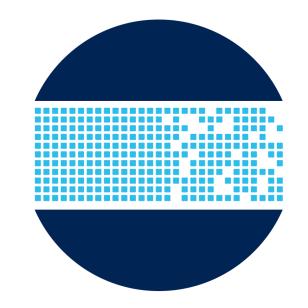
# Workshop Building Research Collaboration Networks

Leveraging Sponsored Research Dara

Robert Pilgrim, rpilgrim@uark.edu



2024
Research
Analytics
Summit
Building Capacity, Empowering Skill Trans
and Energizing a Growing Community

Check out my blog



Connect with me



Make sure you have **Microsoft Power BI Desktop installed**Mac Users: You can also do this in the cloud it should look the same

https://app.powerbi.com/

Data <u>www.rpilgrim.com/networkdata</u>

#### Overview

- Part 1
  - Bring data into Power BI
  - Build some report pages
  - Load 2 custom visuals
  - Build an Interactive Network
- Part 2
  - Applications (May not get through all of these)
- Who has used Power BI before?
  - Please help others if needed.

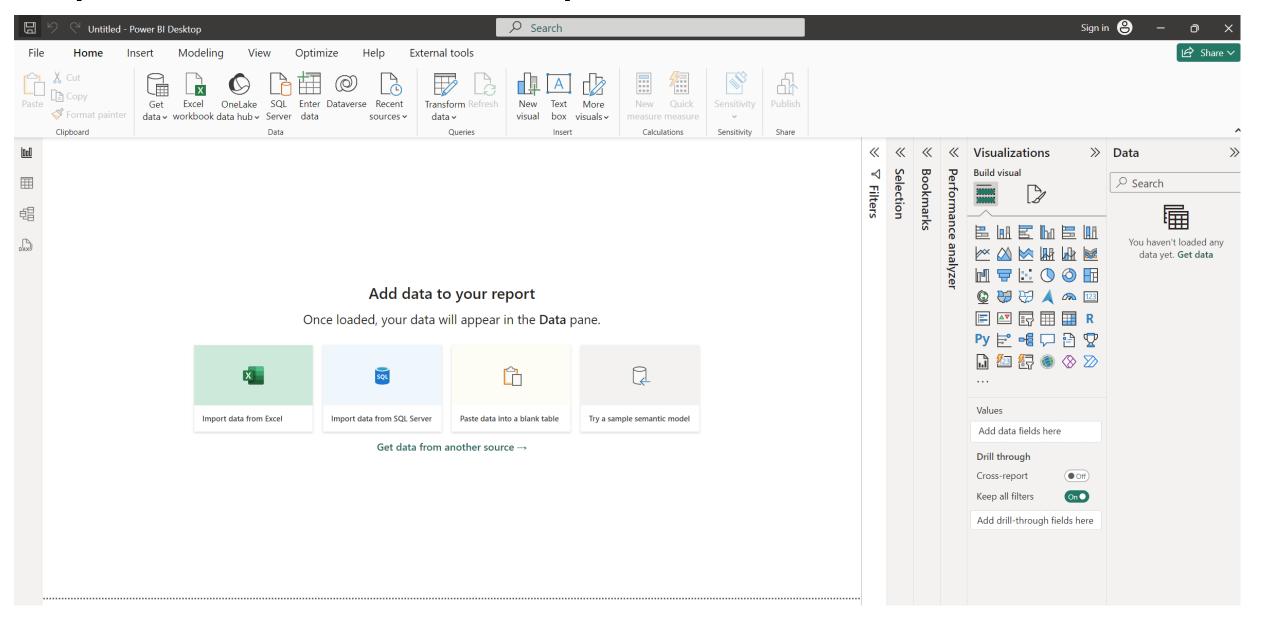


# Does Everyone have what they Need?

- Power BI Desktop OR you have webbased access
  - https://app.powerbi.com/
  - log in or sign up for free
- Z Data Download
  - rpilgrim.com/networkdata
  - Or get usb from me



# Open Power BI Desktop





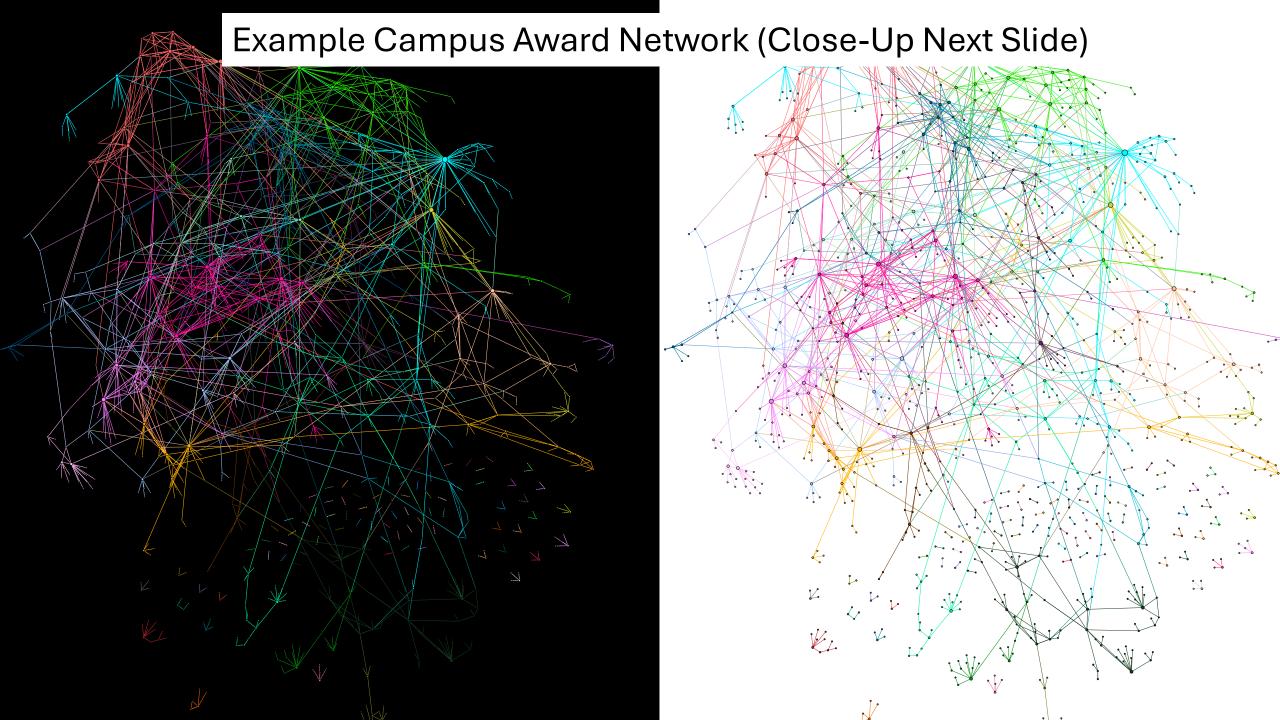
#### Concept

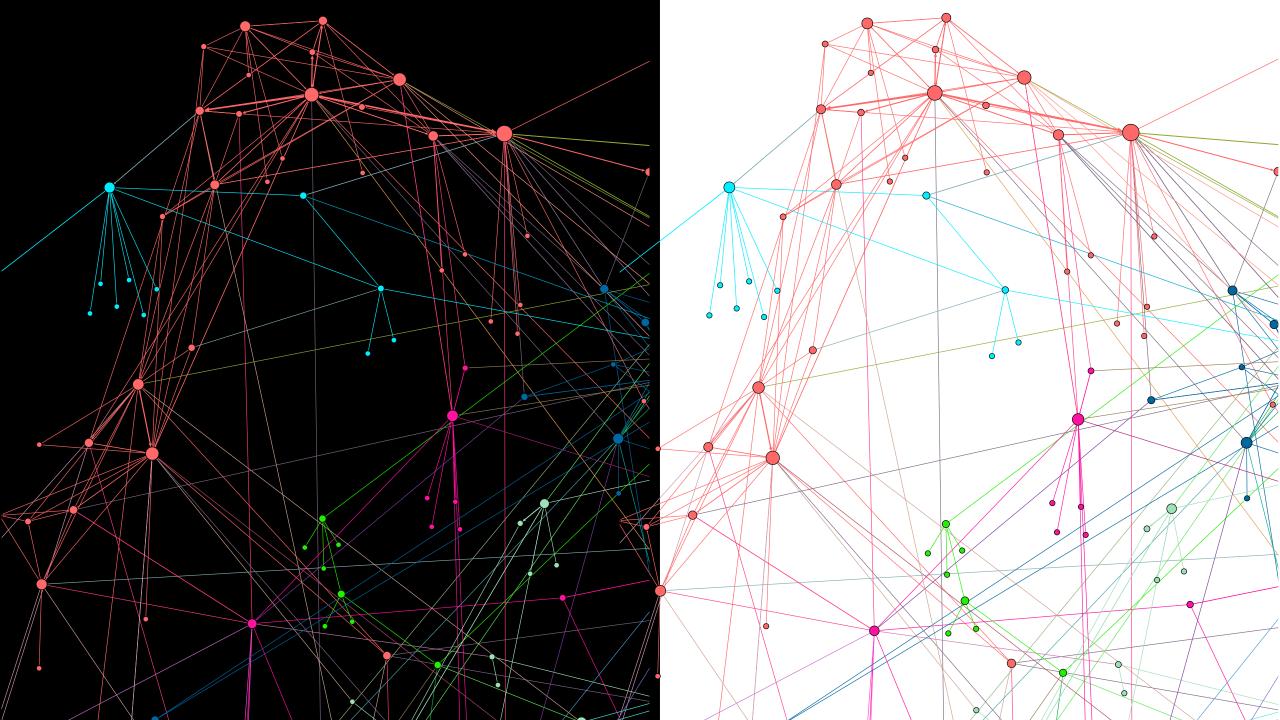
- List all research faculty on Post-it Notes
- Join PI-COI by a line
- The more lines connecting the same people, the closer the post-it notes
- Let's look at an example



Picture is worth "1,000 Words"



