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CollabNext - A Person-Focused Open Knowledge Graph for Collaborations with Emerging Researchers

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User Stories – Who do we care about?



- As a principal investigator (or industry partner), I want to identify and contact colleagues (at HBCUs/MSIs or at well-resourced institutions) with interest and expertise in a specific research areas, so that I can build a stronger research team.
- As a sponsoring agency program officer (or journal editor), I want to identify fresh faculty researchers who specialize in certain areas to serve as reviewers so I can expose more researchers to what successful submissions look like
- As a program or conference organizer I want to be curate a panel (not a man-el) of knowledgeable experts so that my event will engage a broader audience.



More User Stories – Who do we care about?

- As a **student applying to a grad program**, I want to identify researchers with whom my interests and values align, so that I can find potential advisors at an institution
- As a graduate student or postdoc, I want to look for potential research collaborators within and outside my institution, so that I can strengthen my research network and expertise.
- As a program or conference organizer I want to generate live subgraph of people, topics, and institutions based on who is in attendance at my event so that everyone can visualize new potential collaborations and existing research networks.
- As an administrator, I want to understand the current research capabilities and focus areas of faculty in my unit, so that I can facilitate partnerships and advocate for resources.
- As a someone who manages a program that awards and honors researchers, I want to identify people working in specific areas so that I can encourage them to apply and thereby creating a more diverse set of nominations and applicants

Do you have a user story which CollabNext may help support?



Project Goals – What are we trying to do?

Develop a knowledge graph based on people, organizations, and research topics

Adopt an intentional **human-centered design** approach which **initially prioritizes** <u>HBCUs and emerging researchers</u> to counterbalance the <u>Matthew effect</u>

Utilize open science data sources and leverage state-of-theart algorithms



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Invisibility in Research

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Who came in 4th?

Who was the person who didn't quite make the Olympic Team?

"Invisible" researchers matter







Katalin Karikó

David Smith



The Matthew Effect – accumulated advantage

Coined by Robert K. Merton and Harriet Zuckerman

"... eminent scientists will often get more credit than a comparatively unknown researcher, even if their work is similar; it also means that credit will usually be given to researchers who are already famous."

Named from the Biblical Parable of Talents:

For to everyone who has, will more be given, and he will have abundance; but from him who has not, even what he has will be taken away.

-*Matthew* 25:29

"The rich get richer and the poor get poorer" - Percy Shelley



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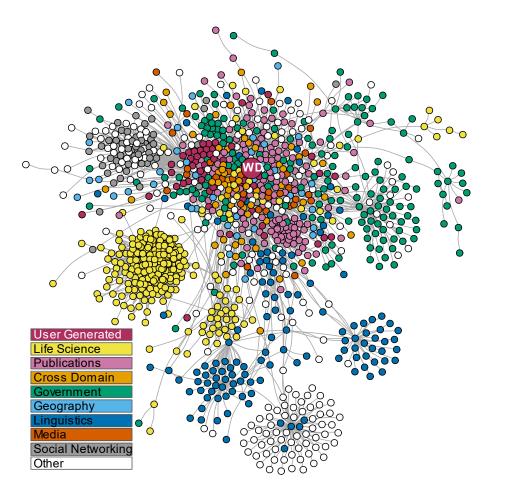
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What is a **Knowledge Graph?**

- A <u>Knowledge Graph</u> is a representation of a graph database
- A graph database stores linked data in the form of nodes connected with relationships. Compare to Relational DBs which stores data in rows and columns
- Part of the <u>Semantic Web</u>, aka Web 3.0 (not to be confused with Web3) which is based around machine-readability and interoperability standards.
- Semantic Web is built on the idea of <u>Linked Data</u>. Examples of large linked open data sets include <u>DBpedia</u> and <u>Wikidata</u>.



