

University of Kentucky

UKnowledge

---

Undergraduate Education Faculty Presentations

Undergraduate Education

---

Spring 2011

## Retention Update for UCAPP

Michael Mullen

University of Kentucky, [mike.mullen@uky.edu](mailto:mike.mullen@uky.edu)

Follow this and additional works at: [https://uknowledge.uky.edu/uge\\_present](https://uknowledge.uky.edu/uge_present)



Part of the [Higher Education Administration Commons](#)

[Right click to open a feedback form in a new tab to let us know how this document benefits you.](#)

---

### Repository Citation

Mullen, Michael, "Retention Update for UCAPP" (2011). *Undergraduate Education Faculty Presentations*. 2. [https://uknowledge.uky.edu/uge\\_present/2](https://uknowledge.uky.edu/uge_present/2)

This Presentation is brought to you for free and open access by the Undergraduate Education at UKnowledge. It has been accepted for inclusion in Undergraduate Education Faculty Presentations by an authorized administrator of UKnowledge. For more information, please contact [UKnowledge@sv.uky.edu](mailto:UKnowledge@sv.uky.edu).

# Retention Update for UCAPP

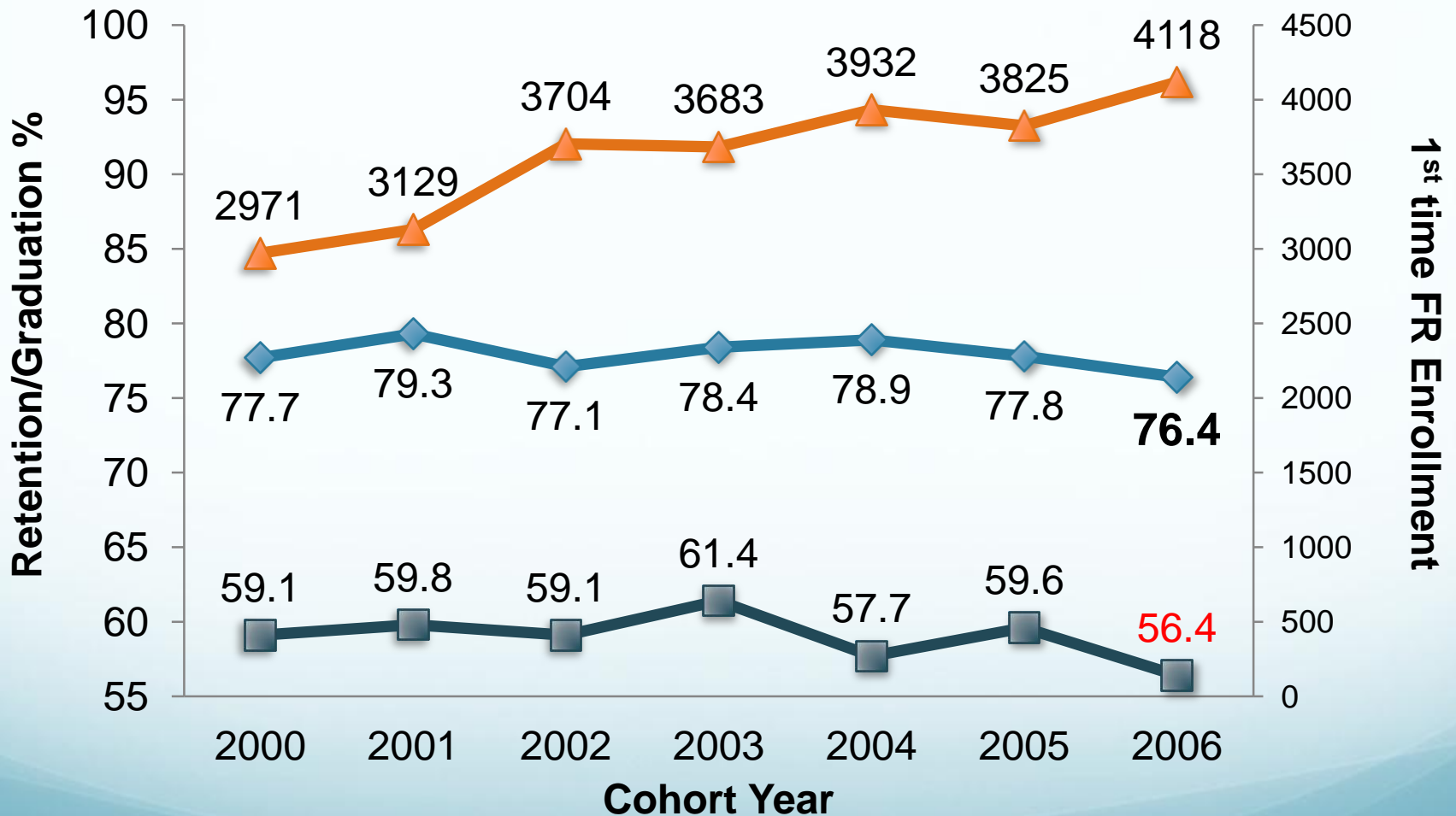
Mike Mullen  
Associate Provost  
Division of Undergraduate Education