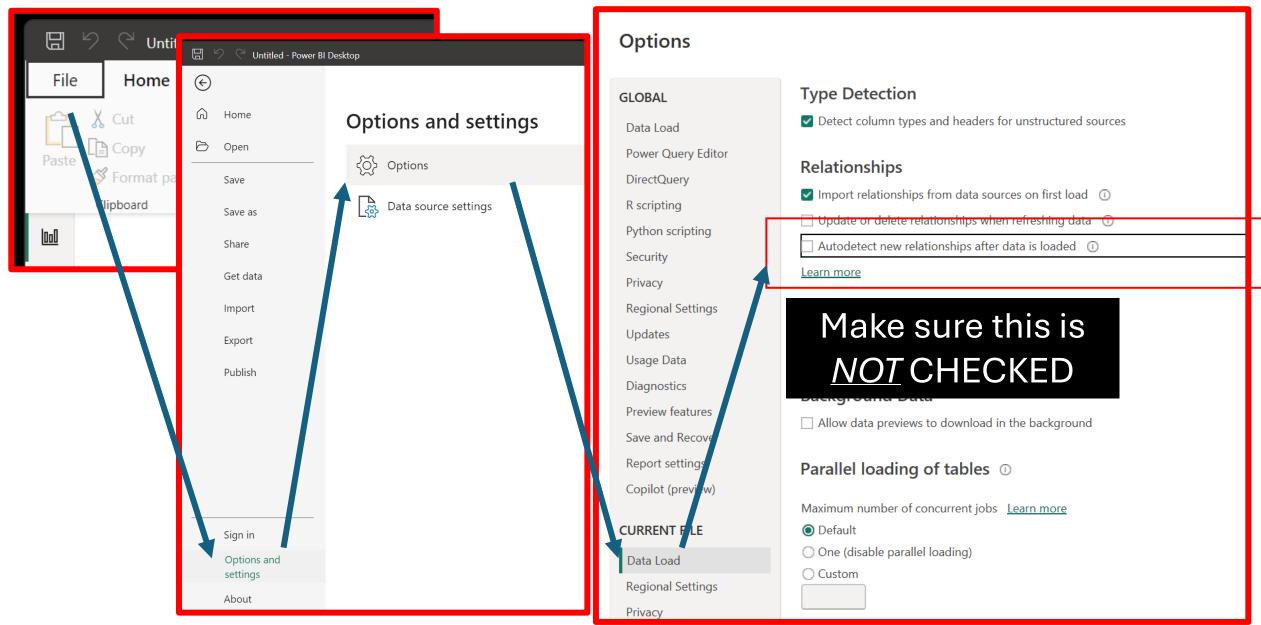




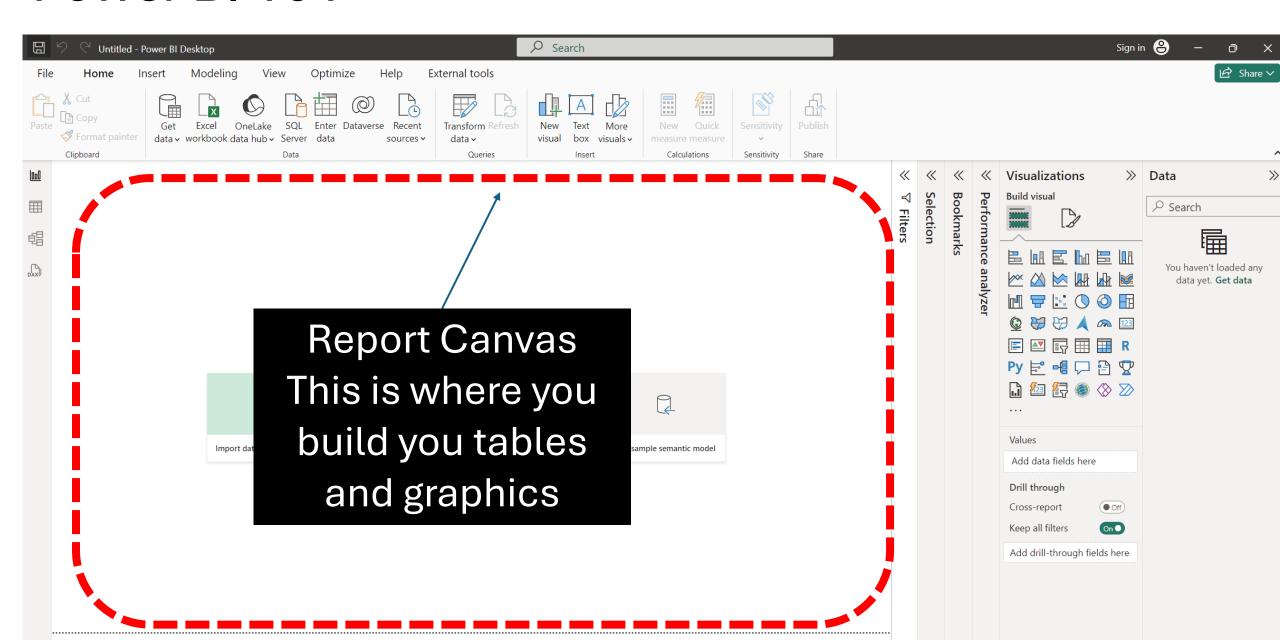
# Power BI 101

**Quick Start** 

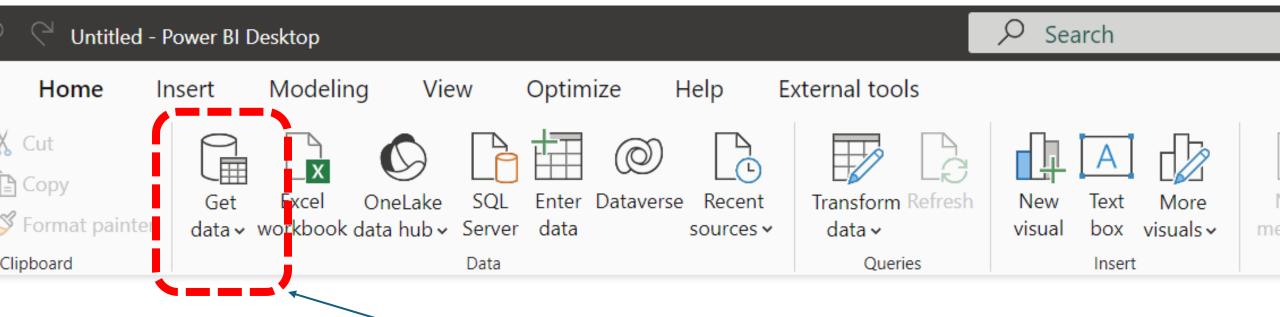
# Open Power BI Desktop | Do this First



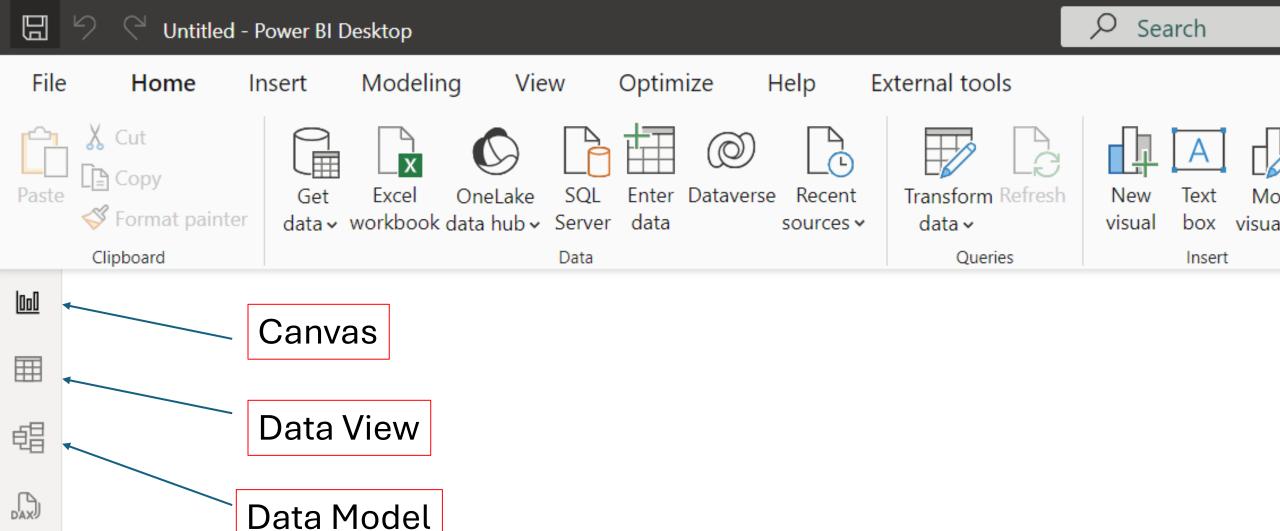
#### Power BI 101



#### Power BI 101

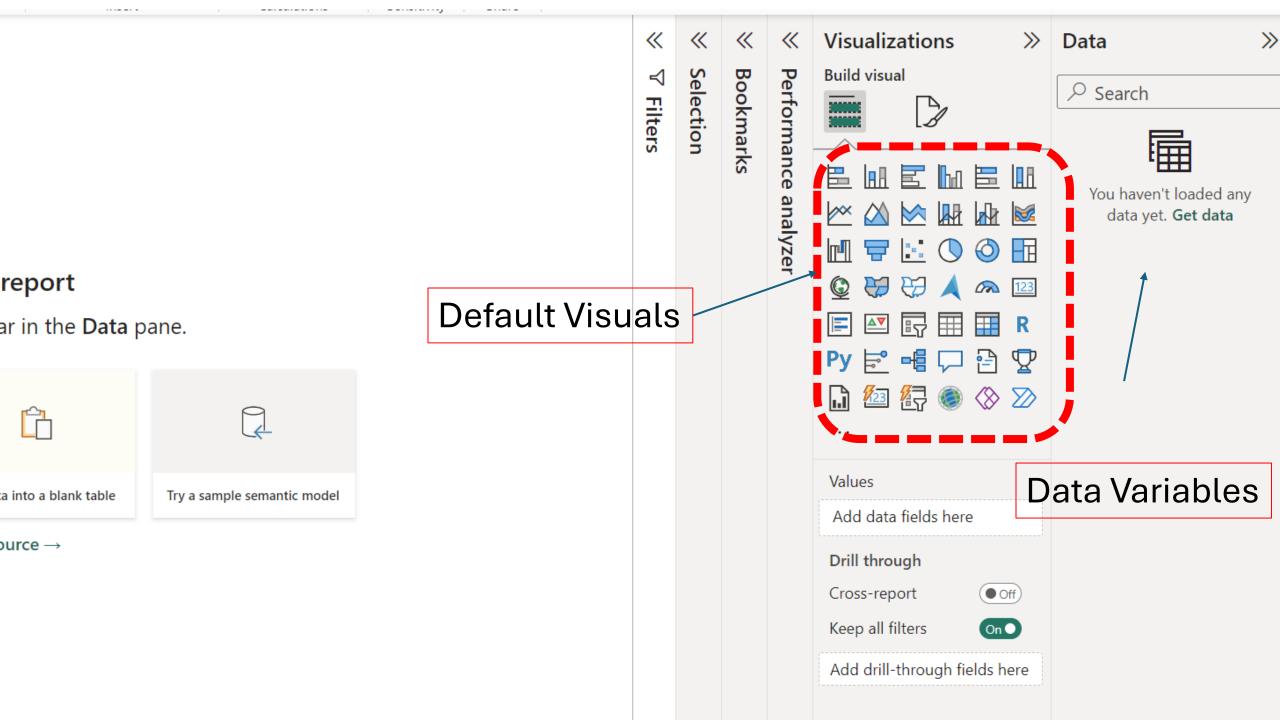


Get your data



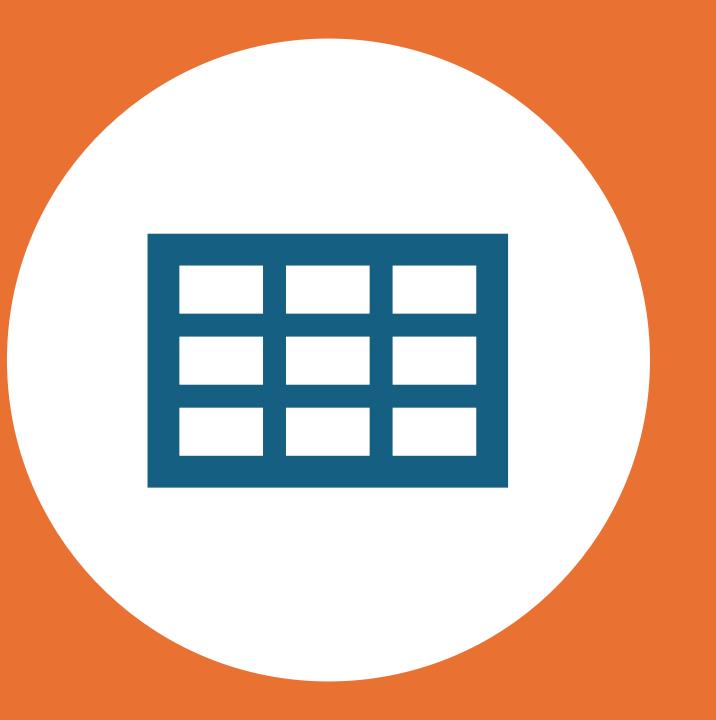
#### Add data to your report

Once loaded, your data will appear in the Data pane



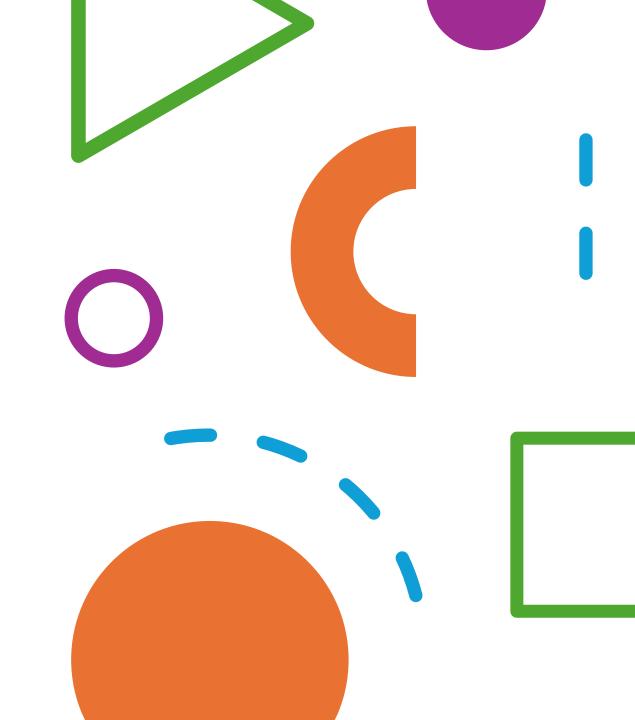
# Data Load

We will make 2 Tables: "Proposals" and "Proposal Networks"



