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Improving a Dental School's Clinic Operations Using Lean Process Improvement

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Improving a Dental School’s Clinic Operations Using Lean Process Improvement

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Abstract: The term “lean production,” also known as “Lean,” describes a process of operations management pioneered at the Toyota Motor Company that contributed significantly to the success of the company. Although developed by Toyota, the Lean process has been implemented at many other organizations, including those in health care, and should be considered by dental schools in evaluating their clinical operations. Lean combines engineering principles with operations management and improvement tools to optimize business and operating processes. One of the core concepts is relentless elimination of waste (non-value-added components of a process). Another key concept is utilization of individuals closest to the actual work to analyze and improve the process. When the medical center of the University of Kentucky adopted the Lean process for improving clinical operations, members of the College of Dentistry trained in the process applied the techniques to improve inefficient operations at the Walk-In Dental Clinic. The purpose of this project was to reduce patients’ average in-the-door-to-out-the-door time from over four hours to three hours within 90 days. Achievement of this goal was realized by streamlining patient flow and strategically relocating key phases of the process. This initiative resulted in patient benefits such as shortening average in-the-door-to-out-the-door time by over an hour, improving satisfaction by 21%, and reducing negative comments by 24%, as well as providing opportunity to implement the electronic health record, improving teamwork, and enhancing educational experiences for students. These benefits were achieved while maintaining high-quality patient care with zero adverse outcomes during and two years following the process improvement project.

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Keywords: dental education, clinic management, dental clinic, patient care management, patient satisfaction, practice management, lean production, continuous improvement

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The term “lean production,” also known as “Lean,” describes a process of operations management pioneered at Toyota Motor Company that contributed significantly to the success of the company. Although developed by Toyota, the Lean process has been used by many other organizations after being popularized in an influential text by Womack et al.1 Lean process improvement combines engineering principles with operations management and improvement tools to optimize business processes.2

There is currently a great deal of interest in improving the safety, quality, and effectiveness of health care in the U.S.3 Quality, for instance, may be defined somewhat subjectively by various constituencies in the health care arena, but always includes concerns with efficiency, appropriateness of care, patient safety, and cost-effectiveness. By its very nature, health care entails complex, multistep processes that usually involve multiple personnel, complex protocols, and sophisticated technology. Often, specialized instruments and supplies must be readily available, with variations accessible if needed. The complexity of such systems increases the chances for errors of omission or commission. Such errors endanger patient welfare and accelerate
health care costs. It has been estimated that the health care industry wastes nearly $700 billion annually.\textsuperscript{5} 

Findings from the Agency for Healthcare Research and Quality (AHRQ)’s sponsored research in this area appeared in the report Cost of Poor Quality or Waste in Integrated Delivery System Settings.\textsuperscript{6} Categories of quality waste identified in that report included overuse (as occurs when the risk of providing an intervention is greater than the risk of its potential benefit), underuse (failing to provide an effective intervention when it would benefit the patient), and misuse (harm that results from avoidable complications of appropriate interventions). All three of these quality failures represent process defects and, as such, are amenable to process improvement techniques, including the Lean process.

Analysis of quality waste provides a mechanism to identify opportunities for improvement and to apply appropriate corrective measures. The basic strategy is to determine the etiology of the failure and then modify the process to reduce the likelihood of a suboptimal outcome. Such process improvement should produce better health outcomes, reduce waste, improve quality, and/or lower health care costs.

Another type of waste is inefficiency waste. Two equally effective interventions may differ with regard to efficiency. If the two produce similar results but one consumes more resources (e.g., time, material, clinic space), then the most economical intervention would be the most efficient. Given the constraints on available health care resources, inefficient interventions or processes waste resources and thus have a negative impact on public health.

Although originally developed in the industrial sector, the Lean process improvement tools are being progressively used in service settings such as health care to optimize operations through higher efficiency. This article argues that dental schools should consider using the Lean process in evaluating their clinic operations and supports that argument by describing the process and results of the University of Kentucky College of Dentistry’s adoption of the Lean process for improving operations in its Walk-In Dental Clinic.