# Institutional Interest in Retention and Graduation Rates

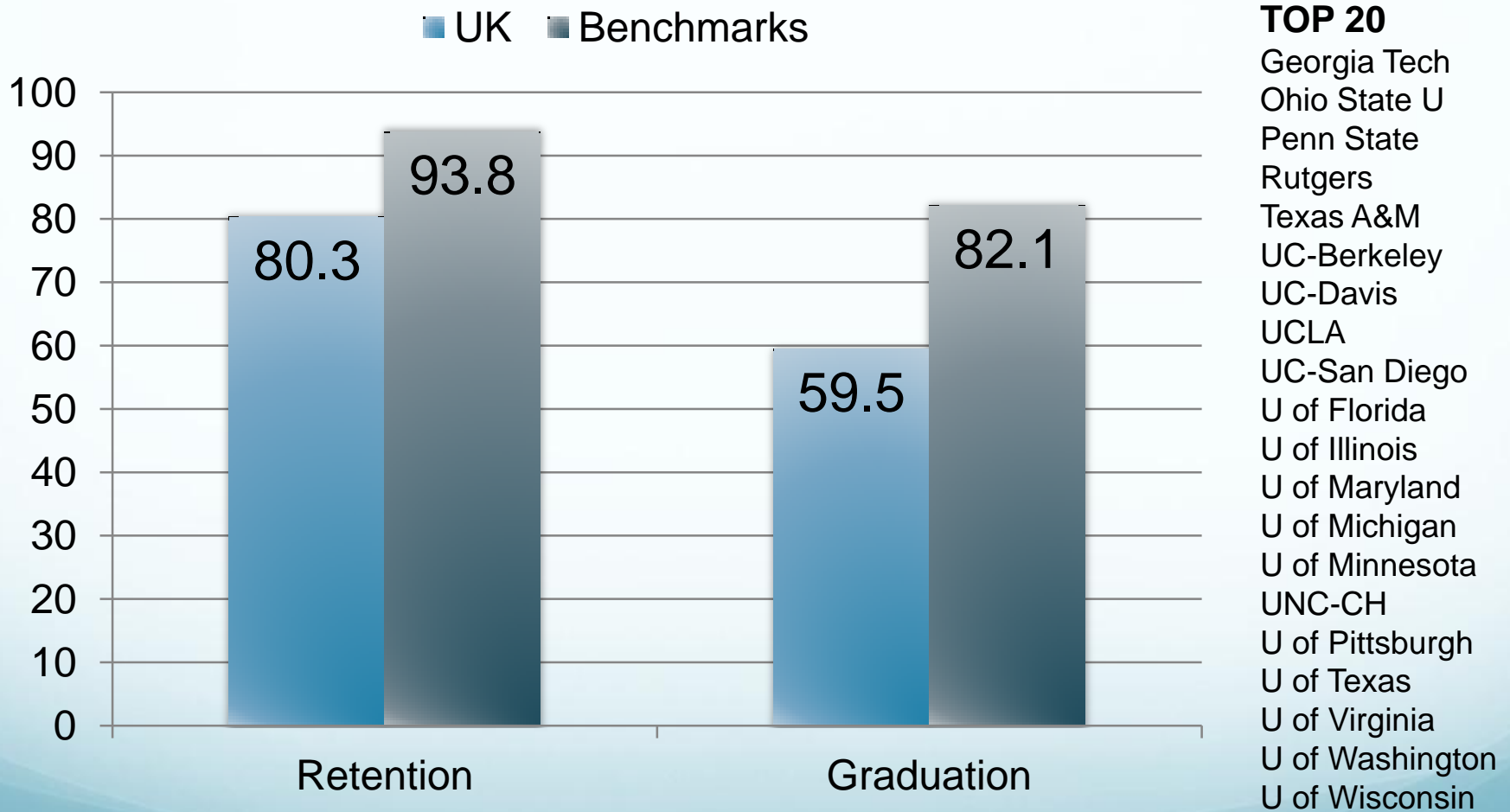
- Flashback to 2005 - 2007
- Top 20 Business Plan - do more by 2020
  - Increase overall enrollments by up to 7000
  - Increase graduation rates to 72%
- 4118 Undergraduates admitted in 2006 (+7.7%)
- 2007 - One year retention rate dropped – 76.4%
- Provost declared “War on Attrition.”