# This Data I Found Online

It has been modified for this talk, it is not real

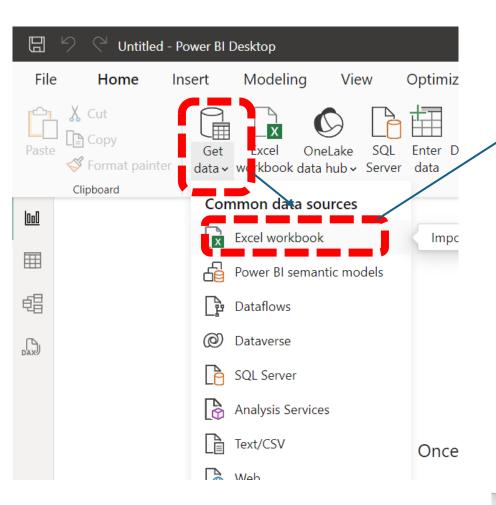


# Using your Own Data

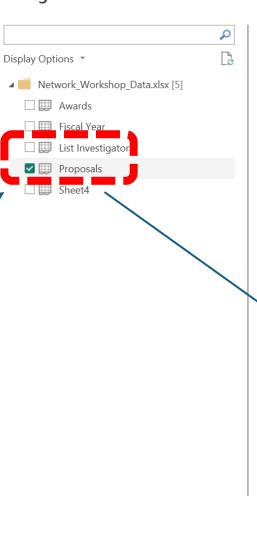
- It must be in this format
- Columns for PI
- Column for COI/Investigators

<b>Proposal Number</b>	₽I	Investigator
<b>■ FP00040740</b>	■ Thornton, Trevor John	Alford, Terry Lynn
FP00040740	Thornton, Trevor John	Goodnick, Stephen Marshall
FP00040740	Thornton, Trevor John	Nemanich, Robert John
FP00040740	Thornton, Trevor John	Thornton, Trevor John

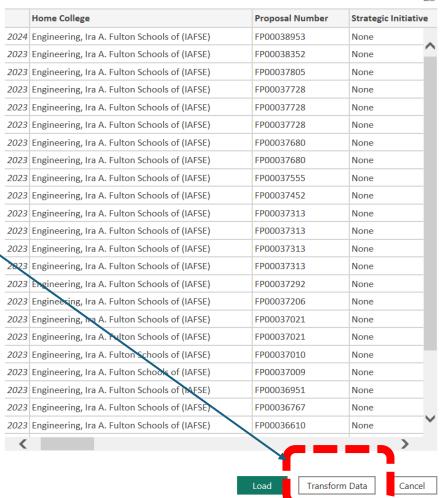
# Load your Data



#### Navigator

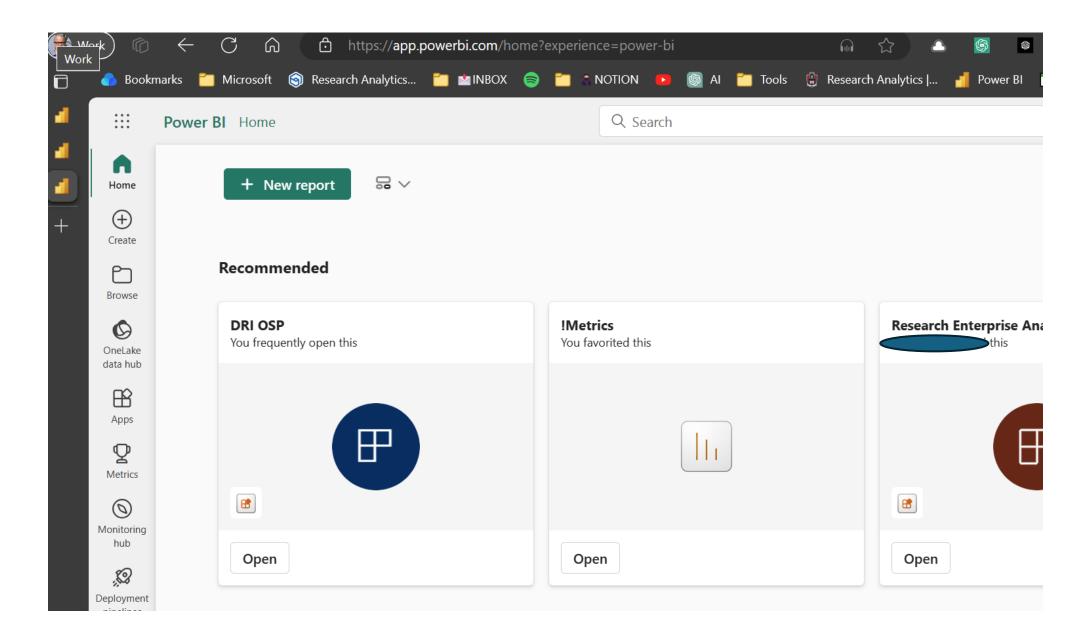


#### Proposals

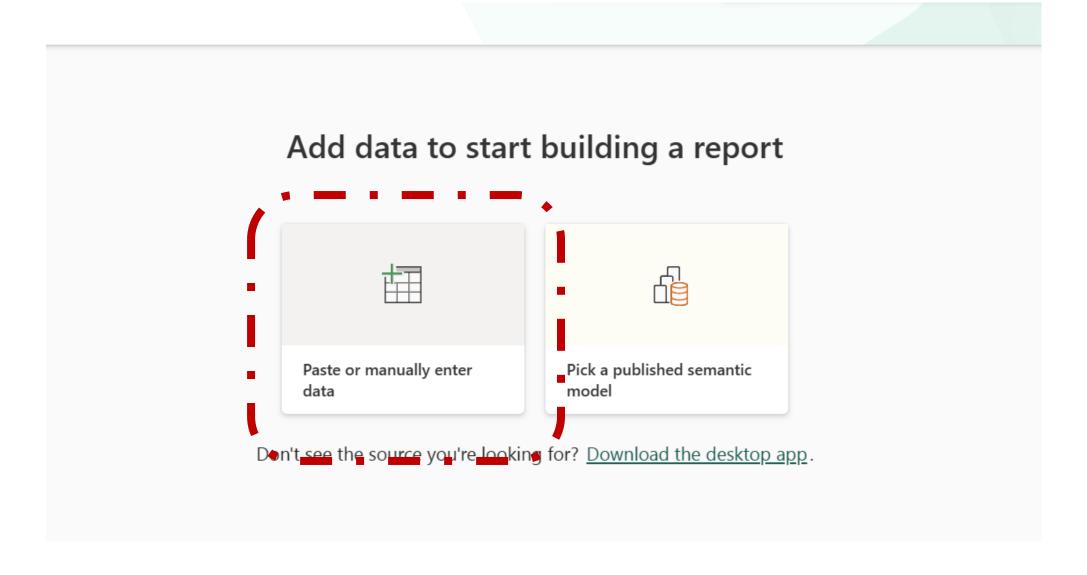


#### Web-Based

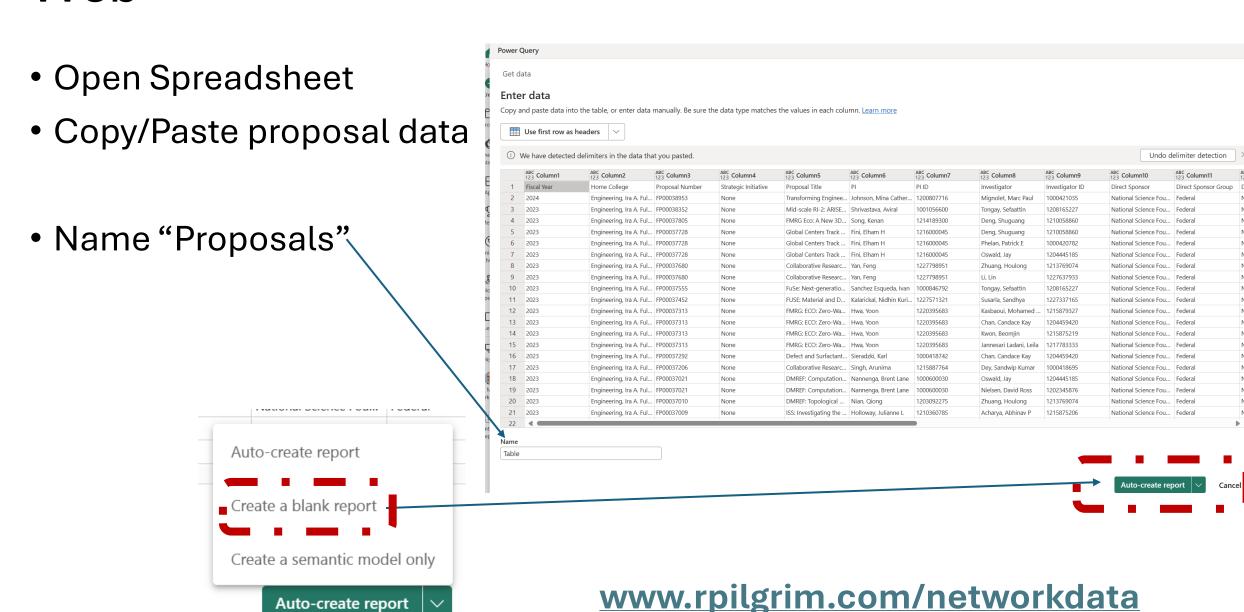
Who is using web?



# Web | Copy/Paste Data from Spreadsheet



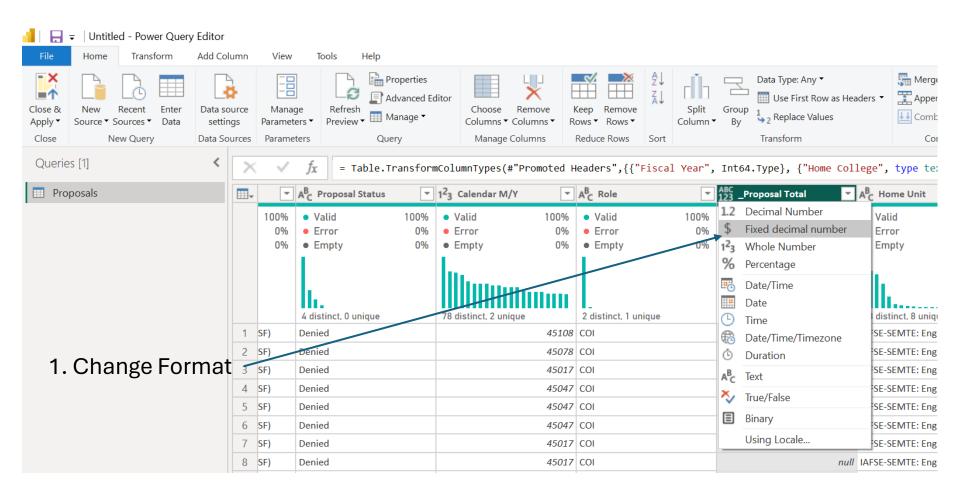
#### Web



Auto-create report

#### This is Power Query

Rename Data "Proposals"



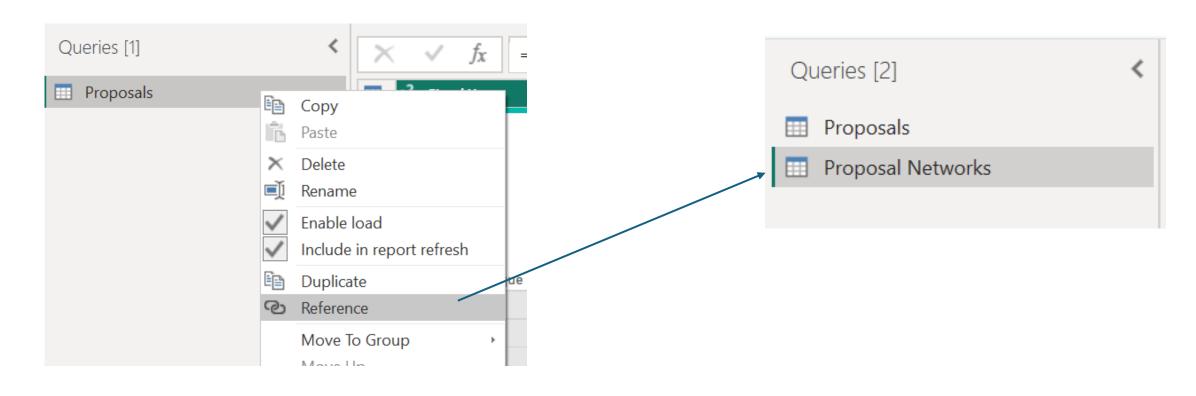
### Next | PI -> COI Table

- Lets make a table containing the PI->COI connections
- We need to do some cleaning