Lean Concepts Applied to Health Care

Historical antecedents to and strong influences on the Lean process include Ford’s early assembly line, the scientific management practices advocated by Frederick Taylor, and a “system of profound knowledge” as described by W. Edwards Deming.\textsuperscript{6,8} The Toyota Production System or Lean Manufacturing was introduced by Taiichi Ohno in 1945.\textsuperscript{9} The process received widespread attention due to Toyota Motor Company’s success, which was largely attributed to this methodology.\textsuperscript{1}

The foundation of lean process improvement is a relentless and continuous elimination of process elements that do not add value to the customers or the outcome. These elements are referred to as “waste” (muda in Japanese). The elimination of waste is combined with incorporating or strengthening those elements that enhance and add value. In his original description, Ohno identified seven types of waste to be sought out and eliminated.\textsuperscript{9} These wastes represent non-profitable actions performed by employees in an organization. Ohno’s original seven wastes were the following: Transport—unnecessary movement of resources such as supplies; Inventory—amount not commensurate with that required for the operation; Motion—generally reflects poor process or facility design; Waiting—the document, workpiece, or patient is “waiting” for the next step; Overproduction—producing more than is required; Overprocessing—process steps that are unnecessary; and Defects—suboptimal results that require rework or replacement.

The elimination of waste consists of the excision of steps or processes that do not add value to the end result. This value is defined by the customer. Lean does not rely upon external experts to drive this process, but rather harnesses the expertise of workers engaged in the work. These individuals are the most familiar with the processes. The emphasis is on solving commonly occurring challenges by using a standard set of solutions, while prioritizing consumers’ needs.\textsuperscript{8} Various tools and techniques used to achieve these ends are derived from certain key principles or concepts that define the Lean process. The core principles of Lean as applied to health care are 1) consumer (patient) perspective, 2) pull, 3) flow, 4) value stream, and 5) perfection, all of which underscore continuous improvement.\textsuperscript{10}

The patient perspective relates to value creation and is an essential component of Lean. This principle underscores the primacy of patient values as the key driver in the process improvement cycle. Any process or activity that adds value to the patient’s experience is desirable, provided that the value added is commensurate with the defined costs; everything else is waste to be eliminated or reduced. It should be noted, however, that there are constituencies other than
patients, including practitioners, staff, and students/residents. The needs of all of these constituencies must be taken into account, although the primacy of the patients’ needs is commonly recognized in health care organizations.

Pull pertains to providing services according to the demand. This concept emphasizes the utilization of available resources to deliver care in a timely manner, not before or after care is required. In the manufacturing sector, this concept has been referred to as “just in time” production. Pull would prevent unnecessary queuing and downtime of human resources. Examples from a clinical perspective would be adequately staffing a clinic according to patient arrival time patterns to discourage staffing far in advance or too late and optimizing the use of a device or physical resource (e.g., a treatment room, surgical assisting staff, cone beam CT).

Flow dictates that the work piece (in health care, the patient) is receiving value at each step in the process as opposed to unproductive waiting in a dental chair or reception area with no treatment being provided. In practice, flow might be accomplished by scheduling procedures that seek to accomplish treatment in fewer appointments, since each patient encounter involves a certain amount of fixed preparation and take-down time. Flow ensures smooth transition of a process and obviates potential mistakes that could occur due to overload. Additionally, continuous flow removes the potential for excessive waiting that can occur with the batching of a process.

Value stream is a mechanism to achieve a smooth flow, creating a system wherein each step adds value to the patient experience. Value stream involves the mapping of an end-to-end process. This principle links all the steps involved in a process to assist in understanding the impact of each individual step on the preceding and subsequent ones and the overall effect on the total operation (e.g., treating a patient for extended time in the emergency department). An A3 report is a single-page problem-solving methodology that identifies the aim of the proposed project with measures that will be utilized to monitor the progress and desired state of potential change. The term “A3” derives from the size of the paper Toyota used for such reports. This report also includes names of the team members involved in the process and the impact the project would have on people, service, quality, cost, and growth (Figure 1).

Pull would prevent unnecessary queuing and downtime of human resources. Examples from a clinical perspective would be adequately staffing a clinic according to patient arrival time patterns to discourage staffing far in advance or too late and optimizing the use of a device or physical resource (e.g., a treatment room, surgical assisting staff, cone beam CT).

Applying Lean to the Dental School Clinic

For several years, the University of Kentucky College of Dentistry’s Walk-In Dental Clinic, designed for patients with urgent needs, had been described as a dysfunctional clinical operation. Patients were dissatisfied, as evidenced by negative patient satisfaction survey scores and comments. The primary complaints centered on the clinic’s inefficiencies. Statements such as “I arrived at 9 am and left at 3 pm” or “I waited in the reception area for over two hours before being seen” were among the common written comments from patients who received dental services in this setting.

In addition to patient dissatisfaction, the staff, residents, and faculty were frustrated due to the
Patients registered on the first floor of the seven-floor facility and were required to pay in advance on the fifth floor in the OMFS Clinic prior to receiving services. Patients were then routed to have radiographs made in the Radiology Clinic on the first floor as part of the triage process before returning to the fifth floor. If the care plan included an extraction, services were rendered on the fifth floor. If the treatment plan included root canal therapy, the patient had to check in at the Urgent Care Clinic, on the third floor, for initiation of endodontic treatment.

