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Note to Timothy Coggins, 1991

Sue Burch

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Jim -

Attached are copies of recent correspondence to the Publicity Committee and to committee chairs.

I talked to Nona (at Loyola) about the display. I'll call you soon about ideas.

Mary Foreman and Carolyn Ahera sat across from me at dinner in Tuscaloosa and had some good ideas!

Talk to you
soon!

Jim

March 28, 1991

M E M O R A N D U M

TO: SEALL Committee Chairs

FROM: Sue Burch, Chair,
Publicity & Public Relations Committee

I have sent a memo to the members of the Publicity and Public Relations Committee asking them to help us generate some news for the June and July issues of the AALL Newsletter.

Each of them has been assigned one committee to "monitor". You should receive a phone call sometime in May and in June from requesting any news or promotional kinds of information on your committee which you'd like to see in the Newsletter.

I informed the committee members that we had discussed this at the Executive Board meeting in Tuscaloosa and that you would be expecting their calls.

Thanks for your help!

/m

March 25, 1991

M E M O R A N D U M

TO: Publicity and Public Relations Committee
FROM: Sue Burch

At the Executive Board meeting in Tuscaloosa everyone was very pleased with our Committee's work this year. I wanted to thank you all again for being so diligent with our letter writing campaign.

We will probably send one more "dean letter" and state library association letter which will provide them with information on the AALL meeting in July. I will get the drafts to you later in April.

Our committee has also been responsible for generating news items in the AALL Newsletter. I have handled that myself this year, but for the next two months would appreciate your assistance. I want to assign each of you a SEALL committee to "monitor". This will ONLY entail you making a phone call to a committee chair to find out if he/she has any news to be reported in the AALL Newsletter. We discussed this with the committee chairs in Tuscaloosa so they should be expecting your call. You need to just let them know you're a member of the Publicity and Public Relations Committee and want to find out if their committee has any news which should be reported in the Newsletter.

If there is something to be reported, it can be mailed or faxed to you (or directly to me). I will send it to the appropriate editor of the Newsletter. The Executive Board would like to see if we can coordinate this effort better by more of us being involved.

The remaining deadlines for the Newsletter are: May 2 (for June issue) and June 3 (for July issue). In July a new Committee will be named, so we only have to take care of the next 2 months. I have already submitted some copy for the April 4th deadline (May issue).

SEALL COMMITTEE & CHAIR	COMMITTEE MEMBER
Articles and Bylaws, Pam Williams, Chair, 904-392-0417	Robin Gault
Education, Jim Heller, Chair, 804-221-3252	Joseph Cross
Local Arrangements 1992, Robin Mills, Chair, 404-727-4318	Nancy Johnson
Membership, Sue Roach, Chair, 202-325-9565	Connie Matzen
Nominating, Carol Billings, Chair, 504-568-5706	Ebba Jo Sexton
Placement, Donna Bausch, Chair 804-523-7463	Anne Washburn
Publications, Ed Edmonds, Chair, 504-861-5543	Nona Beisenherz
Scholarship, Wes Daniels, Chair, 305-284-2258	Martha Thomas
Newsletter, Kathy Heberer, Chair, 407-425-1802	Eugenia Minor/ Sue Burch

To get the news items to Chicago on time, I will need to receive the copy A FEW DAYS IN ADVANCE OF THE DEADLINE. Please call or send me your "news" by April 30th and May 30th. If there is no news, please just send me a note so I won't make unnecessary follow up calls. Thanks!

I really appreciate your assistance. If you have any questions, call me (606-257-8347, fax 606-258-1061).

/m