<b>Proposal Number</b>	Ų PI	<ul><li>Investigator</li></ul>	•
<b>■ FP00040740</b>	<b>∃Thornton, Trevor John</b>	Alford, Terry Lynn	
FP00040740	Thornton, Trevor John	Goodnick, Stephen Marshall	
FP00040740	Thornton, Trevor John	Nemanich, Robert John	
FP00040740	Thornton, Trevor John	Thornton, Trevor John	
<b>■ FP00040731</b>	<b>■ Mousavi, Masoumeh</b>	Lamanna, Anthony J	
FP00040731	Mousavi, Masoumeh	Mousavi, Masoumeh	
<b>■ FP00040727</b>	<b>■Adler, Jacob Benjamin</b>	Adler, Jacob Benjamin	
<b>■ FP00040724</b>	■ Arenz, Christian	Arenz, Christian	
<b>■ FP00040717</b>	■Takamura, John Hiroomi	Blum, Nita	
FP00040717	Takamura, John Hiroomi	Takamura, John Hiroomi	
<b>■ FP00040712</b>	<b>⊟</b> Hartnett, Hilairy	Hartnett, Hilairy	
<b>■ FP00040710</b>	<b>■ Nittler, Larry R</b>	Nittler, Larry R	
<b>■ FP00040709</b>	<b>■Van Engelen, Alexander</b>	Van Engelen, Alexander	
<b>■ FP00040706</b>	<b>☐ Ozev, Sule</b>	Ozev, Sule	
FP00040706	Ozev, Sule	Sanyal, Arindam	
<b>■ FP00040701</b>	∃Zhao, Ming	Pedrielli, Giulia	
FP00040701	Zhao, Ming	Zhao, Ming	
FP00040701	Zhao, Ming	Zhou, Xuesong	
<b>■ FP00040699</b>	⊟ Harker, Samantha A	Braden, Brittany Blair	
FP00040699	Harker, Samantha A	Chen, Kewei	
FP00040699	Harker, Samantha A	Lewis, Candace Renee	
FP00040699	Harker, Samantha A	Yudell, Michael	

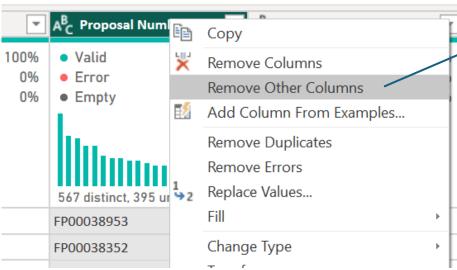
#### Make a Separate Table with the PI-COI Details

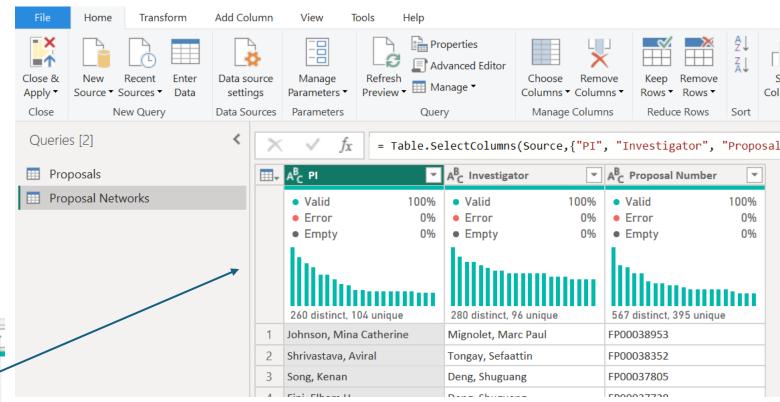
- 1. Right-Click "Proposals" then click "Reference"
  - This will make a copy
- 2. Rename it "Proposal Networks"



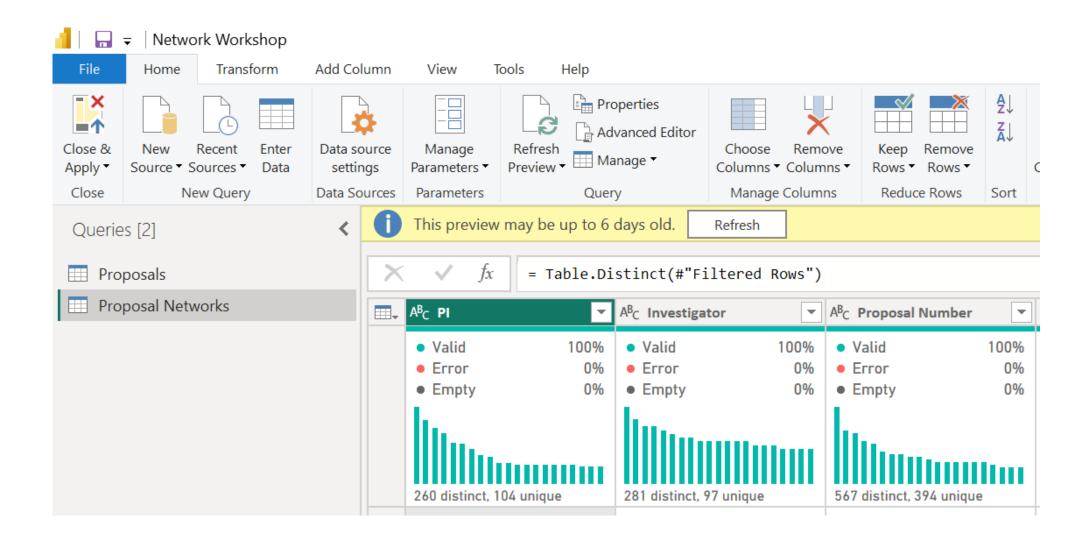
### Proposal Networks | Keep Columns

- Select
  - PI
  - Investigator
  - Proposal Number
- Right-Click
- "Remove Other Columns"





#### It Should look like this



#### Remove Rows

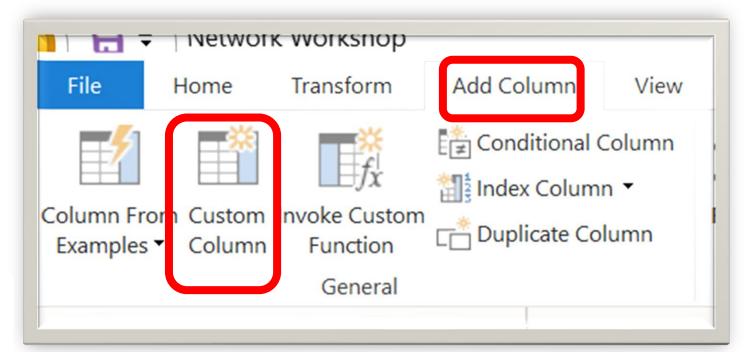
- Networks=Connections
- Remove PI=COI

Proposal Number	<sub>↓</sub> ↓ PI	<b>▼</b> Investigator	<b>v</b>
<b>■ FP00040740</b>	<b>■ Thornton, Trevor John</b>	Alford, Terry Lynn	
FP00040740	Thornton, Trevor John	Goodnick, Stephen Marshall	
FP00040740	Thornton, Trevor John	Nemanich, Robert John	
FP00040740	Thornton, Trevor John	Thornton, Trevor John	_
<b>■ FP00040731</b>	<b>■ Mousavi, Masoumeh</b>	Lamanna, Anthony J	
FP <del>00040731</del>	Mousavi, Masoumeh	Mousavi, Masoumeh	
<b>■ FP00040727</b>	Adler, Jacob Benjamin	Adler, Jacob Benjamin	
<b>■ FP00040724</b>	□ Arenz, Christian	Arenz, Christian	
<b>■ FP00040717</b>	■Takamura, John Hiroomi	Blum, Nita	
FP00040717	Takamura, John Hiroomi	Takamura, John Hiroomi	_
<b>■ FP00040712</b>	<b>⊟</b> Hartnett, Hilairy	Hartnett, Hilairy	
<b>■ FP00040710</b>	■ Nittler, Larry R	Nittler, Larry R	
<b>■ FP00040709</b>	<b>■ Van Engelen, Alexander</b>	Van Engelen, Alexander	
<b>■ FP00040706</b>	☐ Ozev, Sule	Ozev, Sule	
FP00040706	Ozev, Sule	Sanyal, Arindam	
<b>■ FP00040701</b>	∃Zhao, Ming	Pedrielli, Giulia	
FP00040701	Zhao, Ming	Zhao, Ming	-
FP00040701	Zhao, Ming	Zhou, Xuesong	
<b>■ FP00040699</b>	⊟ Harker, Samantha A	Braden, Brittany Blair	
FP00040699	Harker, Samantha A	Chen, Kewei	
FP00040699	Harker, Samantha A	Lewis, Candace Renee	
FP00040699	Harker, Samantha A	Yudell, Michael	

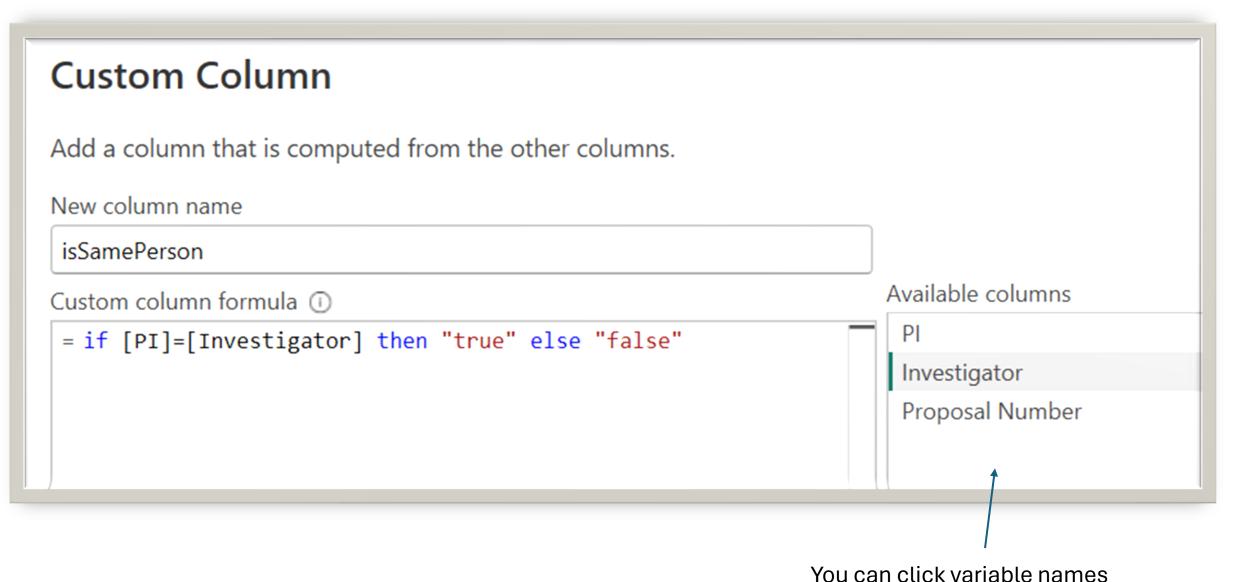
#### Proposal Networks Let's Add a Column to Remove Self References

- Columns
  - PI
  - Investigator
- We want to remove rows PI=Investigator

Award	PI	Investigator	Role
A001	Person A	Person A	PI
A001	Person A	Person B	COI
A001	Person A	Person C	COI



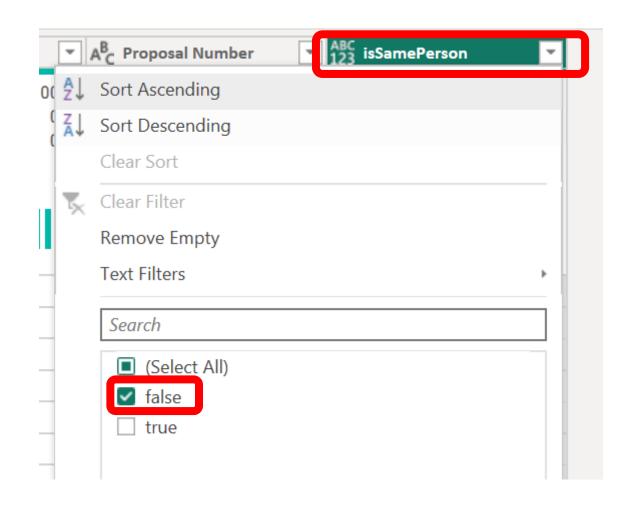
### Proposal Networks | Custom Columns



# isSamePerson | Filter=False

• IF PI=COI then remove

- Click Drop-Down
- Only keep "false"



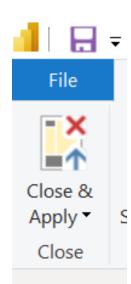
#### Proposal Networks | Remove Duplicates

• Select all Columns, "Remove Duplicates"

1.