Space restrictions in the OMFS Clinic did not allow for use of more than three triage rooms at any given time. The small triage area contained unacceptable barriers between rooms as they did not permit satisfactory patient confidentiality. The restricted space in the triage rooms also made use of the electronic health record impossible since they lacked space for computer equipment necessary for data entry. The afternoon OMFS surgery schedule was routinely impacted negatively by overflow of the Walk-In Dental Clinic patients.

Figure 1. A3 (aim-measure-change) report provides a snapshot of the project
Overall, the Walk-In Dental Clinic thus operated on three of the seven floors of the College of Dentistry, which had an impact throughout the college. This impact was a negative influence on those working in or in close proximity to the clinic because of the disgruntled patients. It was clear that process improvement was needed for the clinic’s operations.

Introducing Lean to the Clinic

The University Medical Center’s Center for Quality and Safety had been educating and training clinical units throughout the clinical enterprise on the application of Lean techniques and tools for process improvement. The administration decided that the College of Dentistry’s Walk-In Dental Clinic would benefit from application of Lean techniques to this clinical operation. The Center for Quality and Safety agreed to partner with the college to implement the Walk-In Dental Clinic Lean Project.

The team was comprised of 17 total members and was organized into leaders, members, and facilitators. Team leadership included the dean of the College of Dentistry as the executive sponsor, the clinic dean as the process owner, and the division chief of OMFS as the leader. Team members were selected to represent all clinic areas actively engaged with the Walk-In Dental Clinic process: OMFS faculty and staff, Urgent Care Clinic faculty and staff, comprehensive care faculty and staff, oral diagnosis/oral and maxillofacial radiology faculty and staff, registration staff, clinical business operations administrator, quality/compliance officer, and Lean facilitators. The Lean facilitators (two individuals with training in Lean management) were appointed by the Center for Quality and Safety to facilitate the project. Students and other staff members were encouraged to attend meetings to provide input and feedback as necessary. The team established regular weekly meetings for the duration of the project.

Prior to the first team meeting, each team member was expected to perform a Go See of the entire Walk-In Dental Clinic process, so that members would have better appreciation of the entire process and not just his or her contribution. The members were encouraged to ask questions when they visited other phases of the process. This aspect was vitally important in order to establish the aim or purpose of the project and was recorded on the A3 report.

During the first team meeting, the team decided the aim statement would be to “Reduce patients’ average in-the-door-to-out-the-door time to three hours from four-plus hours, based on preliminary data, within 90 days.” The team decided that as scheduled patients were allotted three hour blocks of time in the student clinics, then permitting three hours for unscheduled patients seemed a reasonable and achievable goal.

In working through the A3 report (Figure 1), the team decided which measures would be necessary to determine achievement of the aim based on Lean best practices. Those measures were as follows: recording in-the-door-to-out-the-door time; logging time intervals between phases of the process from registration to treatment completion; and monitoring patient satisfaction survey results. In order to standardize the time, which was critical for this project at the various locations of the Walk-In Dental Clinic process, eight large red digital clocks were purchased for this dedicated purpose. One individual synchronized the clocks on Monday morning, delivered them to each of the locations, and collected them at the weekly meeting.

Based on measures used to streamline the patient intake process, the team decided that certain changes needed to occur in order to achieve the aim. The essential changes were streamlining the patient flow process; implementing use of an electronic health record; and relocating phases of the process to other locations as patient flow, technology, and space utilization significantly impacted the patient intake process.

Following the first meeting, the facilitators met with the project leaders to review the projected impact of the aim statement and decide if the impact would be significant enough for the amount of resources that would be invested (Figure 1). There was agreement that, if the aim was achieved, not only would the quality of service improve, but by helping the OMFS afternoon clinic to operate more smoothly, productivity would potentially increase while also improving the educational experience for students. Successful achievement of the aim would not impact safety concerns. Service excellence would be improved by reducing the complaints from patients, staff, students, residents, and faculty while allowing better planning for the afternoon surgery clinics. Efficiency of staff and resource utilization would be improved by decreasing the wait time.

Lean facilitators assisted the team with VSM to determine the current state of the Walk-In Dental
Clinic (Figure 2). This tool allowed the team to visualize the entire end-to-end process and identify bottlenecks and waste in the process. Opportunities existed to implement small cycles of change into the process for an improved future state. The future state generally reflects fewer stakeholders and numbers of steps in the process. In this context, a small cycle of change is the process of trying something new with one patient, one dentist, one assistant (or other staff member), and one student, one time, then regrouping to determine how it worked. If it worked well, the trial time was extended to a day, then a week. If success continued, then it would become part of the process or standardized work.