# First Year Retention and 6-Year Graduation, 2000-2006

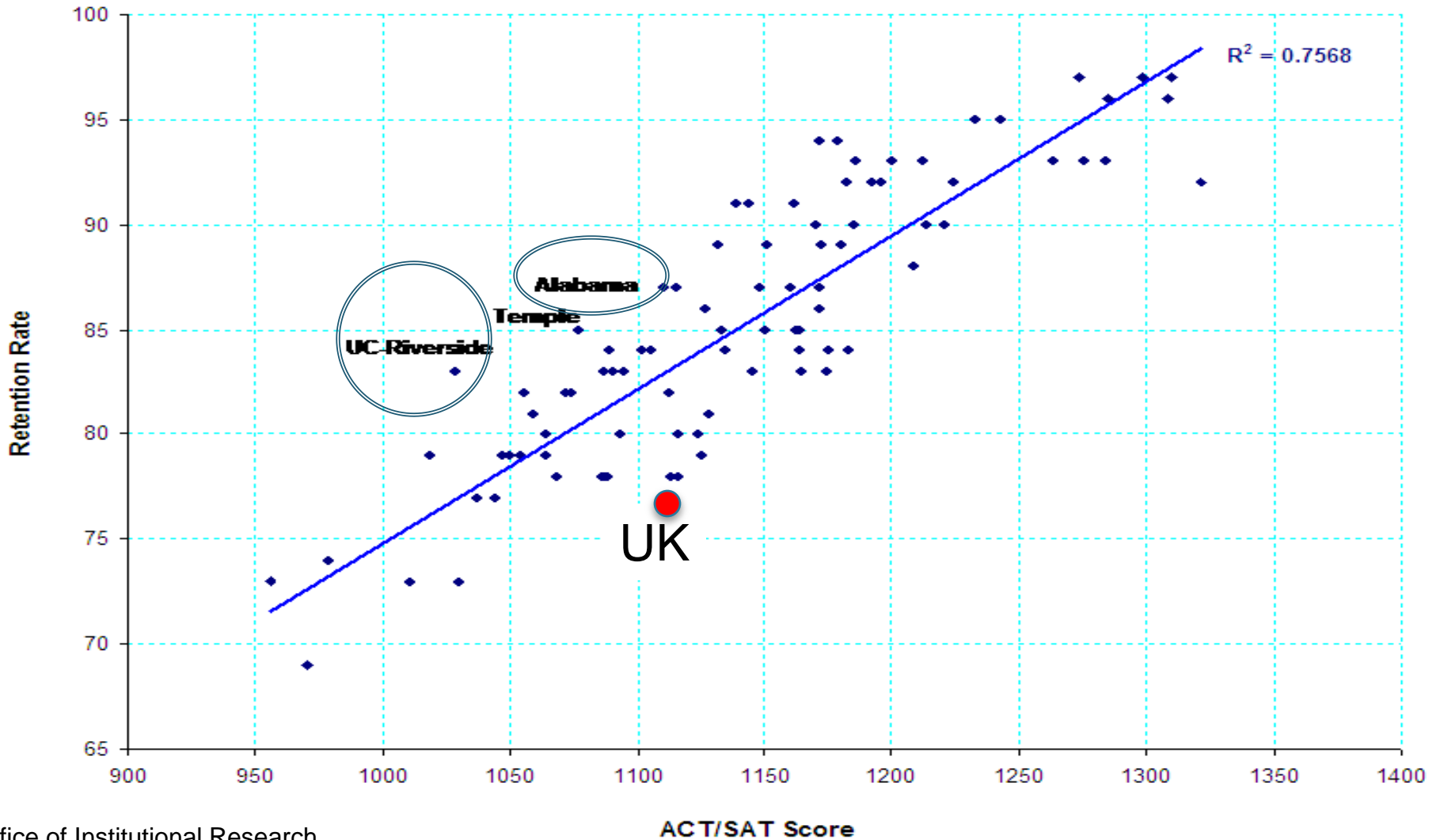


Red = Projected

# Retention and 6-Year Graduation Rates – UK and Top 20 Benchmarks for 2009



# Retention Rates vs ACT- 2007



# GOALS

- 90% retention
- 72% graduation
- Shorter time to graduation

# Factors Affecting Student Success

- Academic Background
  - HS GPA
  - Standardized Tests
  - Credit for Prior Learning
- Attitude and Motivational
  - Institutional Fit
  - Academic Self-confidence and Commitment
  - Time Management Skills
- Financial and Socio-economic Background
  - Parent Educational Attainment
  - Family Income
  - Distance from Home