Once done, "Close & Apply"

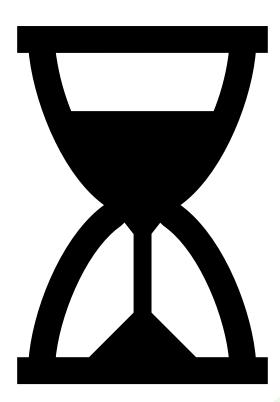
2.



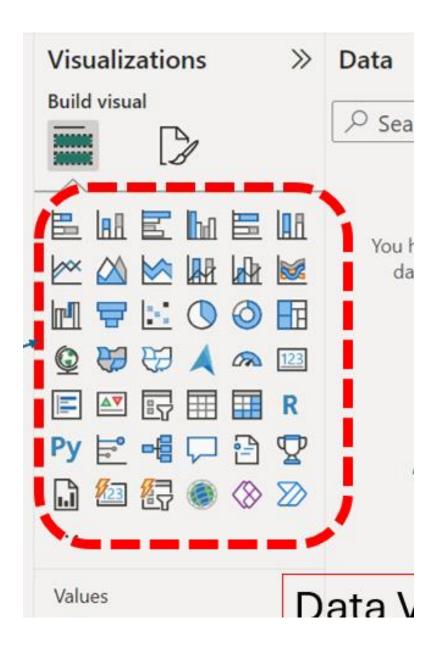
ABC :-C--≣<sub>▼</sub> A<sup>B</sup><sub>C</sub> PI AB Proposal Nu AB Investigator Copy Valid 100% Valid 100% Valid Remove Columns 0% Error 0% Error Error Remove Other Columns 0% Empty Empty Empty Add Column From Examples... Remove Duplicates Remove Errors 567 distinct, 394 4 2 260 distinct, 104 unique 281 distinct, 97 unique Replace Values... Johnson, Mina Catherine Mignolet, Marc Paul FP00038953 Fill Shrivastava, Aviral Tongay, Sefaattin FP00038352 Change Type Song, Kenan Deng, Shuguang FP00037805 Transform Fini, Elham H Deng, Shuguang FP00037728 Merge Columns

### Let's Take a Second to Catch Up

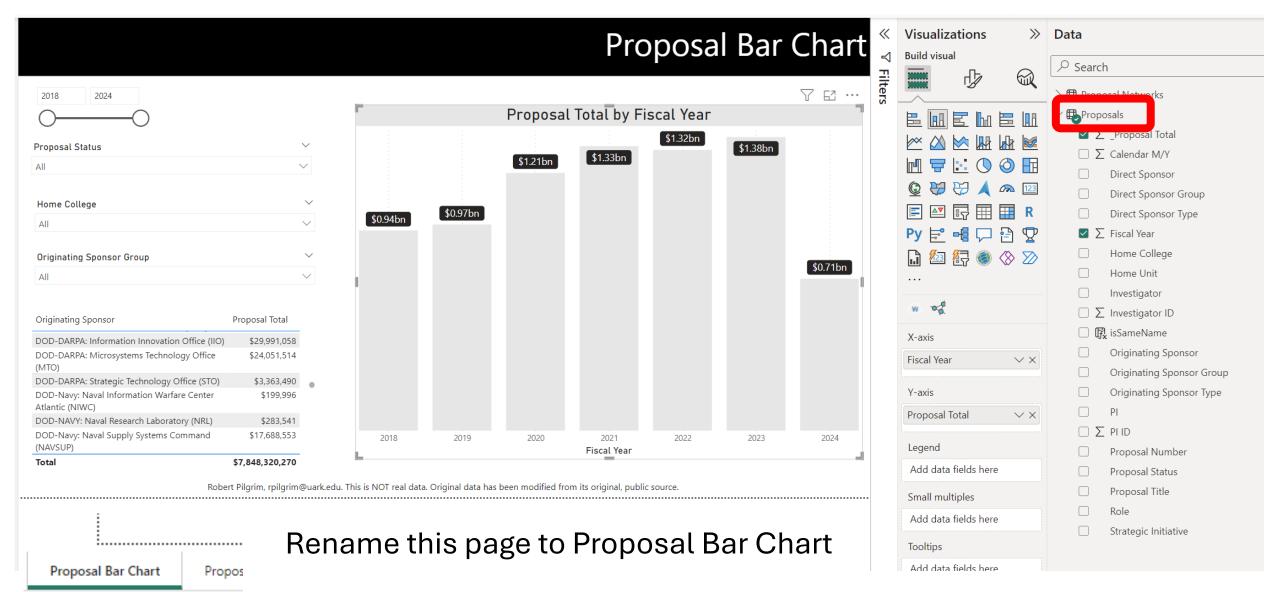
- Two Tables
  - "Proposals"
  - "Proposal Networks"



# Let's Build a Report Page

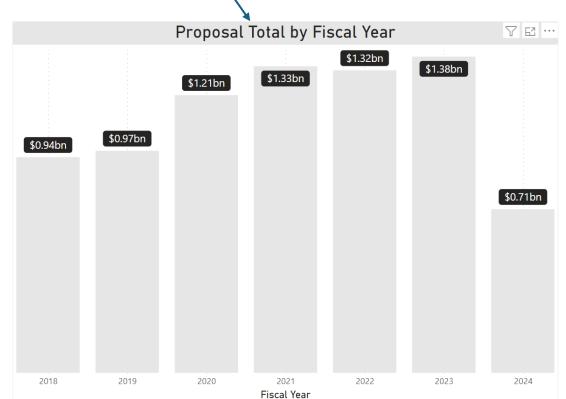


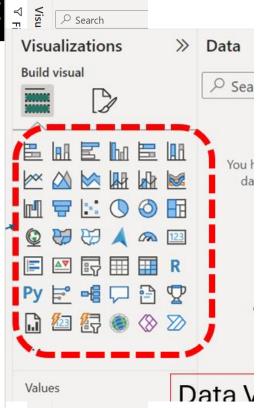
# "Proposal Table" Variables (Hints Next Page)



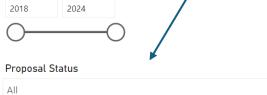








≪ ≪ Data



Home College	~
All	~

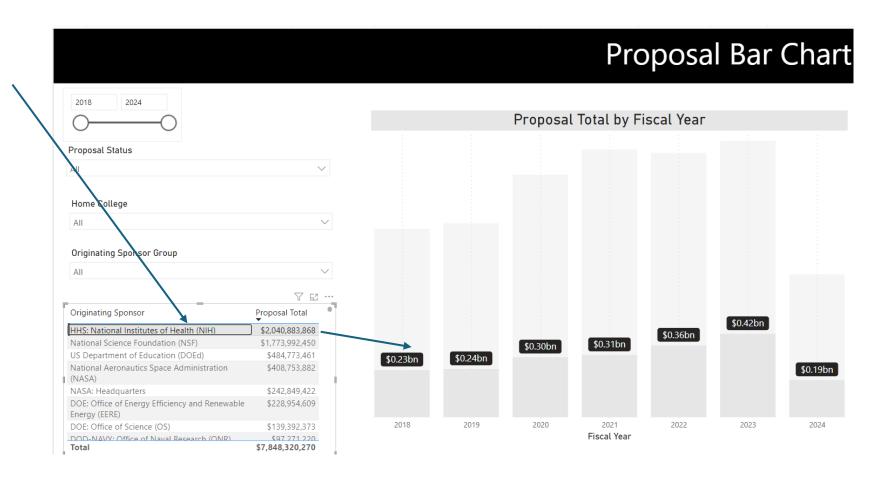
All

Originating Sponsor	Proposal Total ▼	-
HHS: National Institutes of Health (NIH)	\$2,040,883,868	
National Science Foundation (NSF)	\$1,773,992,450	
US Department of Education (DOEd)	\$484,773,461	
National Aeronautics Space Administration (NASA)	\$408,753,882	
NASA: Headquarters	\$242,849,422	
DOE: Office of Energy Efficiency and Renewable	\$228,954,609	
cience (OS)	\$139,392,373	

\$7,848,320,270

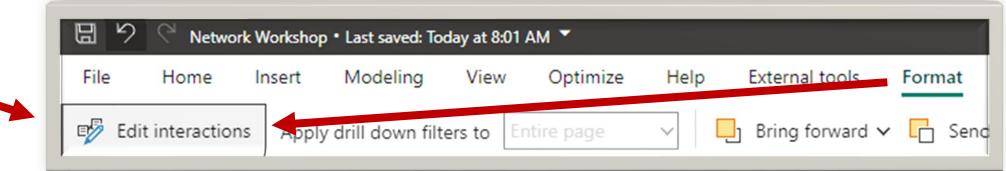
#### Fix the Interaction "Highlight" or Filter?

- Click a row
- How do you want the bar chart to react?