Following the team’s Go See of the patient registration process, the first two small cycles of change emerged (Table 1). The initial small cycle of change addressed payment location for this patient population. All new clinic patients paid at the point of patient registration on the first floor, with the exception of Walk-In Dental Clinic patients. These patients registered on the first floor but traveled to the OMFS Clinic, located on the fifth floor, to make a payment for the visit. The small cycle of change standardized the first floor patient registration area as the payment location for all new patients making payments for services.

The second small cycle of change focused on patient flow versus batching during the registration process. It was observed that all patients walked up to the registration desk, provided their driver’s license and any applicable insurance cards, and then took a seat. They were later called up to the registration desk again to complete the registration process. Patients were “batched” through the registration process instead of being flowed through the process. This impacted operations as all patients were captured at the registration area, then released nearly simultaneously to enter the next phase of the process, thereby creating bottlenecks down the line. This small cycle
of change established a standardized process by which a patient would complete the entire patient registration process and then be released to enter the next phase of the process. This effort attempted to minimize bottlenecks down the line.

The third small cycle of change tested triaging patients in the same location as available radiology services. Following completion of the registration process, patients were directed to the Radiology Clinic, also located on the first floor. Patients were triaged, and appropriate radiographs ordered and completed. The Radiology Clinic was not a long-term solution for triaging these patients, but provided a venue to test triaging patients in the same location as available radiology services.

The Urgent Care Clinic maintained ten treatment chairs with access to the electronic health record. These ten chairs were available early in the morning for triaging patients for the Walk-In Dental Clinic as opposed to the three triage chairs in the OMFS Clinic without access to the electronic health record. However, a panoramic imaging machine was not available in the vicinity. Following the transition to digital radiography near the Urgent Care Clinic, a dark room previously used for storage was available to house a panoramic imaging machine. A digital panoramic imaging machine was purchased and installed near the Urgent Care Clinic to serve the Walk-In Dental Clinic patient population. The definitive aspect of the small cycles of change was relocating the patient triage and image capture from the fifth-floor OMFS Clinic and first-floor Radiology Clinic to the third-floor Urgent Care Clinic (UCC). Required purchase and installation of digital panoramic imaging machine near UCC.

Decreased patient wait time. The 10-chair UCC was equipped with the electronic health record (EHR) hardware/software and could easily be used for triage versus the 3-chair triage area in the OMFS Clinic without EHR capabilities. In addition, this change eliminated transportation waste by providing radiology services at the point of triage in the UCC.

A Walk-In Dental Clinic patient flow sheet was created to record the time interval between phases of the process (Figure 3). For each patient in the process, team members in each clinical area were responsible for entering time data into the patient flow sheet. The data were collected, analyzed, and presented to the team each week by one of the Lean facilitators (Table 2).

For several years, the college had collaborated with a third party to administer, measure, and analyze the satisfaction of the patient experience. In this process, 10% of the patients treated in a given month are randomly selected and mailed a survey. A patient is mailed a survey only once in a 90-day period. Pa-

<table>
<thead>
<tr>
<th>Small Cycle of Change Implemented</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Collected payment at 1st floor registration desk instead of 5th floor OMFS Clinic.</td>
<td>Eliminated transportation waste, and improved consistency. Patients were capable of registering and making payments on the same floor as all other clinic patients.</td>
</tr>
<tr>
<td>2nd Flowing versus batching patients during the patient registration process.</td>
<td>Decreased patient wait time by decompressing bottlenecks. The registration process was completed for each patient, moving him or her forward to the next step in the walk-in clinic process.</td>
</tr>
<tr>
<td>3rd Relocated triage and image capture from 5th floor OMFS Clinic and 1st floor Radiology Clinic to 3rd floor Urgent Care Clinic (UCC). Required purchase and installation of digital panoramic imaging machine near UCC.</td>
<td>Decreased patient wait time. The 10-chair UCC was equipped with the electronic health record (EHR) hardware/software and could easily be used for triage versus the 3-chair triage area in the OMFS Clinic without EHR capabilities. In addition, this change eliminated transportation waste by providing radiology services at the point of triage in the UCC.</td>
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Table 2. Weekly data report