# 2009 Demographics and Retention

	Yes	No
African American	71.8	83.0
First Generation	74.1	83.4
Lower Socio-economic as measured by Pell Grant	73.3	84.1
First Gen + LSES	75.4	81.9
Male	80.3	83.2
Out of State	80.7	82.0

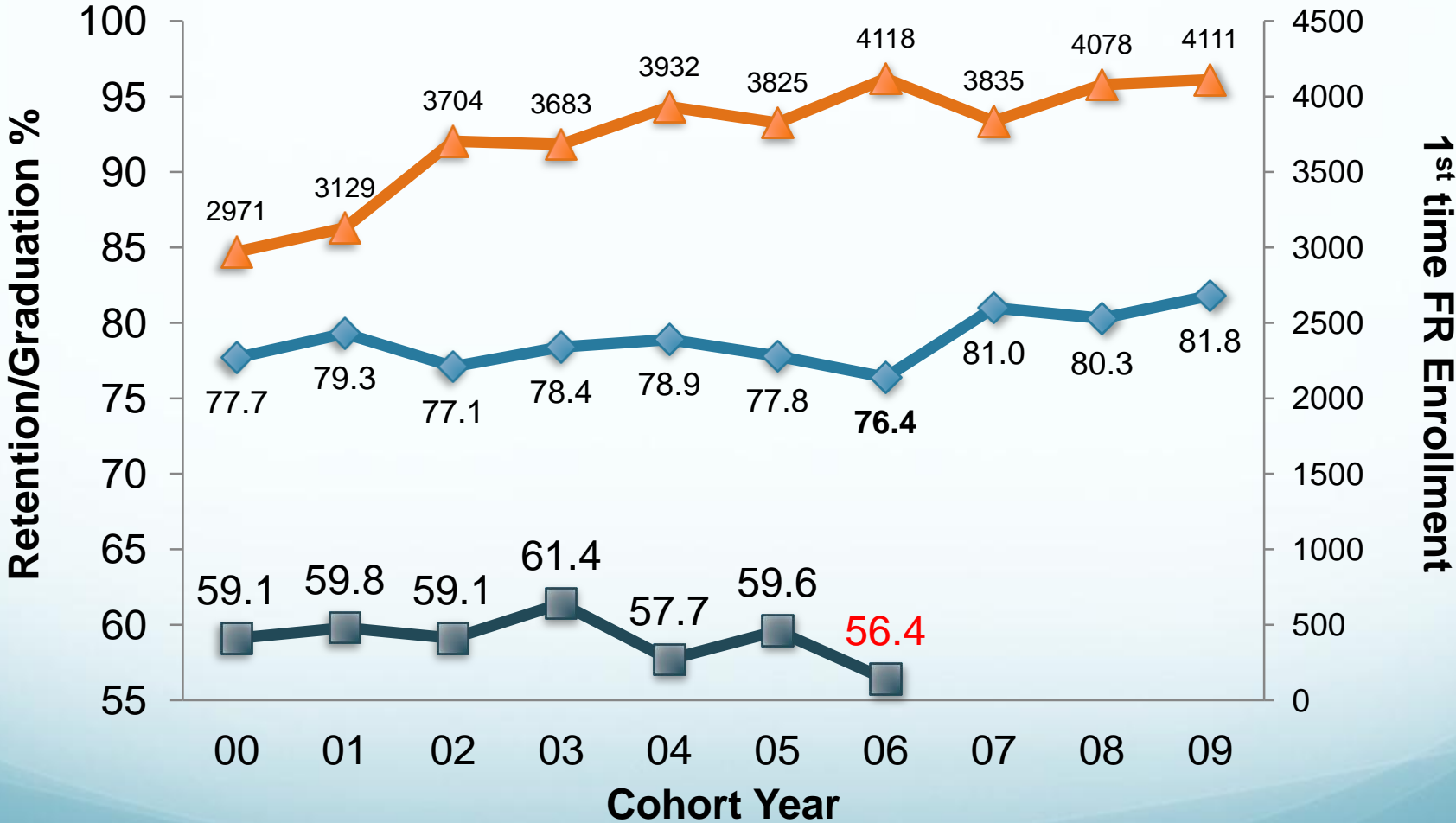
# 2009 Retention by Programs

	Yes	No
Discovery Seminar	83.12	83.0
Honors	96.3	
UK 101	82.0	81.5
UK 110		
Out of State	80.7	82.0