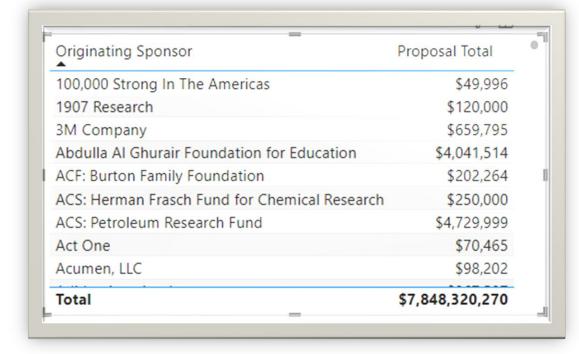


#### Change "Interaction"

1. Edit Interactions

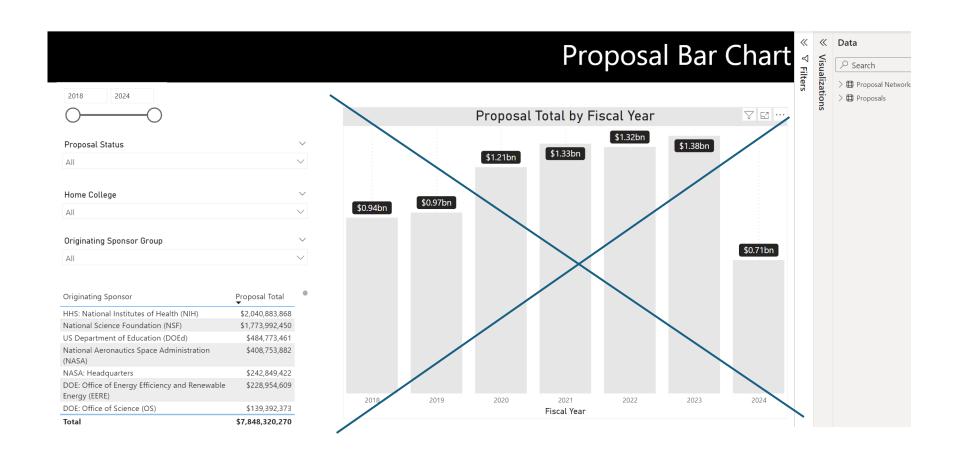


#### 2. Click on your table



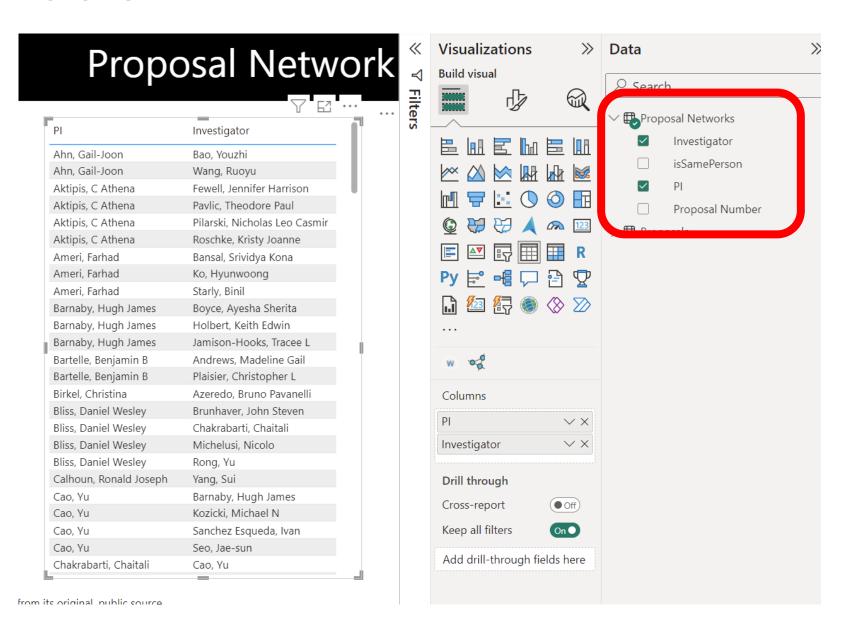


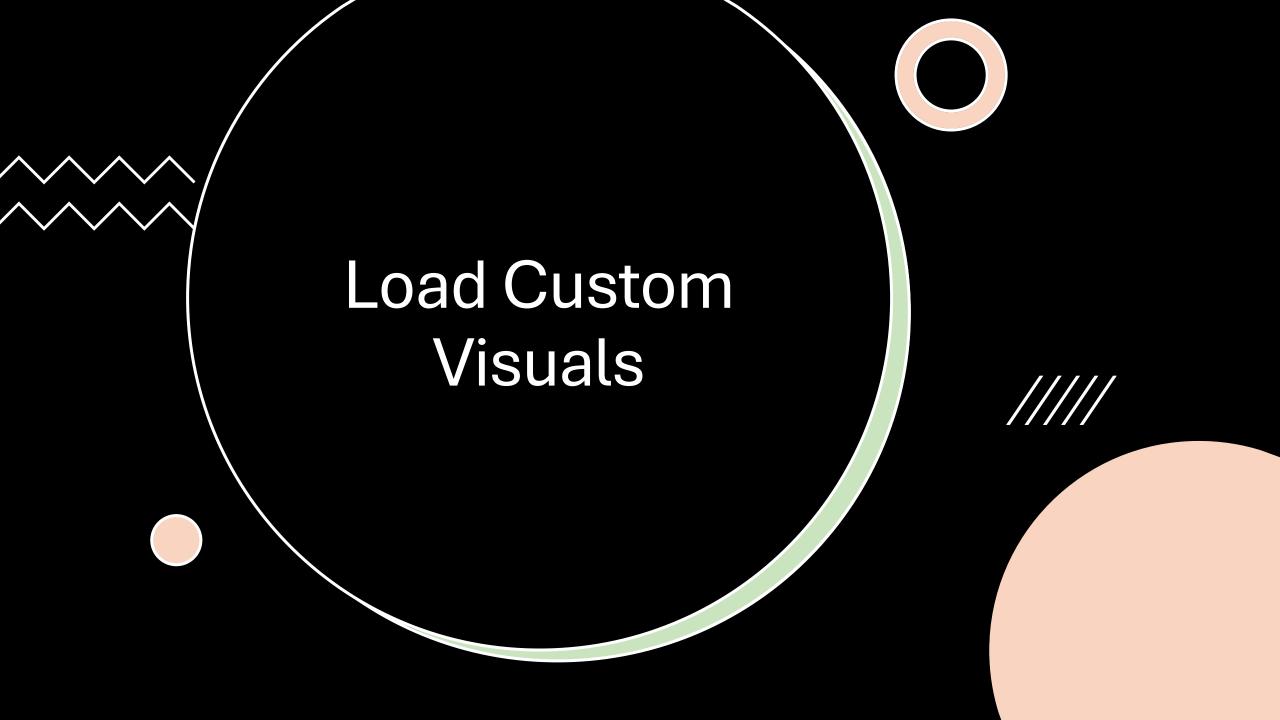
#### Duplicate the First Page Rename "Proposal Network"



#### Build a Network Table

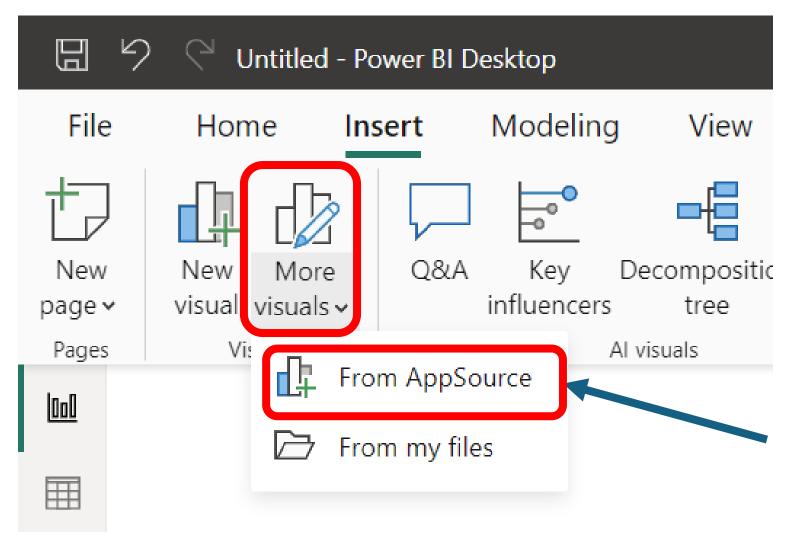
- Replace bar chart with table
- "Proposal Network" Table



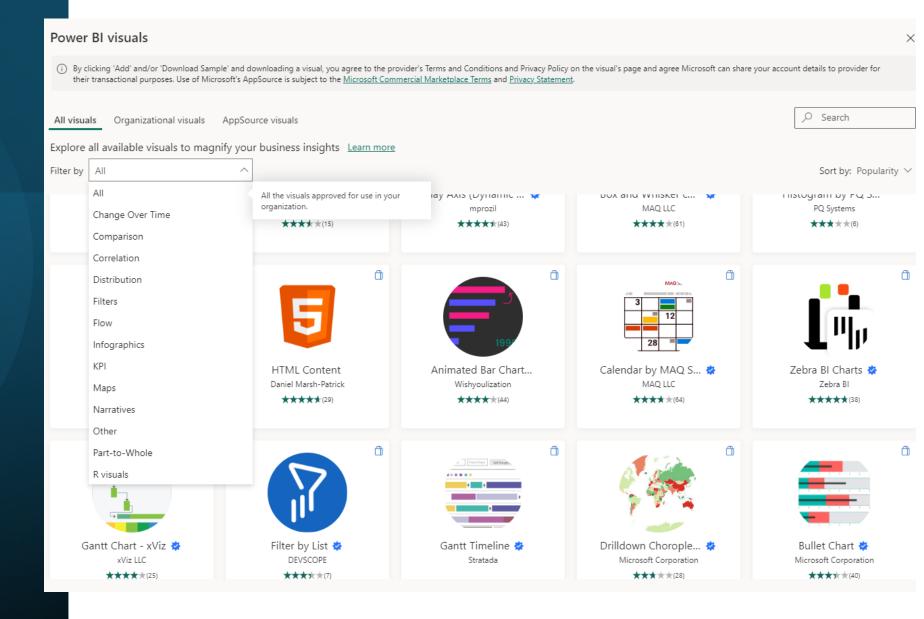


#### We are going to use 2 custom visuals





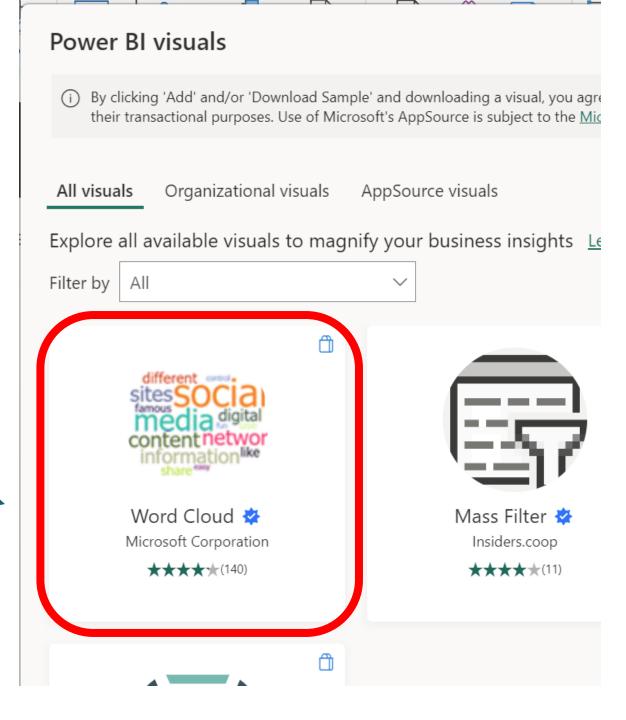
## Magical Place



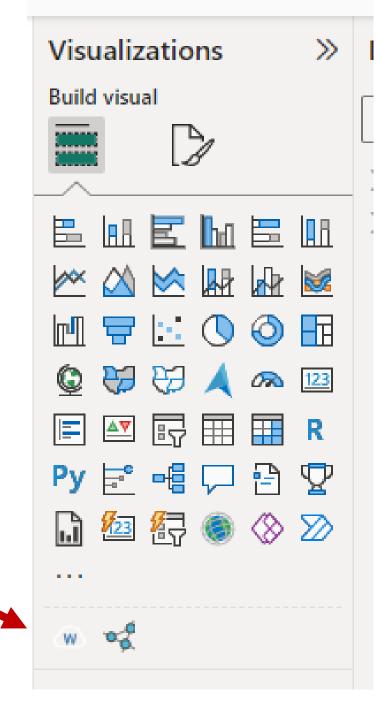
#### Load the Network Visual



# Load the Word Cloud Visual



Where are my Custom Visuals?

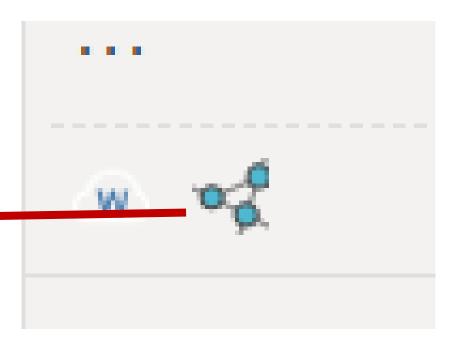


#### Our First Network

- "Proposal Network" Page
- Change "Table" to "Network."

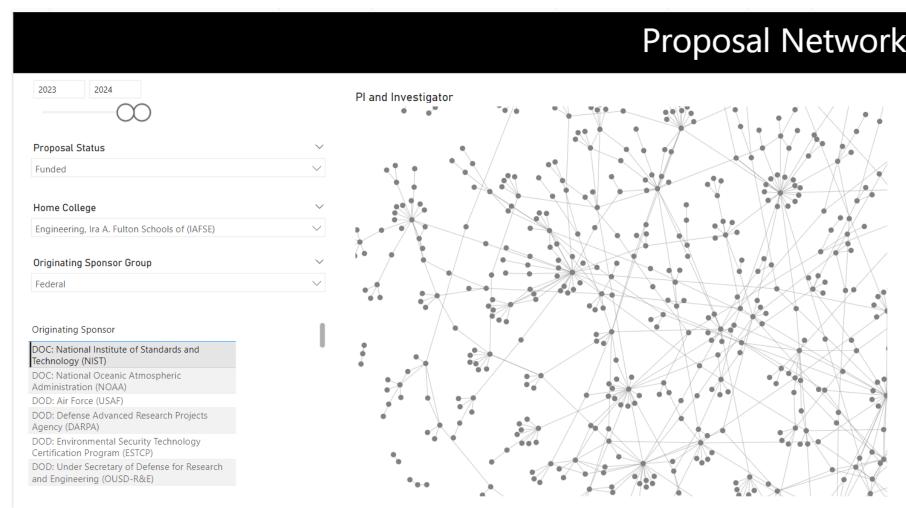
#### Proposal Network

PI	Investigator
Audins, ividic Anthony	SKIdI, Daviu
Adams, Marc Anthony	Todd, Michael Wayne
Adams, Marc Anthony	Vega-Lopez, Sonia
Adler, Jacob Benjamin	Kerner, Hannah Rae
Adrian, Ronald John	Peet, Yulia V
Aggarwal, Rimjhim M	Anbar, Ariel David
Agloro, Alexandrina Renee	Guevarra Jr, Rudy Poscablo
Agloro, Alexandrina Renee	Hita, Liza Cohen
Agusdinata, Buyung	Choi, Thomas Younghoon
Agusdinata, Buyung	Goodman, Rebekka
Agusdinata, Buyung	Mishra, Ashok Kumar
Ahmad, Adil	Xiao, Xusheng
Ahn, Gail-Joon	Bao, Youzhi
Ahn, Gail-Joon	Wang, Ruoyu
Ai, Weining	Peterson, Timothy Michael
Aktipis, C Athena	Bennett, Gaymon L
Aktipis, C Athena	Fewell, Jennifer Harrison
Aktipis, C Athena	Karimi, Robert Farid
Aktipis, C Athena	O'Neil, Erica L
Aktipis, C Athena	Pavlic, Theodore Paul
Aktipis, C Athena	Pilarski, Nicholas Leo Casmir
Aktipis, C Athena	Roschke, Kristy Joanne
Aktipis, C Athena	Scott, Jason Davids
Aktipis, C Athena	Zarka-Tsakiris, Emily Elizabeth
Alford, Terry Lynn	Liu, Jingyue
Alkhateeb, Ahmed A.	Trichopoulos, Georgios
Allee, David Ray	Marrs, Michael A