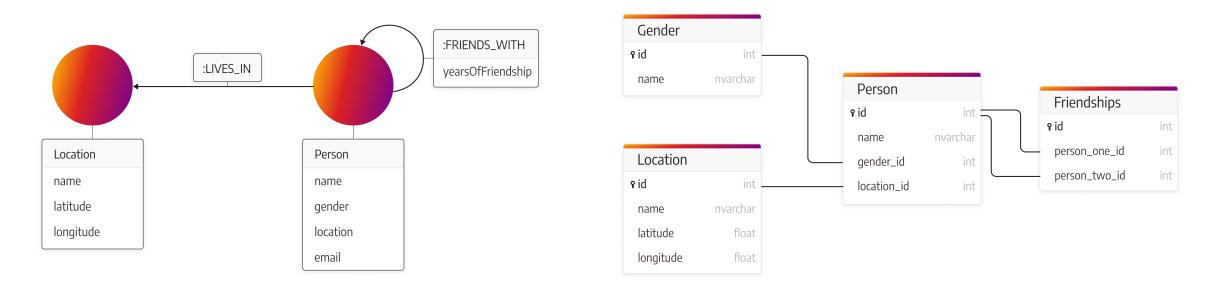
Wikidata in the Linked Open Data Cloud. Databases indicated as circles (with wikidata indicated as 'WD'), with grey lines linking databases in the network if their data is aligned.

By Thomas Shafee - Own work, CC BY 4.0, https://commons.wikimedia.org/w/index.php?curid=93933357



Comparison between Graph DB and Relational DB

Compare how a Graph DB captures entities, properties of entities, relationships among entities, and properties of relationships



Query with SPARQL

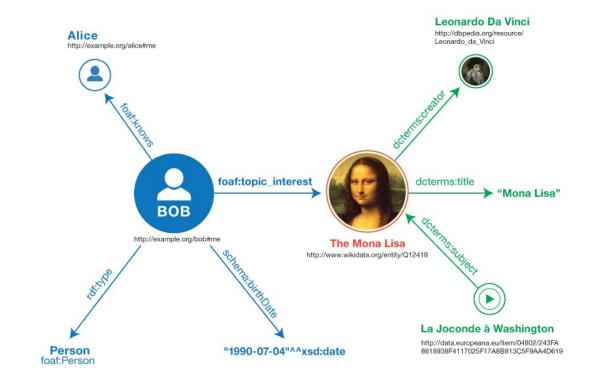
Query with SQL

Images from https://memgraph.com/blog/graph-database-vs-relational-database



Knowledge Graph Technology

- To encode the data in a KG so that it interoperable with other applications and can be linked to other data sources, the entities and relationships need to be captured in a standard structure.
- A commonly used standard is the <u>Resource</u> <u>Description Framework (RDF)</u> which captures knowledge using a subject, predicate and object called a triple.
- Other structures include JSON-LD and Labeled Property Graphs (LPGs)















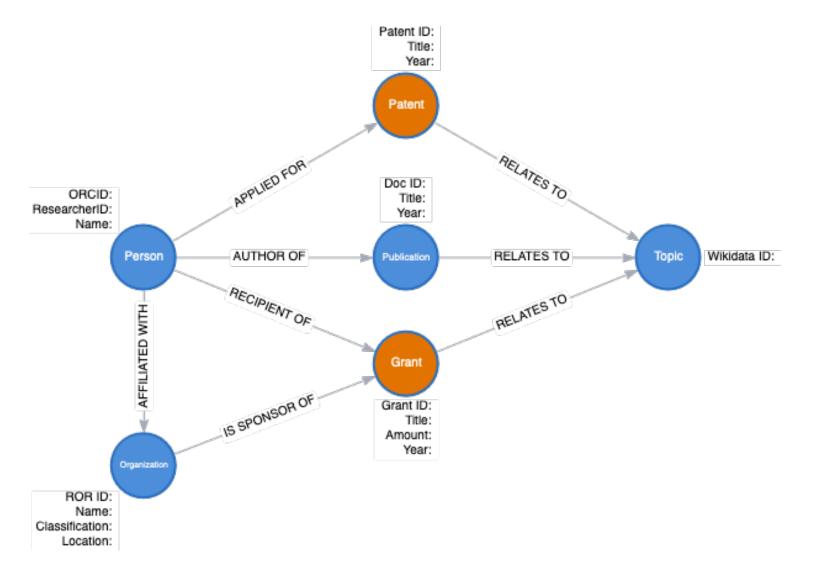
CollabNext Example Schema

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People (ORCID) Organizations (ROR) Topics (Wikidata)

Connecting entities

- Publications (Articles, Books, Preprints, Theses, Conference Proceedings)
- Grants/Awards
- Patents

