichealthPBRN@uky.edu www.publichealthsystems.org/pbrn

University of Kentucky College of Public Health Lexington, KY