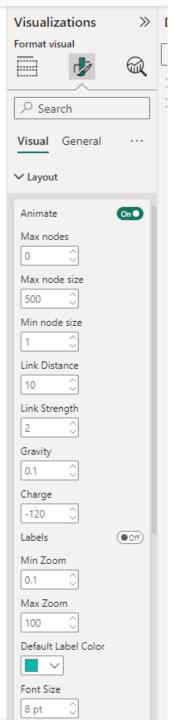
#### Network Diagram

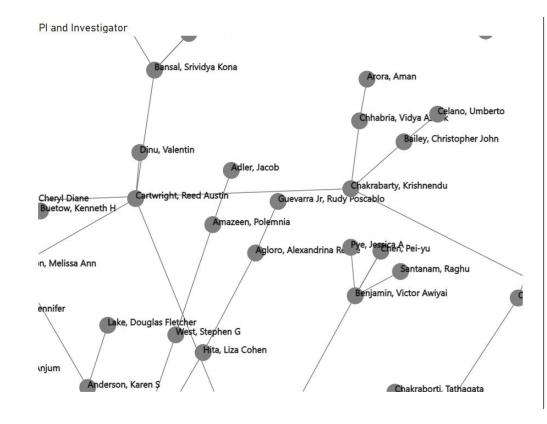
- Make it larger
- Everyone have this?
- Let's add names



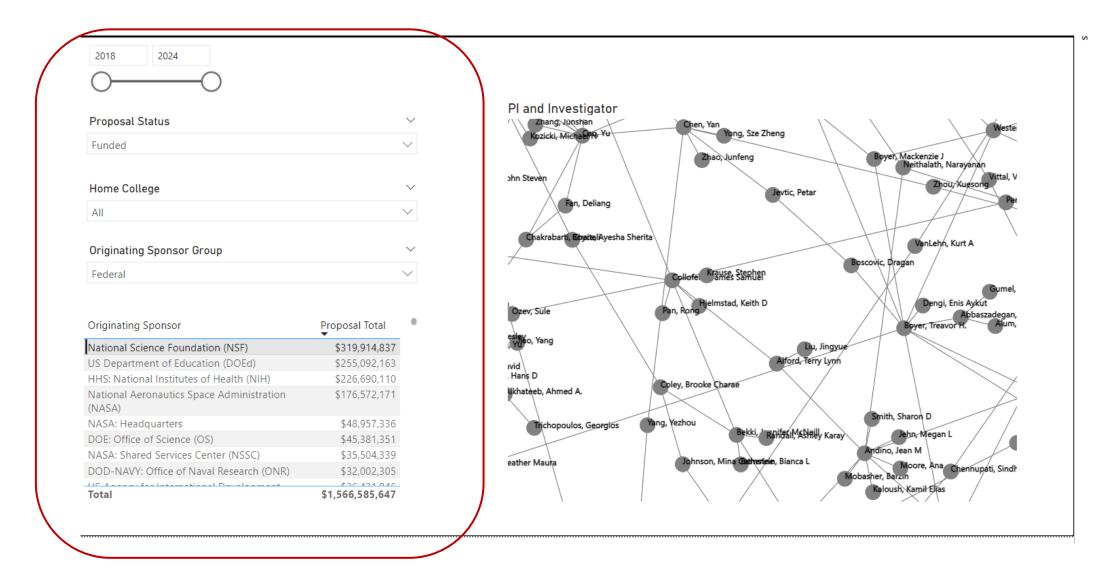
## Play around with Format

- Turn "Labels" on
- Change color to black
- Basic navigation
- Zoom via mouse wheel
- Click and hold in network to move

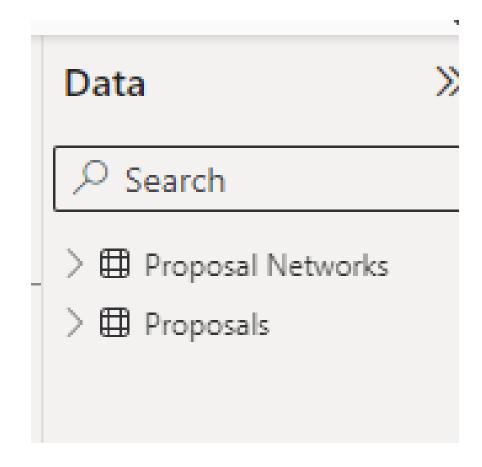




#### What is Wrong with this Page?



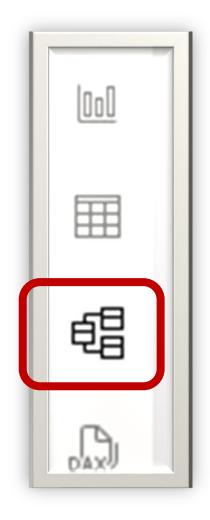
#### Why are the filter NOT Working?

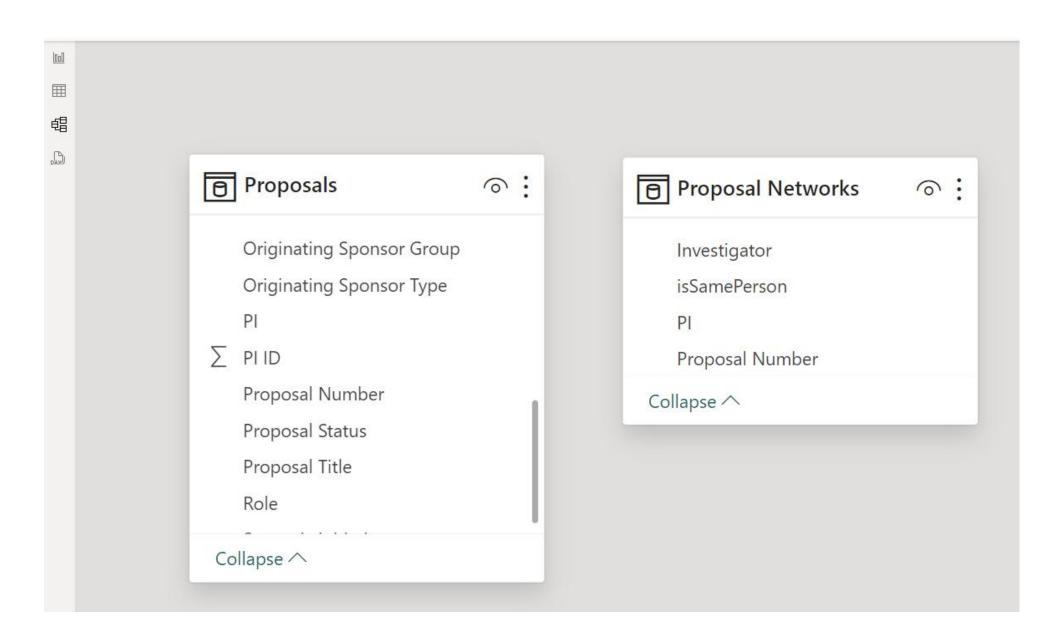


## There is no Connection

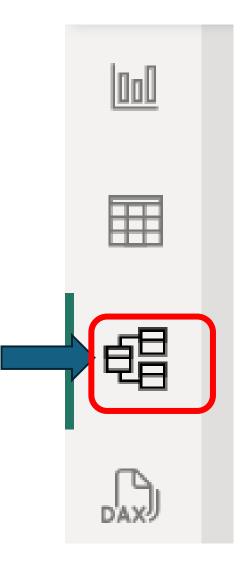
We need a Data Model

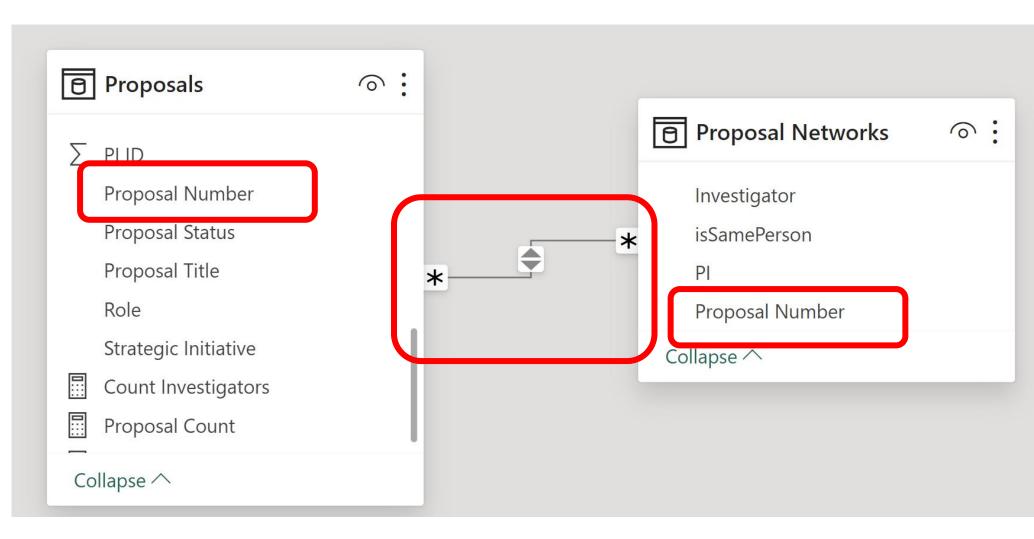
#### What is the Connection?



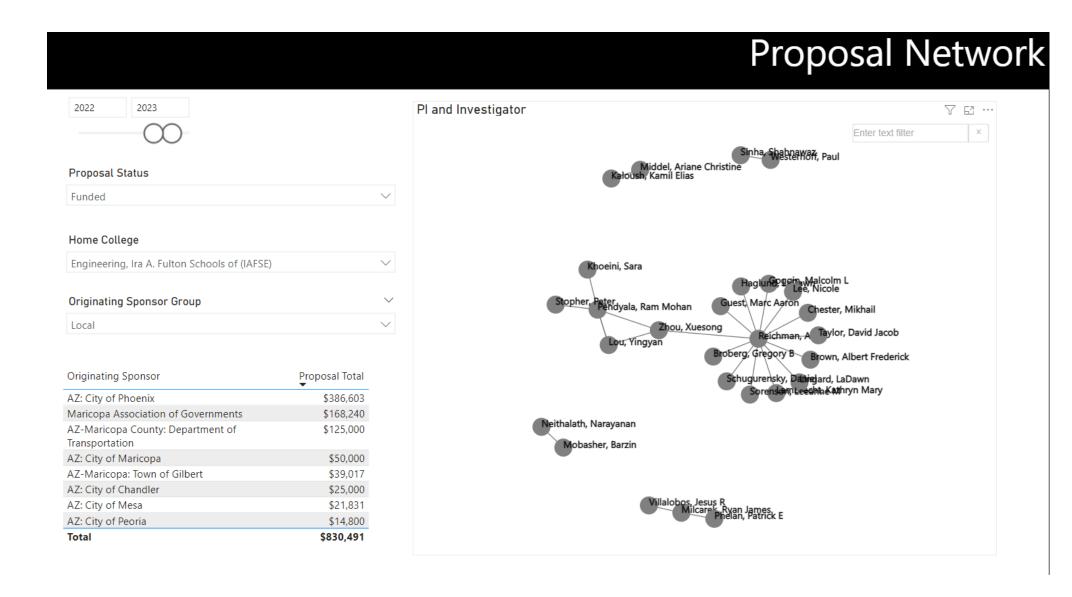


#### Build a Data Model | Connect the Tables





#### Now the Filters will Work



## These are the Basics

Go ahead and make some other pages

Mix multiple graphics and tables on the same page

Make sure the filter interactions are correct

You can now add some calculations to make your reports more insightful using DAX

#### Some Calculations

- Which faculty have collaborated the most?
- Are we becoming a more interdisciplinary campus, what does this look like broken down by Fiscal Year?
- Correlation between collaboration and funding?