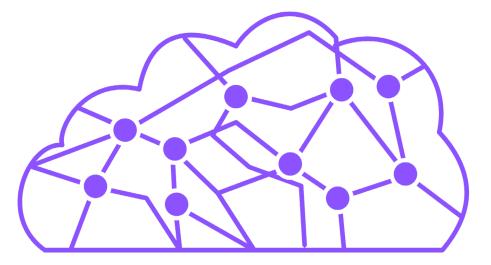




Prototype Open Knowledge Network (Proto-OKN)

https://www.proto-okn.net/

- \$26.7 million in 18 projects over 3 years invested by NSF TIP Directorate.
- This follows earlier investments through the <u>NSF</u> <u>Convergence Accelerator Track A: Open Knowledge</u> <u>Networks</u>
- Objectives:
 - create a publicly accessible, interconnected set of data repositories and associated knowledge graphs
 - enable data-driven, artificial intelligence-based solutions for a broad set of complex societal and economic challenges from climate change to social equity
 - empower government and non-government users fueling evidence-based policymaking, continued strong economic growth, game-changing scientific breakthroughs,





Prototype Open Knowledge Network (Proto-OKN)

Theme 1 Use Cases (15 awards): Open data sets, both unstructured and structured, from various domains including space biology, criminal justice, environmental data, and topographic data. Most Theme 1 teams have a Federal Agency Partner.

Theme 2 Fabric (2 awards): Create an integrated data and knowledge shared infrastructure on a consistent, cloud-based "fabric"

Theme 3 Education and Public Engagement (1 award): Develop educational materials and tools aimed at various groups who will engage with the OKN

> Our team from CollabNext (which is a Theme 1 project) noticed a gap between the Theme 2 OKN fabric, which provides the architecture and infrastructure, and the other Theme 1 use cases which provide the data and scientific knowledge. Namely,

Data about the people, the researchers themselves, was missing.











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Open Data Sources – Persistent Identifiers

PEOPLE

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ORGANIZATIONS

ROR

Open Researcher and Contributor ID (ORCID)

Research Organization Registry (ROR) **RESEARCH CONCEPTS**



Wikidata Concepts

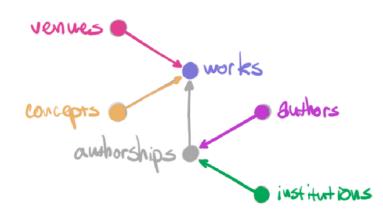


Open Data Sources

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- Formerly Microsoft Academic Graph
- Released 2022 by OurResearch
- Fully open scholarly metadata
- Data, API info, and code all released to the public
- <u>Compared to proprietary WoS and Scopus</u> better coverage, less metadata (DOIs)
- More ORCID identifiers



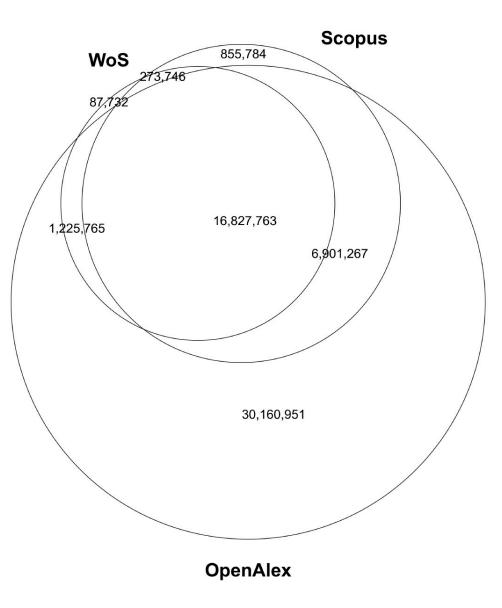


Fig. 1 Venn diagram of the intersection sizes of unique DOIs based in each database on exact DOI eorgia match, for records published between 2015 and 2022

More Data!

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MUP

Center for Measuring University Performance

- <u>Research center</u> that collects and publishes data from several sources including NCSES (HERD, IPEDS), web scraping, etc.
- Data on Endowments, National Academy members, Faculty Awards
- Reports being expanded to include HBCUs, MSIs, etc.
- Transparent data approach (compared to US News, AAU membership, etc.)



- <u>Centre for Science and</u>
 <u>Technology Studies</u>
 (<u>CWTS</u>) studies scientific
 research and its
 connections to technology,
 innovation, and society.
 - Bibliometric and scientometric tools (VOSViewer)
 - Leiden Ranking









OpenAIRE promotes open scholarship and ensure a permanent open scholarly communication infrastructure to support European research.