# What have we done so far?

- Advising staff additions
- K-Week activities
- UK 101 expansion
- Academic Enhancement expansion
- More freshmen living on campus
- Academic Alerts and Midterm Grades
- Financial Alerts and Financial Ombud
- Targeted interventions by cohort

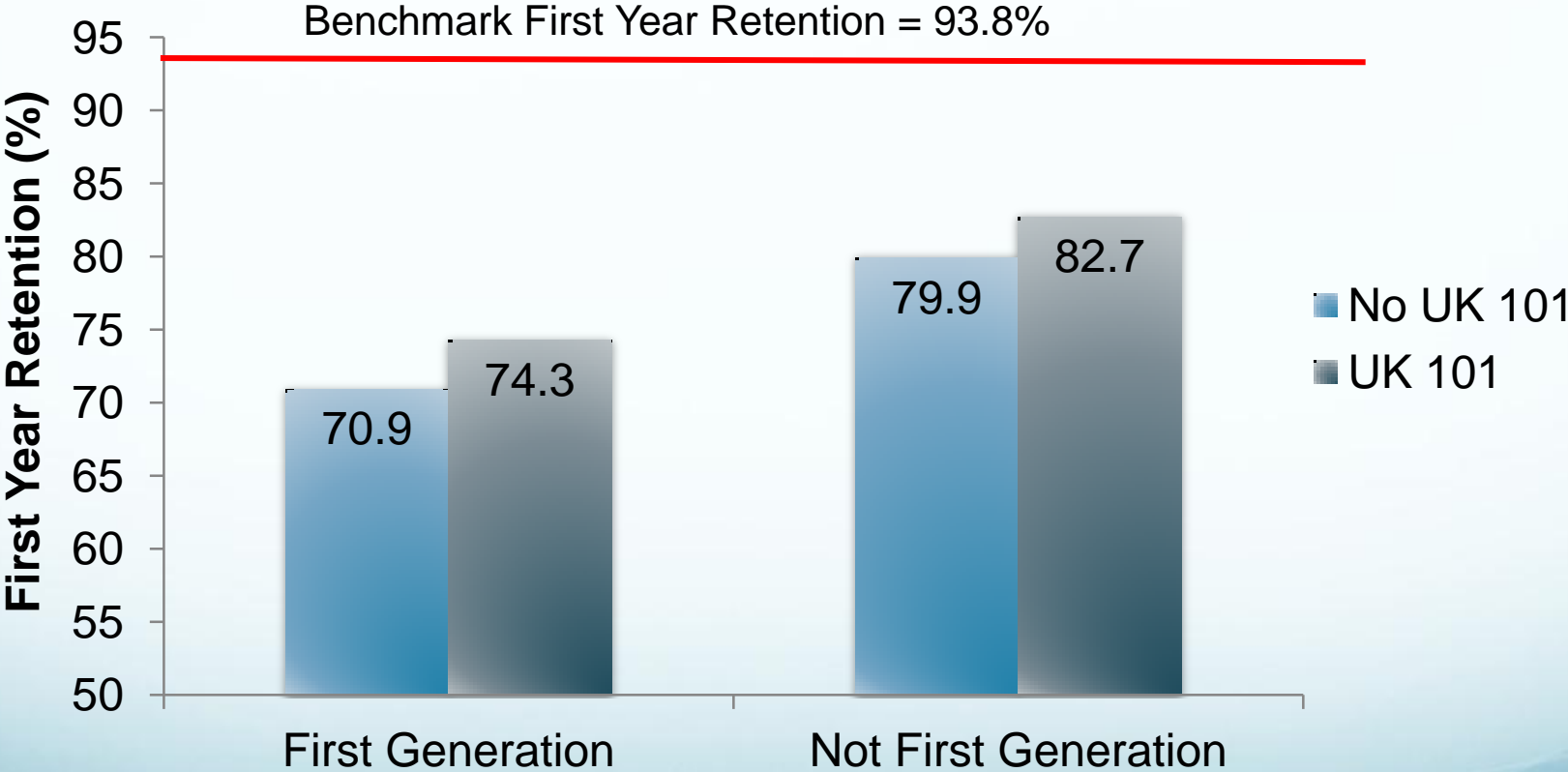
# Enrollment, First Year Retention and 6-Year Graduation, 2000-2009