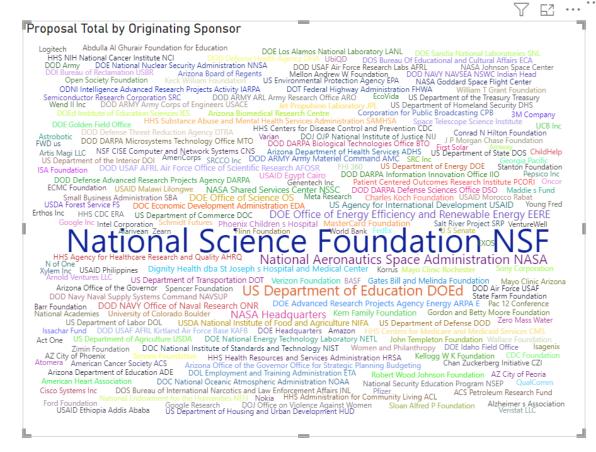
#### NOTE

- Network are about collaborations
- Research that involved just the PI will NOT show up

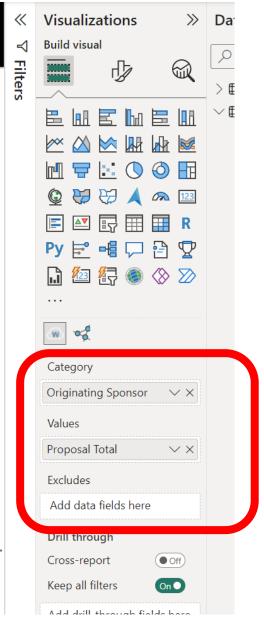
#### **Word Cloud**

#### Formatting on next page

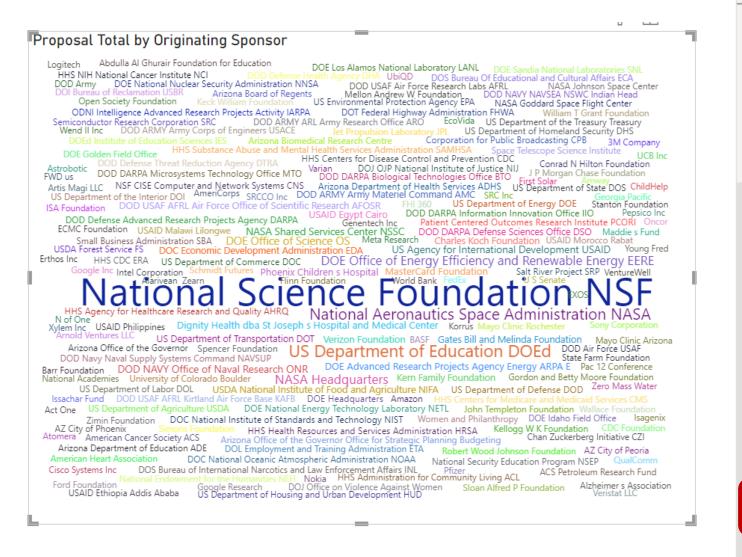
#### **Proposal Word Cloud**

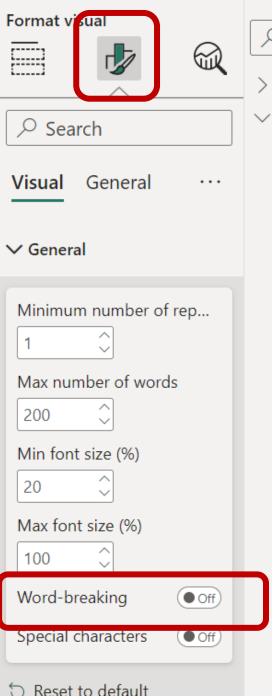


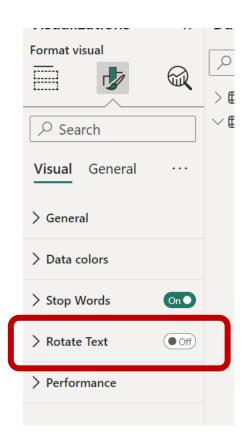
his is NOT real data. Original data has been modified from its original, public source.



#### Improve the Look



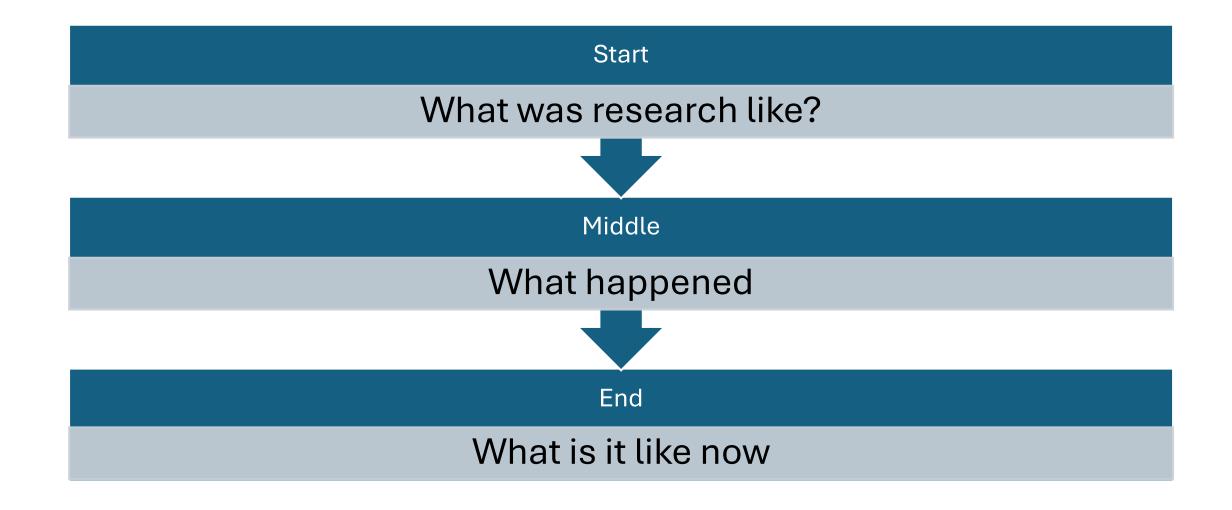




#### You are a Story Teller

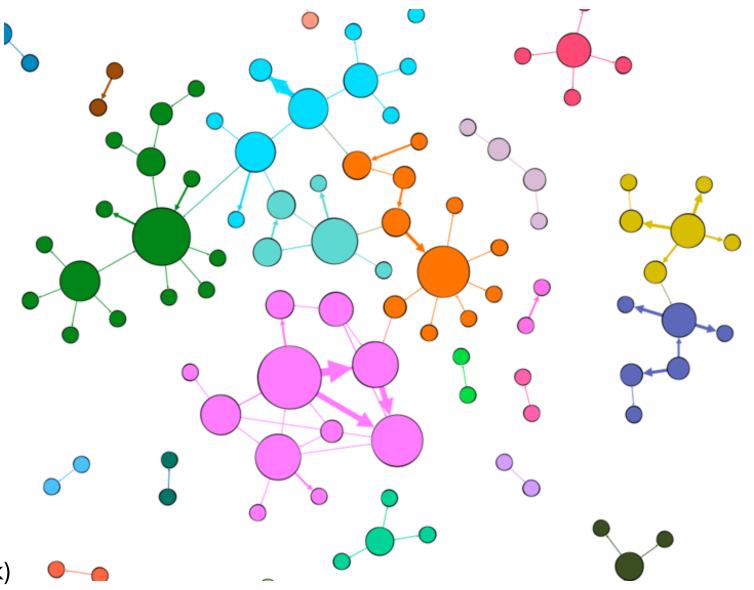
Networks are the best way for telling a stories

#### Stages in a Story



#### Example | Change in NSF Proposals Collaborations

- 5 Years Ago
- How would you describe this?
- Circles are people
- Color is research group
- Lines are connections

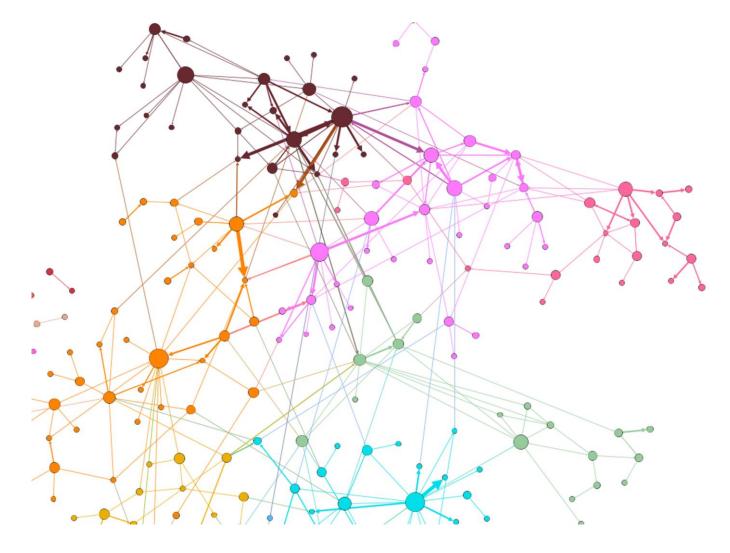


(Hypothetical Network)

#### Example | Change in NSF Proposals Collaborations

- Today
- How would you describe this?

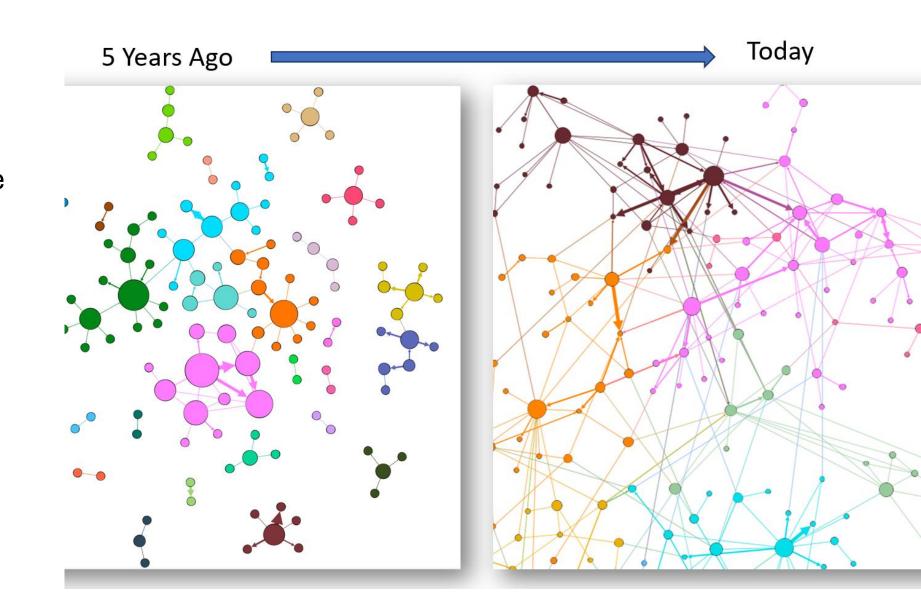
- Circles are people
- Color is research group
- Lines are connections

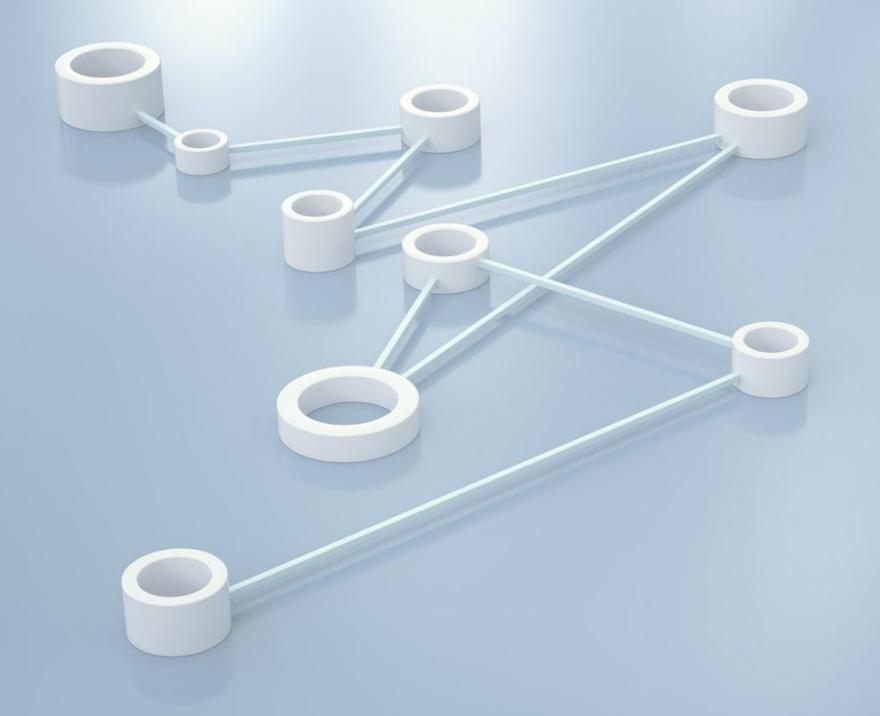


(Hypothetical Network)

#### Comparison

- Density Increased
- Which is more "resilient?"
  - 10 Random people leave.
- Decrease in group isolation





#### Strategic Initiatives

Leveraging Networks

#### **Stories**

- New Building
- Innovation Fund
- Strategic Hires

- Research Development
- Faculty Start-Up Funding
- Diversity Analysis