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<th>Patient</th>
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<th>Door to Door Time (in Hours)</th>
<th>Arrival in Registration to Paperwork Completed</th>
<th>Paperwork Completed to Instructed to 3rd Floor</th>
<th>Instructed to 3rd Floor to Received on 3rd Floor</th>
<th>Received on 3rd Floor to Seated for Triage</th>
<th>Seated for Triage to Sent to Radiology</th>
<th>Sent to Radiology to Received on 5th Floor</th>
<th>Received on 5th Floor to Seated for Tx</th>
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<td>30</td>
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<td>1 (Endo)</td>
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<td>43</td>
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Average: 2.55 18.44 16.11 7.27 4.11 21.9 24.5 15 36.21

Note: Time is in minutes unless otherwise noted. The door-to-door time presented in hours for each patient is the sum of the times shown in the eight steps to the right. Blue indicates target (established) timeframes; green indicates actual process time intervals when less than established timeframes; red indicates actual process time intervals that exceeded established timeframes.
Impact of Lean Changes

The baseline data showed that the average door-to-door time at the onset of this project was four hours and ten minutes. The Lean project target time was three hours. After implementation of three small cycles of change (Table 1), the average door-to-door time was reduced to two hours and 54 minutes. This goal was achieved one week prior to the targeted project deadline.

During the process improvement time frame and for the next 24 months, quality outcomes were monitored via incident reporting of adverse outcomes and account adjustment request processes to ensure quality of care had not been negatively impacted with improved patient throughput in the clinic. When adverse outcomes occur, these are now reported through an internal electronic incident reporting system. Following that, a patient account adjustment request is initiated by the responsible clinic and reviewed by the compliance committee for approval. There were no increases in adverse outcomes reported from the clinic and no increases in account adjustment requests for quality or risk management purposes during this time period.

Team members discussed the results of the small cycles of change that worked well that week and reasons behind any increased time intervals. Primary causes for increased time intervals were related to the clinical management software system not being operational, which triggered the need to switch to a manual registration process or increased patient volume following holiday closure (e.g., Labor Day).

During the Walk-In Dental Clinic process improvement project and for the next 24 months, patient satisfaction and grievances were monitored. According to the patient satisfaction surveys, the overall patient satisfaction regarding care provided by this clinic improved by 21%, and the number of negative comments specific to the clinic decreased by 24%. There was no increase in reported patient grievances specific to the clinic during this timeframe. Although not specifically quantified, the number of complaints from the students, staff, residents, and faculty to the Office of Clinic Affairs was minimal over the same time period.

Discussion

The AHRQ and De Koning et al. have reported on the sources of inefficiency waste, which they define as “any non-value-adding work.”5,13 This is essentially a Lean concept. The employees of our Walk-In Dental Clinic described a number of examples of such waste, including unnecessary redundancy (e.g., collecting the same patient information multiple times); downtime and delays (e.g., unnecessary waiting times for patients or underutilized equipment); unnecessary complexity (that did not improve outcomes); failure to deploy or use resources to improve outcomes (e.g., not consulting medical staff to obtain their input on process improvement); eliminating redundant or meaningless processes (those that should be discontinued); and consuming resources to produce products that were of little utility (e.g., management reports not used to inform the decision making process). It is possible to systematically improve processes through thoughtful experimentation, using tools such as Lean process improvement as evidenced by this clinical project. Waste is eliminated, thus adding value for all stakeholders.

The AHRQ report also addressed optimizing capacity utilization.5 For most of the service industry, there is an ideal service capacity that allows for the occasional unexpected event while ensuring that the staff are optimally employed. The issue of capacity utilization and unexpected exigencies (given the biological and psychosocial differences between patients) points to an inherent tension when translating manufacturing management practices to a health care setting. In a machining operation, round steel stock of a given dimension and composition can be expected to exhibit great similarity between individual work pieces. This, however, is not true of patients. An endodontic procedure on a maxillary first premolar may normally take a skilled endodontist 45 minutes to complete. However, if the tooth has dilacerated roots or if the patient experiences a syncopal episode, the procedure may take much longer than anticipated. Patients exhibit great variability with regard to behavioral, anatomic, and a myriad of other parameters. Thus, some excess capacity or flexible resource has to be built into health care delivery systems and most service processes to allow for the occasional unexpected turn of events.

Process improvement projects like the one described here do not exist without limitations. One
Achievement of our project’s goal—reducing Walk-In Dental Clinic patients’ in-the-door-to-out-the-door time from four hours and 10 minutes to three hours—was realized through streamlining patient flow and strategically relocating key phases of the process to improve care design. This improvement process resulted in shorter treatment times, improved patient satisfaction, and enhanced collaboration. Our success with this project suggests that the Lean process has applications in health care settings, including both dental and dental school clinics.

REFERENCES