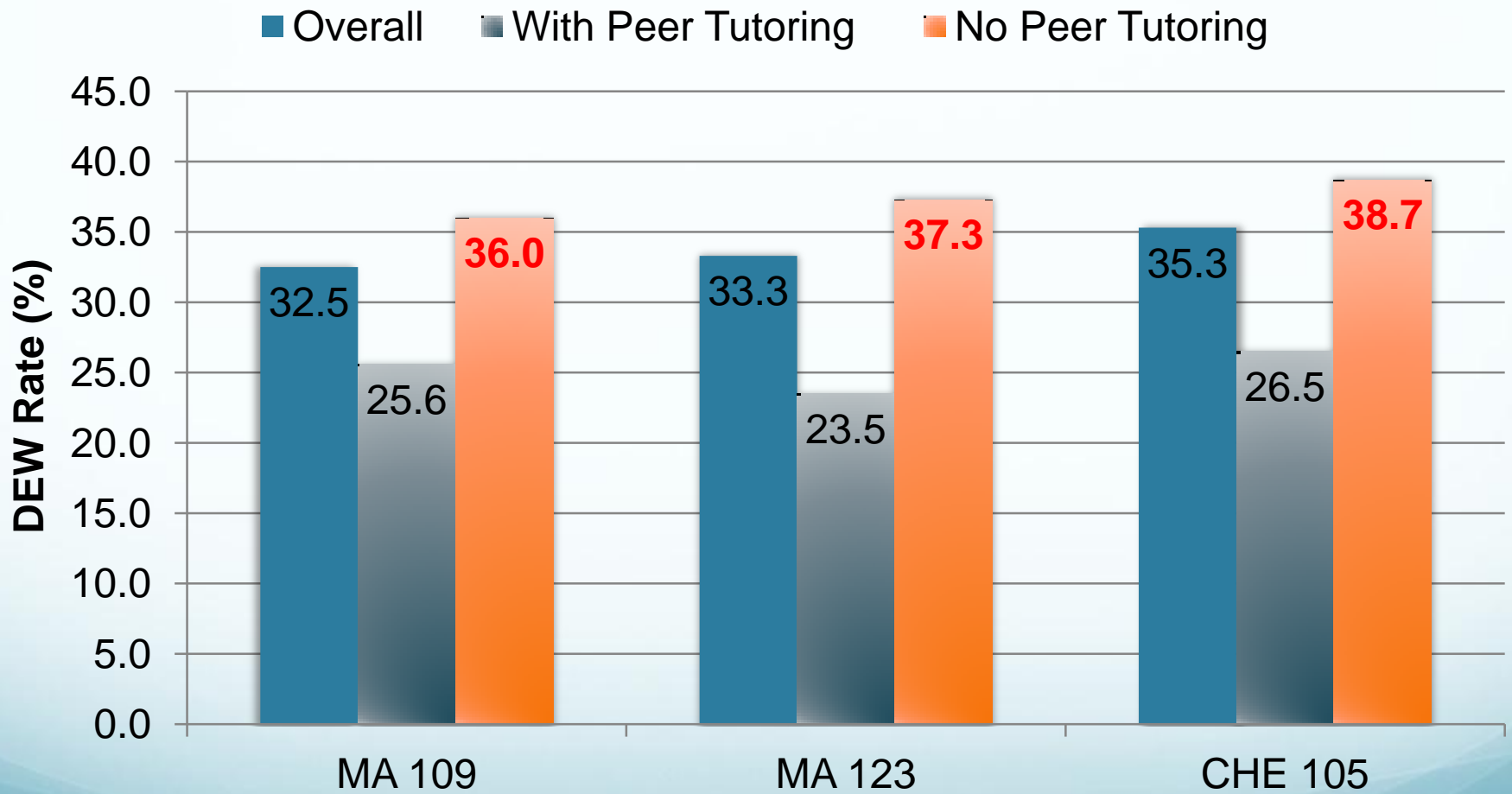
Red = Projected

# Examples of Success

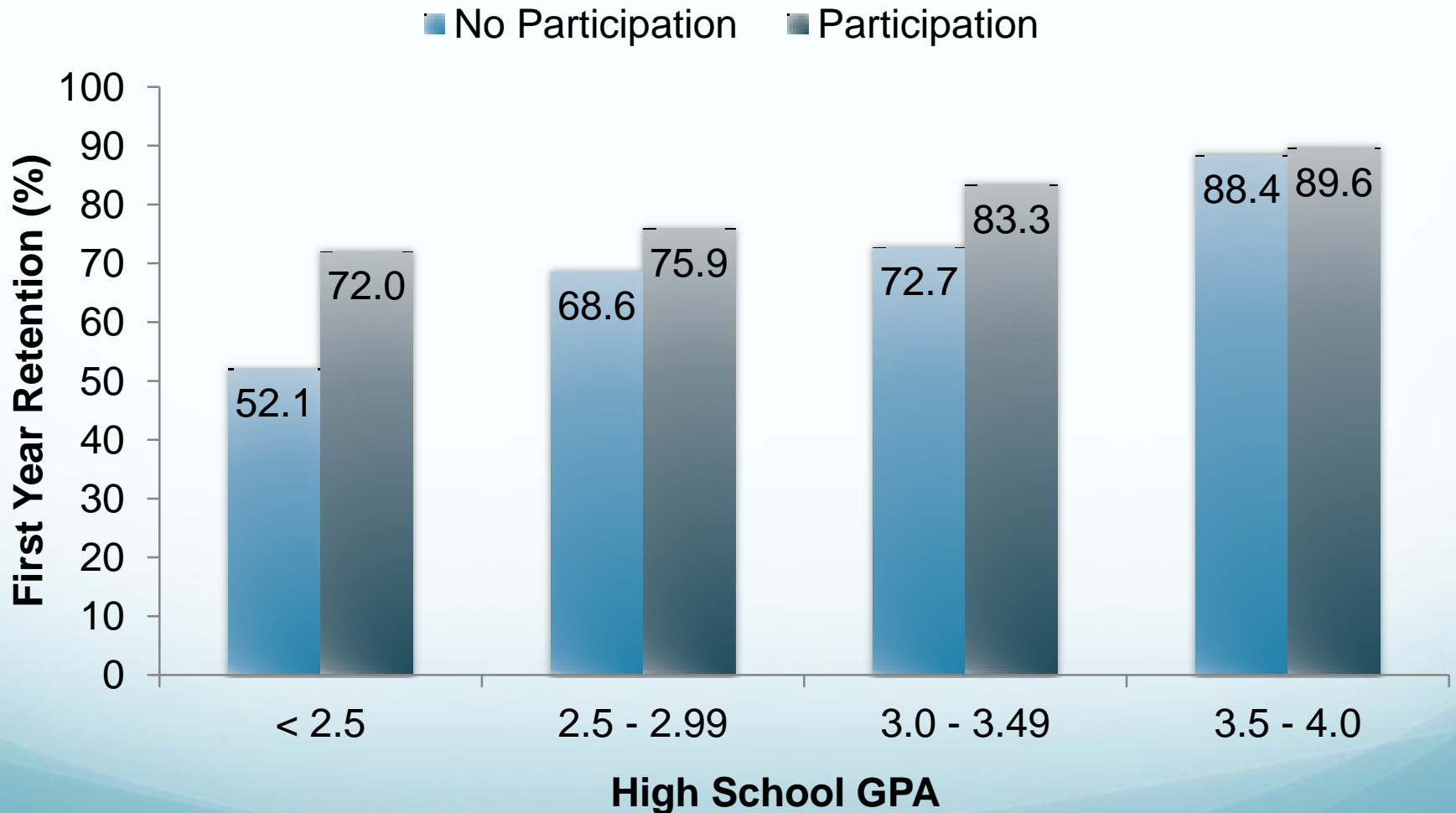
# First Generation Status and Enrollment in UK 101 Retention for all Cohorts 2006-2009