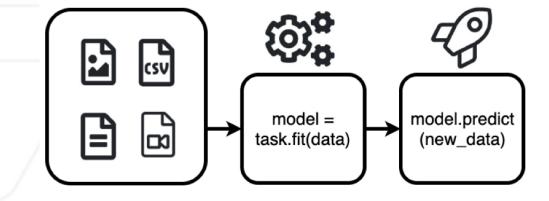
Plans to develop guidelines and data pipeline for including new and updating existing data sources:

- **<u>DVC</u>** for managing dynamic data
- Alignment with <u>FAIR principles</u>, <u>CARE princples</u>, and other standards of data ethics



Advanced Algorithms

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Entity resolution

- Web-Scale Academic Name Disambiguation: the WhoIsWho Benchmark, Leaderboard, and Toolkit. <u>https://doi.org/10.48550/arXiv.2302.11848</u>
- https://github.com/THUDM/WhoIsWho
- A knowledge graph embeddings-based approach for author name disambiguation using literals. <u>https://openalex.org/works/w4283791844</u>

Topic classification

- BERTopic
 <u>https://maartengr.github.io/BERTopic/api/bertopic.html</u>
- Top2Vec https://github.com/ddangelov/Top2Vec
- MFTopic <u>https://doi.org/10.48550/arXiv.2309.01015</u>

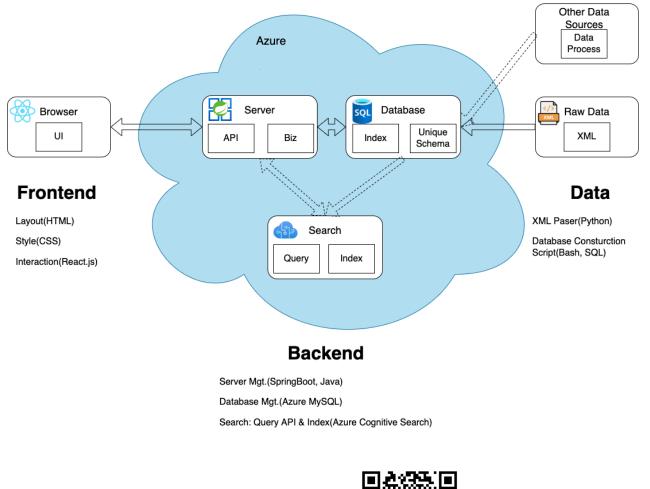
Other ML/AI enhancements (LLMs to write queries instead of using APIs)

CollabNext Implementation

- <u>Proof-of-concept</u> running on Azure with MySQL backend.
- Includes all HBCUs (based on <u>Dept. of</u> <u>Ed 2023 eligibility matrix</u>)
- Modern software engineering stack (Slack, Github, Trello, Dropbox, Figma)
- Google Analytics for usage tracking (consider privacy requirements, cookie warnings, etc)

Advisory Group include representatives from:

- HBCU Faculty from Leadership Team
- Women in CS from Leadership Team
- Howard University
- AUC Data Science Initiative
- Alabama A&M
- Georgia Tech Research Institute



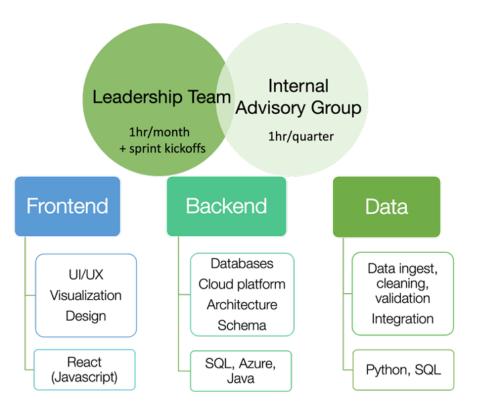
https://bit.ly/collabnext-demo





CollabNext Year 1 Goals

- Data:
 - Start integrating OpenAlex and MUP datasets
 - Finalize alpha-level schema and ontology
 - Explore Topic Classification and Entity Resolution
- Frontend:
 - Wireframes for alpha-level UI implemented
 - Basic filters and visualization
 - Advisory group input to beta-level wireframes
- Backend:
 - Infrastructure on Cloudbank
 - Relational => graph database on Theme 2 fabric
 - APIs using SPARQL
- Management and Collaboration:
 - Kickoff Partnership Team
 - Continuously seek partnerships from government agencies
 - Identify sustainability partner
 - Metrics defined,





Questions, Comments, Feedback

Demo of the Tool (if time): <u>https://bit.ly/collabnext-demo</u>



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