# Impact of “The Study” on DEW– 2008-09



# Impact of Peer Tutoring at “The Study” on Retention High School GPA - 2009

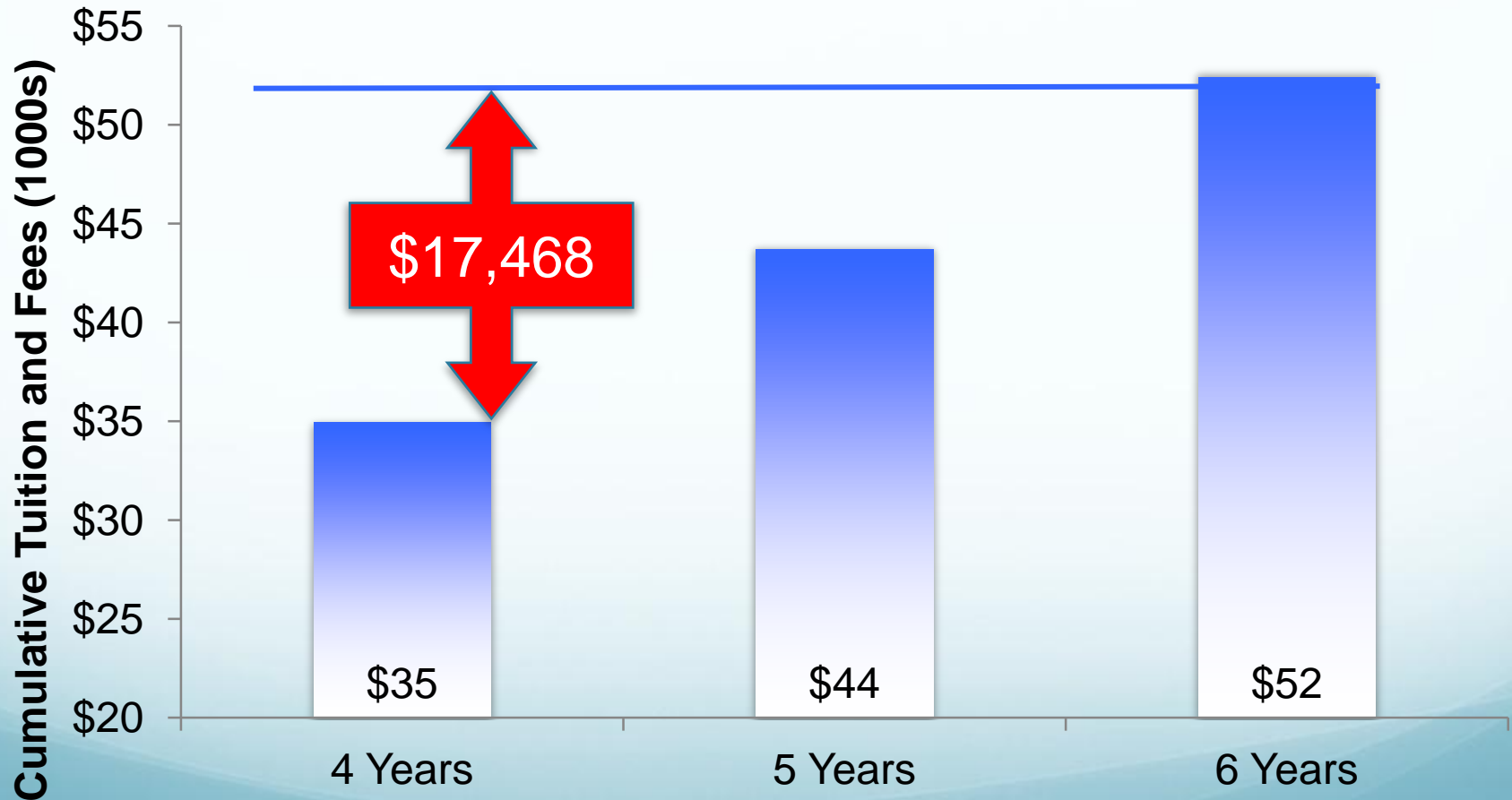




# Economic Indicators

# The Cost of Time to Graduation

**Total tuition and fees of \$4367/semester and assuming full-time enrollment**



# What does Retention Mean in \$\$

- A 1% increase in retention maintained over four years is ca. **\$600K**, for just that cohort.
- Maintaining our current gains over four years is ca. **\$3.3M**, for just that cohort.
- Compound that by enhanced retention and graduation for all cohorts in a four year period.

# More on the Horizon

- Gen Ed revision and implementation - ACADEMIC
- Expand Living Learning Communities & Residential Colleges
- Focus on the Sophomore
- Progress to degree analysis, degree navigation
- Consolidate Student Success programs

# What can Departments/Colleges do?

- Course redesign, curriculum mapping, advising, track student progress, monitor curriculum bottlenecks
- First-year courses and activities in the major
- Continued emphasis on Academic Alerts and midterm grades

Undergraduate  
Experience



Information  
Technology  
CELT  
Libraries  
IRPE

Information  
Technology  
CELT  
Libraries  
IRPE